

2008 Event Calendar

Wednesday, October 1

- **Kick off press conference**
 - The Fund will hold a press event to kick off the program. 11AM at Barnes & Noble Tribeca (97 Warren St @ Greenwich St). Attendees to include Chancellor Klein, Caroline Kennedy, and Sarah Jessica Parker.
- **Tory Burch**
 - Tory Burch will host a cocktail party to celebrate the opening night of Shop for Public Schools from 6-8PM (257 Elizabeth Street in Manhattan).

Thursday, October 2

- **World of Disney NYC “An Evening of Smiles & Surprises”**
 - World of Disney NYC (711 5th Avenue @ 55th Street) will close their store for us and open it as a special benefit for Shop for Public Schools from 6-8PM. Tickets will be sold for \$20 and will entitle the shopper to extensive discounts, pictures with Disney characters, autographs from daytime TV talent, refreshments, giveaways, and more.

Friday, October 3

- **Jeunesse Spa**
 - Jeunesse Spa (1885 Broadway) will host a special evening showcasing the Spa’s services from 5 – 8PM. A reflexologist, nutritionist, chiropractor, and acupuncturist will be on hand, and the Spa will have discounts for people who sign up for spa treatments that night.

Saturday, October 4

- **Samantha Thavasa**
 - Tinsley Mortimer will be at Samantha Thavasa (965 Madison Ave, between 75th and 76th Streets) signing postcards and talking about her handbags from 2-4PM.

Sunday, October 5

- **Books of Wonder**
 - Five top picture book authors will present their books, take questions, and sign copies of their work from 12-2PM. Great for children ages 4 and up (18 West 18th Street).

Monday, October 6

- **Make My Cake**
 - Make My Cake is hosting a Make-Your-Own Cupcake Party on Monday, October 6, from 1-5pm. (121 St. Nicholas Avenue).

Tuesday, October 7

- **American Girl Place New York**
 - American Girl (609 Fifth Ave, at 49th Street) will hold a free book signing (3-3:30PM) and book reading (3:30 – 4PM) with beloved American Girl author Valerie Tripp. She will read from *Really Truly Ruthie*, her newest title. American Girl will donate a percentage of the day’s sales to Shop for Public Schools.
- **N Boutique**
 - N Boutique in Harlem (114 West 116th Street) will host a cocktail party to celebrate a successful Shop for Public Schools week.

Wednesday, October 1-8

- **Barnes & Noble**
 - Will host “StoryTimes” (book readings for children) across the city in honor of Shop for Public Schools. For more info visit: www.shopforpublicschools.org/merchant/barnes-noble-booksellers