



65 Court Street, 12th Floor
Brooklyn, New York 11201

Client Services: 718-935-4444
Vendor Hotline: 718-935-2300
<http://schools.nyc.gov/DCP>

Carmen Fariña
Chancellor

David H. Ross
Executive Director
Contracts and Purchasing

Committee on Contracts – Agenda

Addendum

The Department of Education's (DOE) Chancellor's Committee on Contracts (COC) has been asked for approval to enter into contract negotiations with the following organization(s) for the services described below. Other organizations interested in providing these services to the DOE are invited to indicate their ability to do so in writing to Tara Ellis at 65 Court Street, Room 1201, Brooklyn, NY 11201. Responses should be received no later than 9:00 AM, March 3, 2015. Any COC approval will be contingent upon no expressions of interest in performing services by other parties.

Item(s) for Consideration:

- 6. Service(s): The Division of Early Childhood is seeking an Exception Request to award Universal Pre-Kindergarten full day service contracts via negotiated services amendments.

Vendor(s) Spuyten Duyvil

Term: 07/01/2014-06/30/2015

Contract Amount: \$127,500

- 7. Service(s): The Division of Early Childhood is seeking an agreement to purchase radio ads for the Pre-K Outreach Campaign.

UPK Advertising Services

Vendor (s)	Highest Annual Amounts
Capstar Radio Operating	\$281,883
Emmis Operating Company	\$50,000
Pandora Media Inc.	\$66,200
Spanish Broadcasting System	\$75,000

Term: 07/01/2014-06/30/2016

Total Contract Amount: \$828,449

