



**Department of
Education**

Carmen Fariña, Chancellor

Amended Notice

April 10, 2014

The Proposed Co-location of Two District High Schools (02M280 and 02M282) with Existing Schools The Urban Assembly School for Emergency Management (02M135) and Murry Bergtraum High School for Business Careers (02M520) in Building M520 Beginning in the 2014-2015 School Year

I. Description of the subject and purpose of the proposed item under consideration.

On October 15, 2013, the Panel for Educational Policy (“PEP”) approved the proposal to co-locate the kindergarten through fourth grades of Success Academy Charter School – New York 1 (84MTBD, “SA – New York 1”), a new public elementary charter school, in M520. However, upon further consideration, the New York City Department of Education (“DOE”) has concluded that this proposal will not be implemented. Instead, the DOE has determined that it is more appropriate to co-locate additional high schools in this building because schools serving the same grade levels have greater opportunities to collaborate on the use of shared spaces (such as science labs and libraries), and to provide expanded academic partnerships, shared relationships with community-based organizations (“CBOs”) that serve the same grade levels, and extra-curricular activities across the schools.

The DOE now proposes to co-locate Manhattan Early College School for Advertising (02M280, “MECSA”), a district Career and Technical Education (“CTE”)/early college high school, and Urban Assembly Maker Academy (02M282, “UA Maker Academy”), a district CTE high school, in building M520 (“M520”) with existing district high schools The Urban Assembly School for Emergency Management (02M135, “UA-EM”) and Murry Bergtraum High School for Business Careers (02M520, “Bergtraum”) in the M520 building beginning in the 2014-2015 school year. M520 is located at 411 Pearl Street, New York, NY 10038, within the geographical confines of Community School District 2 (“District 2”).

This notice has been amended to reflect the new date on which the PEP will vote on this and other proposals as well as updated contact information for the DOE office representative from whom information may be obtained regarding this proposal.

If this proposal to open and co-locate MECSA and UA Maker Academy in M520 is approved, students will have access to two additional high school options in Manhattan. Both schools will

be open to students through the Citywide High School Admissions Process and will have a limited unscreened selection method with priority for students residing in Manhattan.

If this proposal is approved, UA Maker Academy will open in the 2014-2015 school year and serve 105-115 students in the ninth grade. UA Maker Academy will add one grade each year until it reaches full scale in M520, serving 420-460 students in grades nine through twelve in the 2017-2018 school year and beyond.

UA Maker Academy will offer CTE programming. CTE programs integrate academic study with workforce skills in specific career clusters. Students receive instruction in an industry-related area and have the opportunity to graduate high school with industry-specific competencies and skills that lead to postsecondary education, further industry training and/or entry into the workforce.

UA Maker Academy will offer CTE programming in the Information Technology career cluster, with a specific program focus on interactive design, networking, and software development. Students will complete their high school graduation requirements and earn industry-recognized credentials (such as Adobe certifications) as they prepare a portfolio of work and develop a senior capstone project that meets a real business or social need.

If this proposal is approved, MECSA will open in the 2014-2015 school year and serve 75-85 students in the ninth grade. MECSA will add one grade each year until it reaches full scale in M520, serving 450-510 students in grades nine through fourteen in the 2019-2020 school year.

MECSA will be a CTE/early college school. CTE/early college programs provide students with a career-focused educational experience that prepares them for career-track employment within their field of study. Each CTE/early college high school program is developed and administered in close collaboration with the college that awards the associate's degree and a high-profile employer that can offer first-in-line hiring consideration for qualified students who complete the early college program. Students may also have the opportunity to earn a CTE-endorsed Regents diploma, associate's degree, and industry-recognized credentials through a six year program. Students will also engage in a progressive sequence of work-based learning experiences informed by industry partners. Students at CTE/early college programs can graduate high school in four years or less, or can choose to remain enrolled at the school for grades thirteen and fourteen in order to earn an associate's degree. The early college program at MECSA will be designed to give students the opportunity to earn an associate's degree free of charge, and to put them on a postsecondary pathway potentially leading to career-track employment within the advertising industry.

MECSA's program will focus on careers in the advertising industry, in partnership with the American Association of Advertising Agencies ("4A's") and the Borough of Manhattan Community College ("BMCC"). BMCC is one of twenty-three colleges within The City University of New York ("CUNY"), sharing CUNY's mission to preserve academic excellence and extend higher educational opportunities to a diversified urban population. BMCC is dedicated to providing general, liberal arts, career education and continuing education programs relevant to the needs, interests and aspirations of students of all ages. 4A's is a national trade

association representing the U.S. advertising agency industry; its members produce eighty percent of total domestic advertising volume. MECSA students will study marketing and design inside the classroom, and have the opportunity to intern in areas such as advertising, media management, and creative technology at 4A's member agencies outside of school.

MECSA students will have the opportunity to complete an associate's degree awarded by BMCC at no cost to themselves or their families. MECSA students will also have the opportunity to begin earning college credit in ninth through twelfth grade. In addition to partnering with the 4A's, MECSA will build a network of strategic partnerships to offer opportunities related to its industry focus to its students. The partnerships supporting MECSA will facilitate access to career opportunities with some of New York City's most successful companies.

CTE programs empower students to complete high school and advance to higher education and career-track employment. The DOE strongly believes in the importance of CTE education and supports the opening of additional high schools in the M520 building that will offer CTE programming. The DOE has been eager to bring new CTE opportunities to M520 to serve the City's families and the co-location of MECSA and UA Maker Academy will help meet this goal. Additionally, MECSA will provide students with an early college educational option that will give them the opportunity to earn an associate's degree free of charge.

Bergtraum is an existing district high school serving students in grades nine through twelve that admits students through the Citywide High School Admissions Process. Bergtraum also offers CTE programs in accounting, robotics, biomedical technology, law enforcement/legal studies, and marketing. The DOE is planning to reduce the enrollment at Bergtraum by approximately 137-147 students each year over a period of four years beginning in September 2014. By 2017-2018, enrollment at Bergtraum will decrease by approximately 546-586 students so that it will serve 785-825 students at scale in ninth through twelfth grades.

Bergtraum's enrollment reduction is intended to allow for new school options to develop in building M520. The reduction is also driven by Bergtraum's performance and by decreased applicant demand for the school. In 2011-2012, for the fourth consecutive year, Bergtraum received an overall D grade on its Progress Report and in 2012-2013, the school received an overall F grade on its Progress Report. Additionally, in the Progress Report's student progress metric, Bergtraum received a D in 2010-2011 and an F in 2011-2012 and 2012-2013. Moreover, enrollment at Bergtraum has declined over the past six years with a 64% decrease in ninth grade enrollment, from 1,241 ninth grade students in 2008-2009 to 450 ninth grade students in 2013-2014. These figures indicate declining demand for the school.

UA-EM is an existing district high school that serves ninth grade and is currently located in M625. UA-EM will move from M625 into M520 prior to the beginning of the 2014-2015 school year, and will continue to add one grade per year until it reaches full scale in M520 and serves students in grades nine through twelve in the 2016-2017 school year. UA-EM will move into space in M520 that is currently occupied by the Stephen T. Mather Building Arts & Craftsmanship High School (02M139, "Mather"). On October 15, 2013, the PEP approved two related, separate proposals to re-site Mather from building M520 to building M625 beginning in the 2014-2015 school year and to re-site UA-EM from building M625 to building M520 in the

2014-2015 school year. These proposals are intended to ensure that Mather has appropriate facilities to offer its CTE programming. UA-EM offers a rigorous academic program with a CTE component and will continue to do so when it moves to M520 prior to the start of the 2014-2015 school year.

In addition, M520 houses CBOs Young Women's Christian Association ("YWCA NYC"), APEX Inc., Harlem Education Center, SPARK Drug Prevention, Baruch College and BMCC, as well as offices of the United Federation of Teachers ("UFT"). This proposal is not expected to impact the continued siting of the CBOs or the UFT offices. M520 also houses Hearing Education Services ("HES"), which is a self-contained program offered in consultation with District 75, serving students who are deaf or hard of hearing. This proposal is not expected to impact the hearing education services currently offered in the M520 building.

Beginning in the 2013-2014 school year, the DOE and School Construction Authority ("SCA") are creating a school-based health clinic ("SBHC") in M520. This proposal is not expected to impact the construction, creation or continued siting of the SBHC in M520. The completion of construction, currently scheduled for September 2015, is dependent on the SCA's assessment of facilities and funding.

According to the 2012-2013 Enrollment, Capacity, Utilization Report ("Blue Book"), M520 has a target capacity to serve 2,134 students. However the building is serving approximately 1,456 students in the 2013-2014 school year, yielding a building utilization rate of 68%. This means that the building is "under-utilized" and has space to accommodate additional students.

If this proposal is approved, the building will serve approximately 2,075-2,255 students and have a utilization rate of 97%-106% in the 2019-2020 school year, when all schools, including MECSA, have reached full scale and stable enrollment in M520. As stated above, there will likely be fewer students actually in the building on a day-to-day basis because students at MECSA enrolled in grades thirteen and fourteen will primarily be completing internships and taking off-site classes.

II. Information regarding where the full text of the proposed item may be obtained.

The EIS can be found on the DOE's Web site:

<http://schools.nyc.gov/AboutUs/leadership/PEP/publicnotice/2013-2014/May62014PEP.htm>

Copies of the EIS are also available in the main offices of Bergtraum and UA-EM.

III. Submission of public comment.

Written comments can be sent to D02Proposals@schools.nyc.gov.

Oral comments can be left at 212-374-3466.

IV. The name, office, address, email and telephone number of the city district representative, knowledgeable on the item under consideration, from whom information may be obtained concerning the item.

Name: Jennifer Peng
Office: Office of District Planning
Address: 52 Chambers Street, New York, NY 10007
Email: D02Proposals@schools.nyc.gov
Phone: 212-374-3466

V. Date, time and place of the joint public hearing for this proposal.

The joint public hearing for this proposal was held on April 8, 2014 at Building M520, but additional comments and questions about this proposal can continue to be submitted to D02Proposals@schools.nyc.gov or 212-374-3466.

The transcript of the joint public hearing will become available here:
<http://schools.nyc.gov/community/planning/changes/manhattan/feedback?id=638>

VI. Date, time and place of the Panel for Educational Policy meeting at which the Panel will vote on the proposed item.

May 29, 2014 at 6:00 p.m.
Murry Bergtraum High School for Business Careers
411 Pearl Street
New York, NY 10038