

Enter to Win the 2014-2015 Student Green Team Video Contest!

For the first time, the NYC DOE Sustainability Initiative is hosting a student green team video contest! **Student green teams are asked to create a 3-minute video with a CALL TO ACTION for sustainability initiatives within DOE schools.** The topic can be anything within the realm of sustainability (energy, water, ecology, etc.), but must refer to an action that could be taken at school or in your community.

The contest is open to all NYC DOE schools (including charters) from all grade levels (K-12). **Three** winning videos and three runners-up will be selected that best illustrate how the school community can take action to be more sustainable. The final will be selected based on the design's message, subject relevance, and artistic originality.

The winners and runners-up will be grouped by age level; Elementary, Middle School, and High School. The 3 winning green teams will be invited to the [Leave It Better](#) ReGen Youth Film Festival at the New York Botanical Garden on June 10, have their video screened at the festival, and win a \$1,000 grant for next school year. The 3 runners-up green teams will also be invited to the Film Festival.

Contest Rules:

- **Deadline:** The [Contest Submission](#) form must be filled out and the video must be shared through Google Drive by **May 15, 2015, 11:59pm (EST)**. Winners will be announced May 20, 2015.
- **Submissions:** **Student green team video submission is limited to one video per school. Fill out the submission form here, upload your video on [Google Drive](#), and share with the Office of Sustainability through the Google user drsharonjaye@gmail.com.**
- **Length:** The maximum length of the video is 3 minutes. Please edit as necessary. Videos longer than 3 minutes will not be eligible for the contest.
- **Purpose:** Videos should be student-written and directed for presentation to the school community and the public. It should create awareness, excitement and motivation. Creativity and individual style are encouraged
- **Age Level:** All videos should be appropriate for viewing by a preK-12 audience.
- **Safety Guidelines:** Does not include material that depicts bullying behavior or violence of any kind; Does not include the names of students anywhere in the video; Does not include material that is sexually explicit or suggestive, profane, or contains nudity; Does not include material that is derogatory of any ethnic, racial, gender, religious, professional or age group; Does not promote alcohol, illegal drugs, tobacco, firearms, or weapons. For more details, review the [YouTube Safety Tips](#). Videos that violate these guidelines will not be accepted for inclusion in the video competition.
- **Copyrighted Material:** Each entry must be original and created for the contest and must respect all Trademark and Copyright Laws. The DOE reserves the right to disqualify any entry for any reason, in its sole and absolute discretion. Here is an example of [YouTube Copyright Laws](#).
- **Media Consent Form:** The green team advisor must collect signed media consent forms for all students visible in the video. The forms do not have to be submitted to the Office of Sustainability, but kept on file at the school.

Questions? Contact the Office of Sustainability: sustainability@schools.nyc.gov