

## **Parent/Guardian Opt Out Notice**

Dear Parent/Guardian:

The NYC Department of Education (“DOE”) has partnered with the nonprofit NYC Kids RISE to provide all District 30 kindergarten students with an NYC Scholarship Account, a New York’s 529 College Savings Program Direct Plan account with funds for qualified higher education expenses, through the NYC Kids RISE Save for College Program.

**Your child will be automatically enrolled in the Program unless you choose not to participate.**

In order for an NYC Scholarship Account to be opened in your child’s name and for \$100 to be deposited into it by NYC Kids RISE, the DOE needs to provide some information about your child to NYC Kids RISE. NYC Kids RISE works with a company called VistaShare to store participant information, manage an online portal, and provide technical support. The online portal is where you can view your child’s NYC Scholarship Account.

The Family Educational Rights and Privacy Act, a federal law, prohibits the DOE from releasing a student’s personally identifiable information without consent. However, the DOE can disclose certain details, called “Directory Information,” about you and your child, with certain limits in place, as long as you are first given the opportunity to choose not to participate: NYC Kids RISE and VistaShare are only allowed to use or disclose this Directory Information to run and evaluate the Program. They are not allowed to sell, use, or share Directory Information for any advertising, marketing, or other commercial purposes. NYC Kids RISE and VistaShare need the DOE’s approval before disclosing the Directory Information to others.

**What information is needed to open the NYC Scholarship Account?**

The following Directory Information is required for the NYC Scholarship Account: student and parent identification numbers unique to the program, full name, birthdate, home address, whether the home address changes, home phone number, school name, current grade level, language(s) spoken at home, and transfers made to other schools, if any, both inside and outside the NYC public school system. Likewise, the following parent information is needed: full name, email address, and cell and/or other phone number for up to two parents/guardians per NYC Scholarship Account.

Your child must remain enrolled in a District 30 school through the end of January 2018 for an account to be created.

**What options do you have?**

- 1. DO NOTHING if you would like your child to have an NYC Scholarship Account.**
- If you **DO NOT** want your child’s Directory Information to be shared you must fill out the form below and return it to your child’s teacher by January 4, 2018.

**Do you have questions? Call 833-543-7473.**

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**I DO NOT WANT my child’s Directory Information to be shared. I DO NOT WANT my child to receive an NYC Scholarship Account and my child WILL NOT receive any NYC Scholarship Account funds.**

Student’s First Name:

Student’s Last Name:

Name of School:

Student’s Official Class:

Parent/Guardian Printed Name:

Signature:

Date:

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**OFFICE NOTE: FOR DISTRIBUTION ONLY TO KINDERGARTEN STUDENTS WHOSE FIRST DATE OF SCHOOL ATTENDANCE OCCURRED BY NOVEMBER 27, 2017**  
**Please keep any returned Notice in the student’s Cumulative Folder indefinitely.**