



End-of-Term Report

***SERVICE IN SCHOOLS***  
**(2011–2012)**

# The *Service in Schools* Team

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# Mission of *Service in Schools*

*Service in Schools*, a joint partnership of the NYC Department of Education and NYC Service, strives to expand the number of NYC students engaged in transformative community service and service-learning experiences that enable them to use their voice, skills, and critical thinking to affect positive change in their communities and the world.



# Highlights (2011–2012 Term)

- *Service in Schools* Surveys
- *Service in Schools* Website
- *Service in Schools* Monthly Newsletter
- 2012 Service-Learning Institute
- “Excellence in Service” Award
- Pennies for the Memorial Campaign
- Judging - Spring 2012 Civics Day
- *Service in Schools* Featured on “That’s So New York”
- Partnerships

# The *Service in Schools* Surveys

*Service in Schools* conducted two surveys during the 2011-2012 school year. These brief surveys were completed by the community service coordinators of each school (designated by the principals), and they occurred in January and May. 1,403 out of 1,702 NYC schools completed at least one of these surveys.

The surveys showed that in New York City, there were:

- 587,676 students engaged in service
- 8,327 community service/service-learning projects performed by schools

The results of this survey were shared with the Mayor's NYC Service Office and will help *Service in Schools* support NYC schools' community service efforts for the upcoming 2012-13 academic year.



NYC Department of Education Chancellor, Dennis Walcott, announces the results of the *Service in Schools* Surveys on June 21, 2012, at Emigrant Savings Bank.

# The Service in Schools Website

In January 2012, the *Service in Schools* website was revamped. Schools could now quickly locate information to get started in community service and service-learning:

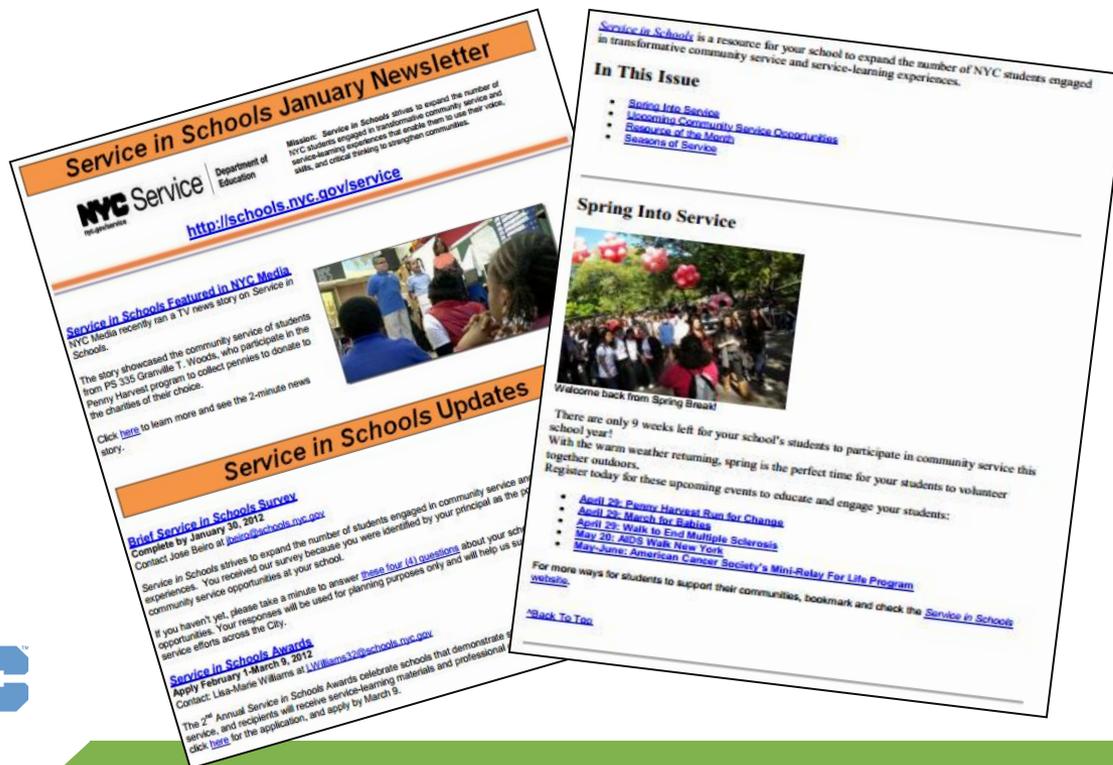
The screenshot shows the NYC Service in Schools website. The top navigation bar includes 'Parents and Families', 'Students', 'Employees', and 'Community and Partners'. The main content area is titled 'Service in Schools' and features a large image of students and staff. Below the image, there are two columns of text: 'Community Service' and 'Service-Learning'. To the right, there is a newsletter sign-up form with fields for 'Email Address', 'First name', and 'Last name', and a 'Sign Up!' button. The left sidebar contains a menu with 'Service in Schools' circled in red.

<http://schools.nyc.gov/service>

- [Community Service page](#): find upcoming projects, grants, trainings, and resources to enable students to strengthen communities
- [Service-Learning page](#): identify professional development, resources, and grants to create lesson plans that empower students to use their academic skills to improve communities
- [Partners page](#): discover organizations that can support students' efforts to serve
- [Videos page](#): inspire students by playing clips of NYC students' supporting their communities
- [About Us page](#): learn about *Service in Schools* and the impact to date on NYC K-12 public schools

# The *Service in Schools* Monthly Newsletter

During the 2011-2012 school year, *Service in Schools* distributed a monthly newsletter from January – June. These newsletters communicated upcoming grants, professional development workshops, local service projects, and other resources to schools to assist with their community service and service-learning programs.



[January 2012 Newsletter](#)  
[February 2012 Newsletter](#)  
[March 2012 Newsletter](#)  
[April 2012 Newsletter](#)  
[May 2012 Newsletter](#)  
[June 2012 Newsletter](#)

# 2012 Service-Learning Institute

*Service in Schools* hosted a free, three-part Service-Learning Institute for 50 DOE schools. The purpose of the Professional Development series was to prepare schools to incorporate service-learning into the classroom curriculum. The training helped participants with the execution of service-learning techniques in classrooms.

The Service-Learning Institute, in partnership with [generationOn](#), was led by [Cathy Berger Kaye, M.A.](#) and utilized two in-person meetings and one webinar, to cover topics such as:

- Defining Service Learning
- Key Elements to Service-Learning
- Service Learning Across the Curriculum
- Five Stages of Service Learning
- Engaging Educational Strategies
- Literature Connections
- How Service Learning Improves Writing
- Reflection, Evaluation, Assessment



# “Excellence in Service” Awards

This award from *Service in Schools* recognizes schools with exceptional service and service-learning programs for the 2011-2012 school year. Recipients will receive professional development with generationOn beginning in the fall. In addition, materials to support & develop service projects and service-learning activities in schools will be provided.



**NYC**  
Department of  
Education  
Dennis M. Walcott, Chancellor

**Children First. Always.**

## 2012 Service in Schools Awards Application

### 2012 Service in Schools Awards Application

The 2nd Annual Service in Schools Awards celebrate schools that develop and implement excellent community service programs for students. Award recipients will receive free materials and professional development to implement service-learning, a teaching strategy that integrates meaningful community service with classroom curriculum, from [GenerationOn](#).

The mission of *Service in Schools* is to expand the number of NYC students engaged in transformative community service and service-learning experiences that enable them to use their voice, skills, and critical thinking to strengthen communities. Schools will thus be assessed on:

- School-Led Community Service
- Culture of Service and Sustainability
- Impact on the Community
- Student Involvement and Impact on Students

If you and your school leadership team believe that your school performs well in two or more of the categories above, your school is encouraged to apply. Please answer questions accurately about school-led service opportunities for students that have been offered **from September 2011 to January 2012**. Before submitting this survey online, please collect information from your colleagues and school leadership team to ensure that your answers correctly reflect your school's full community service programming.

Ideas and resources to engage your students in community service for this school year are available on the Service in Schools web page at <http://schools.nyc.gov/service>. For support and questions, email Jose Beiro at [JBeiro@schools.nyc.gov](mailto:JBeiro@schools.nyc.gov)

Please complete and submit only **one** application **by Friday, March 9 at 5pm**.

# “Excellence in Service” Awards (cont.)

In order to select award recipients, a diverse group of judges were selected to review the 300 applications received from NYC schools. These judges represented various organizations belonging to either the private sector, the non-profit sector, or government.

## Selection Committee

	<u>Name</u>	<u>Organization</u>
 <b>TARGET</b>	Jill Heath	Target
 nyc.gov/service	Kaitlin Tyler	NYC Service
 nyc.gov/service	Whitney Hampton	NYC Service
 Department of Education	Jose Beiro	NYC Department of Education
 Department of Education	Lisa-Marie Williams	NYC Department of Education
 creators of the Penny Harvest	Keith Hickman	Common Cents
 creators of the Penny Harvest	Gracie Rifino	Common Cents

 generationOn	Laura Rog	generationOn
 generationOn	Davida Gatlin	generationOn
	Maryann Younger	Jefferson Awards
	Urszula Stankiewicz	Jefferson Awards
	Jayne Mitchell	Jefferson Awards
	Jennifer Harwood	City Year
 New York Cares The way to volunteer	Michael Wise	New York Cares

# “Excellence in Service” Awards (cont.)

Schools were scored on the impact and involvement of students in school-led community service projects and their ability to show a strong culture of service and sustainability within their school that impacted their immediate or external community.

Below are the recipients of the 2012 *Service in Schools* Excellence in Service Award:

- Baruch College Campus High School
- Bronx Alternative Learning Center School
- Bronx Center for Science and Mathematics
- Flushing High School
- J.H.S 189 Daniel Carter Beard
- J.H.S. 190 Russell Sage
- John Adams High School
- John W. Lavelle Preparatory Charter School
- Martin Luther King, Jr. Educational Campus: High School for Arts, Imagination and Inquiry
- Mott Hall Bronx High School
- One World Middle School at Edenwald
- P.S. 003 The Margaret Gioiosa School
- P.S. 23 Q
- P.S. 062 Chester Park
- P.S. 069 Journey Prep
- P.S. K077 @ Queens Children Center
- P.S. 078 The Robert F. Wagner Jr. School
- P.S. 096 Joseph C. Lanzetta
- P.S. 105 Sen. Abraham Bernstein
- P.S. 115 Glen Oaks
- P.S. 119 Amersfort
- P.S. 132 The Conselyea School
- P.S. 160 William T. Sampson
- P.S. 316 Elijah Stroud
- P.S. 335 Granville T. Woods
- P.S. / I.S. 217 Roosevelt Island
- PACE High School
- The High School for Language and Diplomacy
- Tottenville High School
- University Neighborhood Middle school
- Urban Assembly Gateway School for Technology

# Pennies for the Memorial Campaign



## *A Successful Partnership*

### Background

The Penny Harvest for the 9/11 Memorial campaign, which began in September 2011, encouraged a million students from more than 200 schools to donate a penny to the National September 11 Memorial & Museum and reflect on the history and significance of the 2001 attacks. The city's public, private and parochial schools participated in the campaign, which was sponsored by UnitedHealthcare and managed by NYC Service and the NYC Department of Education's *Service in Schools* initiative and Common Cents.

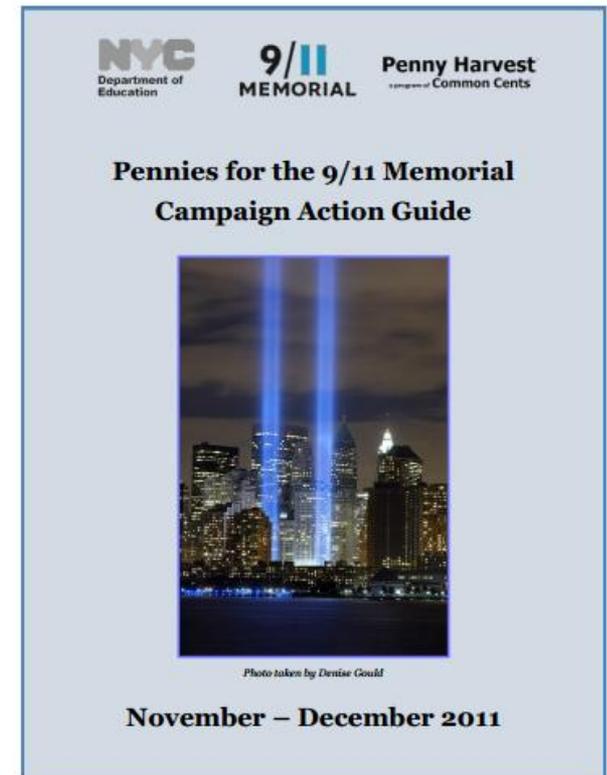
Students from all five New York City boroughs gathered at the 9/11 Memorial to present a check for \$57,000, to support the conservation of the Survivor Tree, a callery pear pulled from the rubble of the World Trade Center site after the 2001 attacks and nursed back to health, and support learning opportunities for students at the 9/11 Memorial Museum.

# Pennies for the Memorial Campaign (cont.)



## Role of Service in Schools

- Supported 133 schools during their fundraising efforts from November 2011 to May 2012
- Together with Common Cents, created the [Pennies for the Memorial Campaign Action Guide](#), which presented tips, a timetable, and resources needed to have a successful campaign
- Kept track of donations, which totaled \$25,321.32 from 90 schools at the close of the campaign



# Pennies for the Memorial Campaign (cont.)



On June 5, 2012, students presented a "Future Book" to the 9/11 Memorial and Museum, detailing their year-long, service-learning experiences through the Penny Harvest. Also pictured are Mayor Bloomberg and Common Cents' founder Teddy Gross.



Common Cents' founder, Teddy Gross, poses with the NYC DOE's Office of School Programs and Partnership's Executive Director, Gregg Bethel, at the June 5, 2012 Penny Harvest event at the 9/11 Memorial and Museum.

# Spring 2012 Civics Day

Civics Day is an opportunity for students participating in the Generation Citizen program to present their work from the semester to local community leaders alongside peers, Mentors, and teachers from schools around their city. Student representatives attend from each class and spend the day doing project presentations and learning from other students and guests.

The *Service in Schools* team were invited to be judges at the Spring 2012 Civics Day. As a judge, they were responsible for grading the presentation of several different classes. Over 200 selected students from New York City-area schools presented their projects, which ranged from documentaries on gang violence to teen jobs fairs.



<http://generationcitizen.org>

# *Service in Schools* featured on NYC Media

NYC Media ran a TV news story on *Service in Schools*.

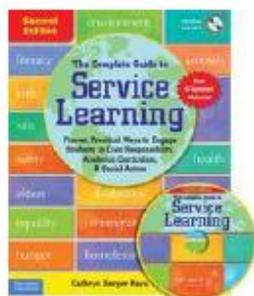
The story showcased the community service of students from PS 335 Granville T. Woods, who participate in the Penny Harvest program to collect pennies to donate to the charities of their choice.

Click [here](#) to learn more and see the 2-minute news story.



# Partnerships

*Service in Schools* is proud to have partnered with so many wonderful organizations during the 2011-2012 term. Below are a few.



# End of Report

