



August 2011

Dear Parent/Guardian;

To help you and your family save on your prescription medications, the City is pleased to offer New York City's official prescription drug discount card, **BigAppleRx**. The card is administered by HealthTrans Access, a national pharmacy benefits manager, and overseen by the New York City Department of Health and Mental Hygiene.

The BigAppleRx card is FREE and available to everyone living in, working in or visiting the City, regardless of age, income, citizenship or health insurance status. The card can be especially helpful if you do not have health insurance or prescription drug insurance.

The BigAppleRx card is NOT an insurance plan. Even if you have prescription drug insurance, you can use this card to buy medication not covered by your plan. A discount is taken off the regular price of the prescription when you present the card at a participating pharmacy.

About the BigAppleRx Card:

- No personal information or enrollment is required to use the card.
- One card can cover your entire family. There is no expiration date and you can use the card as often as needed for all prescription medications.
- Save up to 15% on brand name drugs and 53% percent on generic; discounts also apply to over-the-counter medications such as smoking cessation aids and diabetic supplies with a doctor's prescription.
- The card is accepted at over 2,000 pharmacies, including chain and independent stores throughout the five boroughs.

You can use the card in several ways:

- Bring this letter and present the card below to your pharmacist.
- Provide your pharmacist with the following information: **BIN# 011677 Group# NYC28 ID# NYC28**
- Go to www.BigAppleRx.com to print your own card.

The card and information can be found on the website at www.BigAppleRx.com. You can find participating pharmacies and compare prescription drug prices throughout the City.

The program has a customer service helpline, available from 7 am-11pm daily. You can speak to a Call Agent by calling **311** or **1-800-697-6974** to help answer your questions. (Assistance is available to persons who speak a language other than English.)

This printout is a valid card you can use at the pharmacy

