

Panel for Educational Policy

Contract Agenda

January 19, 2011

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| Item: 1 | Description: Dial-A-Teacher Program to provide free homework assistance for parents and students directly over the telephone, Monday through Thursday, from 4:00 p.m. to 7:00 p.m. | Term: 3 years |
| | Vendor Name United Federation of Teachers Educational Foundation | Estimated Annual Amount \$937,199 |
| | | Options: None |
| Item: 2 | Description: Subscription to Work Sampling Online, an online data management service to digitally record and store teacher's observations, photos, sound files, video clips and student portfolios that have been collected as assessment data for early childhood classes using the Work Sampling System. | Term: 15 months |
| | Vendor Name NCS Pearson, Inc. | Annual Amount \$211,200 |
| | | Options: None |
| Item: 3 | Description: Materials and services related to the Specialized High Schools Admissions Test (SHSAT). | Term: 6 years |
| | Vendor Name NCS Pearson, Inc. | Estimated Annual Amount \$2,544,498 |
| | | Options: None |
| Item: 4 | Description: Consultant support for the development of a performance management strategy for teachers and schools leaders. | Term: 2 months |
| | Vendor Name The Parthenon Group | Annual Amount \$400,000 |
| | | Options: None |
| Item: 5 | Description: Literacy professional development and coaches for various math programs in schools, central offices and school support organizations. | Term: 5 years |
| | Vendor Name New York University | Estimated Annual Amount \$180,000 |
| | | Options: None |
| Item: 6 | Description: Professional development for school leaders and teachers in instructional strategies, student-centered academic counseling services, sustainable leadership, quality teaching and student achievement. | Term: 5 years |
| | Vendor Name Board of Jewish Education | Estimated Annual Amount \$80,000 |
| | School Leaders Network, Inc. | \$61,000 |
| | Transforming Education in America LLC (T.E.AM) | \$61,000 |
| | | Options: None |

Item: 7 **Description:** Student support services including academic enrichment activities, leadership development, tutoring and homework assistance, and parent development and individual, group and family counseling. **Term:** 5 years

| Vendor Name | Estimated Annual Amount | Options: None |
|----------------------------|--------------------------------|----------------------|
| Hip Hop 4 Life | \$100,000 | |
| Richard J Caron Foundation | \$100,000 | |
| Rocking the Boat | \$100,000 | |

Item: 8 **Description:** Professional development services to improve student knowledge through increased technological pedagogy and the use of multimedia and web-based learning tools in schools. **Term:** 5 years

| Vendor Name | Estimated Annual Amount | Options: None |
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| A.U.S.S.I.E | \$400,000 | |
| Adaptive Curriculum - SEBIT, LLC | \$120,000 | |
| CaseNEX, LLC | \$120,000 | |
| Classroom Inc. | \$120,000 | |
| Digital Age Learning | \$120,000 | |
| JDL Horizons, LLC. | \$120,000 | |
| National Urban Technology Center, Inc. | \$120,000 | |
| Presentation Products, Inc | \$120,000 | |
| RFC on behalf of CUNY Grad. Center & Stanton/Heiskell Cent | \$120,000 | |