



Dunkin' Donuts Scarecrow Competition

Calling all scarecrow enthusiasts! On Saturday, October 30th, NYC Parks will host our annual **Pumpkin Festival** in Central Park, a family-friendly event that celebrates the fall harvest season. One of the highlights of the event will be the third annual **Citywide Scarecrow Design Competition**, featuring up to 200 scarecrows prominently displayed at Bethesda Fountain in Central Park. Sponsored by Dunkin' Donuts, this year's Scarecrow Design Competition gives your students the opportunity to share their creation with over 20,000 New Yorkers!

Groups must register online before October 22nd to qualify for the competition. Four categories will differentiate groups by age: elementary schools, middle schools, high schools, and adults. A panel of judges will award first, second, and third place prizes in each category and the winning scarecrows will be displayed after the event in the Arsenal Gallery, the only municipally-run gallery in New York City.

Please tell your friends! Even if scarecrow designs are not up your haunted alley, please spread the word about the competition to your friends and family! This competition is FREE and open to the public. In addition to schools, we encourage individuals, groups, and organizations to submit scarecrow designs!

For more information about the Scarecrow Design Competition and to register your design, please visit www.nyc.gov/parks/pumpkinfestival!

If you have any questions or would like to get more involved, please feel free to contact Twywana Bush at (212) 360-8207 or twywana.bush@parks.nyc.gov.

We hope to see your scarecrow creation in the park!



City of New York
Parks & Recreation