



## How can you engage parents in the 2015 Education Council Elections?

**Know where to go for questions** – Visit [NYCParentLeaders.org](http://NYCParentLeaders.org) for detailed information (and translations) on Community and Citywide Education Councils (CCECS) and the upcoming election.

**Know the process** – The selection process takes us from candidates to elected council members in just 90 days.

- Parents apply online - [NYCParentLeaders.org](http://NYCParentLeaders.org) - and their eligibility to sit on a council is determined.
- After the application period closes, candidates will participate in a district or borough forum, where parents and selectors can get to know them.
- Each school has three designated selectors - President, Treasurer and Recording Secretary of its PA/PTA. They will receive unique login credentials in order to vote for candidates online.

### Know the timeline –

Dates	What	Action
January 8 – ongoing	Launch of the campaign	<ul style="list-style-type: none"> <li>• Make sure <a href="#">posters</a> are up and <a href="#">flyers</a> are distributed</li> <li>• <b>Ensure that PA/PTA officer contact information are updated in SPLCI</b></li> <li>• Ensure that your PA/PTA and all parents know about the election and encourage them to attend an <a href="#">information session</a> and to visit <a href="http://NYCParentLeaders.org">NYCParentLeaders.org</a></li> <li>• Create a computer station in your school or district office for parents with limited online access</li> </ul>
<b>February 11 – March 11</b>	Online applications accepted	<ul style="list-style-type: none"> <li>• <b>Encourage all parents to apply at <a href="http://NYCParentLeaders.org">NYCParentLeaders.org</a></b></li> <li>• Invite parents to use the computer(s) provided in your school or district office, or help them identify a local library to access computers               <ul style="list-style-type: none"> <li>▪ Contact <a href="mailto:CCECinfo@schools.nyc.gov">CCECinfo@schools.nyc.gov</a> or call 212-374-1936 if you receive a request for paper applications</li> </ul> </li> <li>• Be “social” and spread the word!               <ul style="list-style-type: none"> <li>▪ <a href="#">Share the video</a>: <a href="#">English</a> and <a href="#">Spanish</a></li> <li>▪ Follow/retweet from <a href="#">@NYCSchools</a> or share posts from <a href="#">Facebook official page</a></li> <li>▪ <a href="#">Sample tweet</a>: Calling PARENTS! Community &amp; Citywide Ed Councils need you! Go to <a href="http://NYCParentLeaders.org">NYCParentLeaders.org</a> and <a href="#">#RaiseYourHandNYC</a>. Your voice matters!</li> <li>▪ <a href="#">Sample Facebook post</a>: Calling NYC PARENTS! 2015 gives you the opportunity to be more engaged in every aspect of your children’s school life. Go to <a href="http://NYCParentLeaders.org">NYCParentLeaders.org</a> and run for 2015 NYC Education Councils. <a href="#">#RaiseYourHandNYC</a> for our kids!</li> </ul> </li> </ul>
March 18 – April 18	Candidate Forums	<ul style="list-style-type: none"> <li>• Encourage parents (particularly selectors) to attend the candidate forum for your district or borough</li> <li>• Ensure the selectors know their role and have received their login credentials</li> </ul>
April 19 – May 8	Selector voting period	<ul style="list-style-type: none"> <li>• Encourage all selectors to vote at <a href="http://NYCParentLeaders.org">NYCParentLeaders.org</a></li> </ul>

### Have more questions?

Consult the FAQs on [NYCParentLeaders.org](http://NYCParentLeaders.org) ▪ Email [CCECinfo@schools.nyc.gov](mailto:CCECinfo@schools.nyc.gov) ▪ Call (212) 374-1936