Panel for Educational Policy
Contract Agenda
November 16, 2010

Item: 1 **Description:** Project Manager for development of IT systems within OSSS.

Term: 7 months **Options:** None **Funding:** Tax Levy

Division: Office of School Food **Contract Type:** Full Value

Vendor Name	Annual Amount
Aithent, Inc	$161,936

Item: 2 **Description:** Extracurricular college readiness, after-school program development and SAT prep programs for students and teachers of the Urban Assembly Academy of Government and Law (AGL).

Term: 8 months **Options:** None **Funding:** Tax Levy

Division: Community School District 02 **Contract Type:** Full Value

Vendor Name	Annual Amount
Henry Street Settlement	$60,000

Item: 3 **Description:** Develop a strategy for skilled IT staffing and offer a strategic plan for integrating that contracted staffing with DIIT.

Term: 8 months **Options:** None **Funding:** Tax Levy

Division: Div. of Instructional & Information Te **Contract Type:** Full Value

Vendor Name	Annual Amount
EquaTerra	$497,288

Item: 4 **Description:** Professional development and support for comprehensive standards-based mathematics instruction for K-12 teachers, teacher leaders, coaches, school leaders/administrators and school support organization administrators.

Term: 5 years **Options:** None **Funding:** Various

Division: School Support Operations **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Legacy Pathways	$25,000
Lehman College	$55,000
Marilyn Burns Education Associates - Withdrawn	$688,500

Item: 5 **Description:** Professional development for school leaders and teachers in instructional strategies, student-centered academic counseling services, sustainable leadership, quality teaching and student achievement.

Term: 5 years **Options:** None **Funding:** Various

Division: School Support Operations **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Cooke Center for Learning & Development	$160,000
Sandra K Darling, Inc. dba Learning Bridges	$61,000

Item: 6 **Description:** Professional development services to improve student knowledge through increased technological pedagogy and the use of multimedia and web-based learning tools in schools.

Term: 5 years **Options:** None **Funding:** Various

Division: Div. of Instructional & Information Te **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Tech4Learning, Inc.	$120,000

Item: 7 **Description:** Dropout prevention and intervention through the teaching of social-emotional and crucial life skills through creative drama and counseling.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Office of School and Youth Develop **Contract Type:** Full Value

Vendor Name	Annual Amount
ENACT, Inc.	$375,000

Item: 8 **Description:** Intervention services, including individual and group counseling, for students in elementary, middle and high schools who are at high risk of dropping out.

Term: 1 year **Options:** None **Funding:** Tex Levy

Division: Office of School and Youth Develop **Contract Type:** Full Value

Vendor Name	Annual Amount
Good Shepherd Services	$250,000

Item: 9 **Description:** School-based dropout prevention program that works with staff in high schools interested in restructuring into clusters of small learning communities or new small schools.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Office of School and Youth Develop **Contract Type:** Full Value

Vendor Name	Annual Amount
Institute for Student Achievement	$250,000

Item: 10 **Description:** Career training for out-of-school young adults (ages 16-24) who do not have their GED, are not working or are underemployed.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Office of School and Youth Develop **Contract Type:** Full Value

Vendor Name	Annual Amount
The Way to Work	$150,000

Item: 11 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 6 years **Options:** None **Funding:** Various

Division: Division of Contracts and Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
AbleNet	$90,000
Attanasio & Associates	$100,000
Cambridge Educational Services	$90,000
Continental Press	$100,000
Davis Publications	$90,000
Estrellita	$90,000
Flocabulary	$90,000
Flying Start Books	$90,000
Gutenberg Book, Inc	$90,000
Kinder Publishing	$90,000
Mondo Publishing	$100,000
Rosen Publishing Group, Inc.	$100,000
Social Studies School Services	$90,000
Stern Math LLC	$90,000
Zaner Bloser	$100,000

Item: 12 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 7 years **Options:** None **Funding:** Various

Division: Division of Contracts and Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Abrams and Company Publishers, Inc.	$50,000
Anti Defamation League	$75,000

Item: 13 **Description:** Magnet School Program that promotes diversity by supporting the development of innovative education methods and evaluation services in districts 20, 21 and 31.

Term: 2 years **Options:** None **Funding:** Federal

Division: Office of Portfolio Development **Contract Type:** Full Value

Vendor Name	Annual Amount
Brown University	$104,531

Item: 14 **Description:** Speech services for teachers of students with speech and language disabilities. (Correction to contract amount and contract term for this previously approved item.)

Term: 5 years **Options:** None **Funding:** Stated Funded

Division: School Support Operations **Contract Type:** Full Value

Vendor Name	Annual Amount
UFT – Educational Foundation, Inc.	$85,200

Item: 15 **Description:** Part time counselor for youth ages 16-21 and their families for substance abuse preventative treatment services.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: School Support Operations **Contract Type:** Full Value

Vendor Name	Annual Amount
YMCA of Greater New York	$49,348

Item: 2

Description:

Extracurricular college readiness, after-school program development and SAT prep programs for students and teachers of the Urban Assembly Academy of Government and Law (AGL).

REQUEST FOR AUTHORIZATION TO PROVIDE STUDENT SUPPORT, ACADEMIC ENRICHMENT AND PROFESSIONAL DEVELOPMENT SERVICES TO THE URBAN ASSEMBLY ACADEMY OF GOVERNMENT AND LAW

Henry Street Settlement

Contract Cost	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$60,000	Tax Levy	11/10/09-06/30/10	None	Negotiated Service	Yes	Fixed Price
Vendor Name & Address	Henry Street Settlement					

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Paul Hoover, Assistant Principal	Andrea Black, Director
The Urban Assembly Academy of Government and Law	Division of Contracts & Purchasing

STATEMENT OF PURPOSE

Approval is sought to contract with Henry Street Settlement (Henry Street), a not-for-profit social services agency, to provide extracurricular college readiness program development, after-school program development and SAT prep programs to students and teachers of The Urban Assembly Academy of Government and Law (AGL).

DISCUSSION

Henry Street advised that it submitted an application for Multiple Task Award Contract (MTAC) 1C510 – Student Support Services - during the summer of 2009, expecting to receive a contract for the 2009-2010 school year. After waiting until November to start providing service, it was subsequently learned that the department had no record of receiving the MTAC application and Henry Street was forced to re-submit. This recently submitted MTAC application has been approved by the evaluation committee and was approved by the Panel for Educational Policy (PEP) on July 19, 2010.

Henry Street provides academic advisement, individual and small group tutoring, assistance in preparing for Regents exams, college workshops for parents, teachers and students, college tours and assistance with college scholarships and financial aid applications through individual counseling.

The Office of Vendor Research and Price Analysis (VRPA) compared Henry Street's workshop costs to other similar programs awarded through MTAC 1C510 – Student Support Services, MTAC R0328 - Professional Development for School Leaders and Teachers, and Expedited Competitive Solicitation (ECS) R0816 - SAT Preparation and College Readiness Online Module & Pilot. Their rates averaged less on a per workshop per participant basis than other contracted vendors providing comparable services. Therefore, its rates may be deemed fair and reasonable.

The client has committed to procuring theses services through a competitively awarded MTAC contract should services be needed beyond the term of this agreement.

Item: 10

Description:

Career training for out-of-school young adults (ages 16-24) who do not have their GED, are not working or are underemployed.

REQUEST FOR AUTHORIZATION FOR DROPOUT PREVENTION AND INTERVENTION SERVICES

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$150,000	Tax Levy	7/1/10-6/30/11	None	City Council Allocation, per Section 1-03 (c) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	The Way to Work					
	52 Broadway, 6th Floor					
	New York, NY 10004					
	Contact: Hector Batista					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Program Manager: Vincent Chin, Senior Operations Manager	Maxine Needle, Director of Grants
The Office of School and Youth Development	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with The Way to Work for career training, academic enrichment counseling and job placement services for 250 unemployed and out-of-work young adults.

DISCUSSION

The Way to Work (TWTW) targets out-of-school young adults, ages 17-24, who are unemployed or underemployed and who may or may not have their HSD/GED. The target population includes young adults with low literacy and math skills; histories in the criminal justice system; little or no work experience; and who face issues such as domestic violence, depression, homelessness, and substance abuse.

TWTW recruits prospective participants through its relationships with the Administration for Children's Services, public high schools with high drop-out rates, GED Plus hubs, TWTW alumni, the New York City Housing Authority, and a variety of community-based organizations.

After assessing participants' academic skills, motivation, and potential barriers to training, TWTW provides:

Career Training as a Certified Medical Administrative Assistant, as a Licensed Security Guard, or in Administrative Technology.

Work Readiness Training, in which participants attend classes on work readiness and life and employability skills, including communication, resumè preparation, Internet job searches, interview skills, conflict resolution, and financial literacy.

Academic Enrichment, which provides daily academic instruction to assist participants in obtaining their GED.

Case Management and Supportive Services, in which career managers meet weekly with participants to set short- and long-term education goals and to review progress.

Work Readiness, Job Planning, and Placement Services, in which workforce managers determine participants' best fit for employment.

The contract is retroactive due to delays in receiving the work plan and budget from the vendor.

Funding was placed in DOE's budget specifically for this vendor for the amount stated above. To have the services provided by another vendor would be contrary to the City Council funding resolution. A contract for personal services is necessary because the City Council specifically identified this vendor to provide the services specified above.

The Contract Manager's office has experience with the vendor providing these services and confirms they performed satisfactorily. DCP reviewed the vendor's information in the VENDEX system regarding past performance and found that it has performed unsatisfactorily on other previous City contracts. However, the vendor's previous performance of services for the DOE has been found to be satisfactory. The vendor is deemed responsible.

The total price for the contract services was established by the City Council.

Item: 13

Description:

Magnet School Program that promotes diversity by supporting the development of innovative education methods and evaluation services in districts 20, 21 and 31.

REQUEST FOR AUTHORIZATION FOR MAGNET SCHOOLS ASSISTANCE PROGRAM

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive ?	Contract Type
$104,531 (Highest Annual Amount)/ Total Amount $147,844	USDOE	10/01/09-09/30/11	None	Vendor Named in Grant, Per Section 1-03(b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	The Education Alliance at Brown University					
	Office of Sponsored Projects-Brown University					
	Box J, 164 Angell St.					
	Providence, R.I. 02912					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Todd Levitt	Maxine Needle, Director of Grants
415 89th Street Brooklyn, New York 11209	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with The Education Alliance at Brown University to provide an evaluation of the Magnet Schools Assistance Program (MSAP) grant in CSD 20, 21, and 31.

DISCUSSION

In September of 2007, the Interdistrict Consortium (CSD's 20, 21, and 31) was awarded a three-year MSAP grant worth $312,074. Work was performed for the first two years of the grant under a separate agreement. This contract will provide for services funded by the third year of the grant plus additional services for one year as a result of additional funding awarded by the grantor for this program in the amount of $43,313.

The grant promotes diversity and increases choices in public school education programs by supporting the development and design of innovative education methods and practices. The USDOE/grantor requires an independent party to evaluate the program and help align program objectives.

The Education Alliance at Brown University will obtain, analyze and interpret student achievement data on the New York States tests of English Language and Mathematics for students in the Magnet Program and selected comparison schools.

There are four elementary schools – PS 503, PS 506, PS 192 and PS 288 and two middle schools – IS 27 and IS 61 in the Consortium's 2007-2010 MSAP. Of these six schools, IS 27 and IS 61 will be included in the study because they have comparable and available data for multiple grade students prior to and after implementation of the MSAP. Some of the questions used for the evaluation will be:

- If any differences are found, what is the magnitude of the difference in achievement gains between magnet and non-magnet schools?

- Do students attending magnet schools make greater achievement gains than similar students attending conventional schools?

- Do magnet schools produce greater achievement benefits for the No Child Left Behind (NCLB) subpopulations of students?

Upon completion of the evaluation, a final report will be presented to explain the methodology and results.

This contract is retroactive to October 2009 because of delays caused by problems with implementing the renewal clause in the original contract (involving problems with registration of the contract), and as a result, the renewal was not implemented and the contract lapsed. The vendor provided services during this period in good faith.

The grantor's program is U165A070021-09 Magnet Schools Assistant Program Grant. A contract for personal services is necessary because the contract is funded by a grant, and the grant award specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

The Contract Manager's office has experience with the vendor providing these services and confirms that they performed satisfactorily. DCP reviewed the VENDEX database and found no information that should preclude an award.

Pricing for the contract services was established by the grantor in the grant award.

Item: 15

Description:

Part time counselor for youth ages 16-21 and their families for substance abuse preventative treatment services.

REQUEST FOR AUTHORIZATION FOR YMCA OF GREATER NEW YORK SAFE STREETS/SAFE CITY PROGRAM

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$49,348.00	Borough President of Staten Island	7/1/09-6/30/10	None	Public Service Organization by City Official, Per Section 1-03(c) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	YMCA Of Greater New York					
	3911 Richmond Avenue					
	Staten Island, NY 10312					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Patricia Payne	Maxine Needle, Director of Grants
715 Ocean Terrace Staten Island, NY 10301	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with the YMCA of Greater New York to provide substance abuse preventive and treatment services to youth ages 16-21.

DISCUSSION

Counselors from YMCA of Greater New York will provide part-time substance abuse prevention and counseling services to at-risk youths 16 to 21 years old and their families. Therapeutic techniques, including experiential therapy in group, individual and family settings, will be utilized to help prevent the onset or escalation of substance abuse.

The part-time counselors will work with 100 at-risk teens and their families referred by Treatment Alternatives to Street Crime (TASC) and by Staten Island's Treatment Court. The services will be provided at the North and South Shores of Staten Island.

While the Borough President's office and the vendor were aware that the funds had been allocated for these services, staff turnover in the program office resulted in a delay in the processing of the contract.

Funding was placed in DOE's budget specifically for this vendor for the amount stated above. To have the services provided by another vendor would be contrary to the Borough President's funding resolution. A contract for personal services is necessary because the Borough President specifically identified this vendor to provide the services specified above.

The Contract Manager's office has experience with the vendor providing these services and confirms that it performed satisfactorily. DCP reviewed the vendor's information in the VENDEX system regarding past performance and found that the vendor has performed unsatisfactorily on other previous City contracts. However, the vendor's previous performance of services for the DOE has been found to be satisfactory. The vendor is deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.