



**Department of  
Education**

David N. Ross  
Executive Director  
Contracts and Purchasing

## Agenda

The Department of Education's (DOE) Committee on Contracts (COC) has been asked for approval to enter into contract negotiations with the following organization(s) for the services described below. Other organizations interested in providing these services to the DOE are invited to indicate their ability to do so by writing to Jay G. Miller at 65 Court Street, Room 1201, Brooklyn, NY 11201. Responses should be received no later than 9:00 AM, Tuesday, December 8, 2009. Any COC approval will be contingent upon no expressions of interest in performing services by other parties.

### ITEM(S) FOR CONSIDERATION:

#### 1. Walk the Road (aka Make the Road)

***Service(s): The Bushwick Educational Campus (Bushwick School for Social Justice, The Academy for Urban Planning, New York Harbor School and the Academy for Environmental Leadership) is seeking an agreement with Make the Road, a not-for-profit organization which would employ eligible students as leaders. In collaboration with school guidance counselors and the Student Success Center (SSC), employed students will encourage the remaining student body, especially juniors and seniors, to explore continuing higher education.***

Term: 7/1/08 - 6/30/09

Total Contract Cost: \$167,200

#### 2. New York Marriott at the Brooklyn Bridge

***Service(s): The Division of Teaching and Learning is seeking to enter into an agreement with the New York Marriott at the Brooklyn Bridge to host the 2009 Summer Comprehensive Educational Planning Conference: Planning for Success. Approximately 1000 Principals, Teachers, Parent Leaders, School Leadership Team (SLT) members, as well as Network Leaders and non-school-based staff were in attendance.***

Term: 7/17/09

Total Contract Cost: \$133,990

#### 3. The College Board

***Service(s): The Division of Teaching and Learning is seeking to enter into an agreement with The College Board to provide the following three types of professional development services: teachers working to develop new Advanced Placement courses for the 2010-11 school year; current Advanced Placement teachers working to improve instructional quality; and teachers in schools with limited Advanced Placement offerings working to expand access to more students, particularly those who are traditionally underrepresented in such courses.***

Term: 1/15/10 – 6/30/11

Total Contract Cost: \$356,900

#### 4. Publicolor, Inc.

***Service(s): The Office of the Deputy Chancellor for Finance and Administration is seeking an agreement with Publicolor, Inc. to continue to provide school enhancement services.***

***Publicolor is a not-for-profit organization which provides enhancement and beautification services to New York City schools, primarily funded by private monies. Specifically, the organization paints school interiors and exteriors according to plans that are jointly developed with the building principal and a group of student leaders. The organization also provides internships and training to student leaders who in turn, through the Paint Club, help other schools to transform their buildings.***

***As of 2008, Publicolor raised approximately \$1.1 million in private funds in support of its projects in New York City public schools. Publicolor provides approximately four dollars for every one dollar provided by a DOE school.***

Term: 3/1/10 – 2/28/12

Total Contract Cost NTE: \$550,000