

## MTAC R0812 Professional Development for Instructional Technology Services

Contract Dates: 12/01/2010 - 11/30/2015

For more Information please

Call Celine Azoulay-Lewin

at (718)759-4887

Component	Vendor Name	Component Description	Contract Number
Component 1: Professional Development through Curriculum Enrichment Services	Houghton Mifflin Harcourt Publishing	Houghton Mifflin Harcourt Professional Development's focus is improving student performance in all curricular areas through a variety of : Internet technology (Web 2.0) and technology hardware (promethean boards, laptops etc) integrated into daily curriculum for student achievement.	QR812AA
Component 1: Professional Development through Curriculum Enrichment Services	Educate LLC	Educate LLC's ("Educate") programs for instructional technology provide support for subject area (e.g. ELA, math, science, social studies) or general classroom teachers. Using their knowledge of subject matter, teaching and learning (e.g. NYSED State and ISTE Standards; ISTE Crosswalk), and technology, Educate support teachers in designing, developing, and evaluating authentic learning experiences and assessment. Educate's curriculum enrichment program is designed to support educators to become independent, confident integrators of technology/instruction with a toolkit of promising models, emerging practices, resources and proven strategies for classroom implementation.	QR812AB
Component 1: Professional Development through Curriculum Enrichment Services	Digital Age Learning	Digital Age Learning, Inc. pairs an ongoing workshop training model in conjunction with working in classrooms directly with teachers and their students. DAL applies methods that differentiate instruction for a variety of student populations using multimedia technologies that allow for audio, video as well as traditional text based resources aligned specifically to the needs of ELLs, struggling readers/writers, and students with special needs. DAL has experience in providing professional development experiences for all educators that is aligned with their curriculum K-12.	QR812AC
Component 1: Professional Development through Curriculum Enrichment Services	FORDHAM UNIVERSITY	The Fordham University RETC- Center for Professional Development provides technology training, access and professional development to teachers, parents and students in New York City. Professional Development through enrichment curriculum where participants plan and implement model lessons and co-teaching in collaboration with school-based staff, which takes place in the classroom, alongside the teachers.	QR812AD
Component 1: Professional Development through Curriculum Enrichment Services	NCS Pearson	In this foundational program for teachers and district facilitators who are new to technology integration concepts, participants will, gain an understanding of 21st century classroom components, learn practical steps for creating and managing technology-rich lessons, and identify key opportunities to differentiate instruction with technology.	QR812AE
Component 1: Professional Development through Curriculum Enrichment Services	Teaching Matters Inc	Teaching Matters provides programs to schools that are eager to embrace 21st century learning. Teaching Matters curriculum enrichment programs address three types of skills: (1) technology (providing teachers and students with competencies in using specific software, web-based applications and hardware) (2) instruction (providing teachers with competencies in strategies required for effective technology infusion, including project-based learning cooperative learning, balanced literacy, etc.) and (3) integration (providing teachers with the needed competencies on how to decide when technology adds value to the curriculum and students with a deeper understanding of content).	QR812AF
Component 1: Professional Development through Curriculum Enrichment Services	ClassLink, Inc.	Classlink's differentiated workshops feature hands-on practical instruction of 21st century skills that improve student performance in all the content areas. Data Binders are created electronically and an array of data driven manipulative are created and used by administration, teachers and students. Classlink provides an online program that promotes curriculum mapping tool, web-based school curriculum will be created and infused by teaching staff and supported by online resources that provide an outlet for data driven and student centered activities.	QR812AH
Component 1: Professional Development through Curriculum Enrichment Services	Edmentum, Inc.	Plato Learning is a leading provider of computer-based and e-learning instruction for Kindergarten through adult learners. PLATO Learning utilizes a continuous improvement model of professional development to train, guide and support the implementation of PLATO products and solutions. The goals of these programs are, school improvement, and successful integration of technology to build teacher capacity and impact student achievement.	QR812AI
Component 1: Professional Development through Curriculum Enrichment Services	JDL Horizons, LLC	JDL Horizons' customized staff development focuses on working with teachers and students in the classroom, modeling lessons, demonstrating how to incorporate standards, teaching YOUR curriculum, generating student products that demonstrate learning and integrating technology into everyday classroom activities. Introducing teachers to inquiry and project-based learning. A (10) ten day initiative where teachers learn collaboration with peers using internet access and web-based tools. Instructions on helping teachers master interdisciplinary themed instruction and classroom management techniques with integration of technology into lesson plans.	QR812AL

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<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>Achieve 3000, Inc.</b>	Achieve3000's balanced-literacy and curriculum enrichment focused program includes job-embedded professional development, technology tools, daily automatically delivered curriculum and lesson plans to support teacher learning and automaticity of new procedures, routines and approaches within the classroom. Achieve3000's PD, curricula materials, and training materials are provided for teachers, students and parents in English, Spanish, or both language in a bilingual implementation.	QR812AM
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>Generation Ready, Inc.</b>	AUSSIE : DSS consultants will develop educator capacity to skillfully plan and evaluate tech-infused lessons using their curriculum materials, resources, and technology as tools in service of student achievement evidenced by test scores and the ability to think, comprehend and critically reflect on reading, mathematical concepts, scientific process, etc. Educators will use and/or adapt AUSSIE DSS assessment rubrics to monitor their own progression in using technology to enhance student learning as well as develop assessments of student of digital work. Student work will be analyzed from the perspective of best utilization of instructional technology, creation of real-world work product, strategies and brainstorming effective differentiation and interventions.	QR812AN
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>IDE Corp.</b>	IDE Corp. specializes in providing professional development on technology infusion. IDE Corp. uses technology that support "Children First" curriculum which provide for student engagement, high academic rigor, differentiated instruction, and student responsibility for learning. The workshops will allow participants to: develop familiarity with at least three computer technology applications (applications software, Web 2.0 tools, "hyperlinking narrative," etc.); explore the difference between automational uses of technology; consider tenets of "Children First" and brainstorm how technology could promote them; mapping; and develop lesson plans to integrate technology.	QR812AR
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>RFC on Belhalf of CUNY Grad. Center and Stanton/Heiskell Center/ Project Stretch</b>	Project Stretch provides an adaptive and flexible environment where teachers can experiment and construct new teaching and learning situations. The enrichment of curriculum through technology is central to professional development at Project Stretch. To ensure that teachers grasp the viability and value of technology for their curriculum, PD is conducted that identifies, evaluates, and promotes appropriate technologies and models their uses in the classroom, specifically Web 2.0 tools and resources. Project Stretch provides curriculum enrichment through a multi-tiered schema of support that includes course modeling, planning and design, implementation, co-teaching, ongoing feedback, and evaluation. The Stretchmoodle incorporates interactivity and multi-media such as video, sound, and interactive quizzes.	QR812AY
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>Tequipment, Inc</b>	Tequipment believes in providing K-12 schools with the support needed to effectively introduce, deliver and implement instructional technology tools into classroom instruction. Focusing primarily on Interactive White Boards and complimentary products. Tequipment curriculum enrichment program is a certified program. Participants will work with instructional technology specialist to complete the certification sequence.	QR812BA
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>New York Institute of Technology (NYIT)</b>	NYIT services is focused on improvement of instructional technology and development of pedagogical skills necessary for teaching effectively with technology. NYIT provide opportunities highly customized professional learning opportunities for the purpose of enhancing the schools curriculum with technology. NYIT TBLS is the statewide rollout partner for a number of high quality, nationally recognized exemplary, and free curriculum enrichment resources to include the Intel Teach Program, Thinkfinity, SAS Curriculum Pathways, Professor Garfield, and Oracle's Thinkquest.	QR812BC
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>City at Work</b>	Cityatwork specializes in providing technology PD and digital curriculum enrichment with emphasis on technology for Science and Social Studies Scope and Sequence, as well as digital curricula development for content areas, including ELA and Math. Schools are provided with, or design during curriculum enrichment workshops, digital assessments to evaluate student progress in the content areas being modeled. Ongoing assessment is key to the curriculum enrichment work of CITYatwork, particularly in content areas: Science, Social Studies, and Technology, to ensure that incremental, step goals are being met to best prepare students for ongoing unit lessons, process, inquiry goal learning, as well as quantitative test-preparation.	QR812BD
<b>Component 1: Professional Development through Curriculum Enrichment Services</b>	<b>National Urban Technology Center, Inc</b>	Urban Tech's Computer Literacy Curriculum is designed and developed to demystify technology and build proficiency for effective use of technology, telecommunications, and the Internet. Urban Tech works in partnership with community-based organizations and schools to train teachers, provide continual technical assistance to assure the acquisition of computer skills and use of performance standards leading to academic success and industry certification(s). Urban Tech accomplishes its mission through its flagship programs, SeedTech® and the Youth Leadership Academy® (YLA).	QR812BE

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Component 1: Professional Development through Curriculum Enrichment Services	Learning Systems Associates, LLC.	Learning Systems Associates (LSA) offers New York City Schools a variety of PLOs ranging from Keynote Assemblies, both off- and on-site workshops to virtual workshops that are designed to address the needs of specific schools, networks, groups, individuals, and grade-level/content groups. A key component of our proposal is collaboration with the school/network to align outcomes with the needs and goals of the specific audience. Through a collaborative pre-presentation process, LSA can embed goals specific to the school/network. Additionally, PLOs provide for collaborative post-program evaluation sessions to assess/report effectiveness and plan for future work, as well as facilitate follow up support. The format and content of the workshops will dictate the type of assessments and/or reports that are available for post-program collaboration sessions.	QR812BJ
Component 1: Professional Development through Curriculum Enrichment Services	Kaplan K12 Learning Services	Participants will learn how to use effective, online lesson planning and assessment tools in the classroom based on data. Also, participants will analyze classroom data to create action plans and then learn how to use action plans or goals and how to implement differentiated lessons. These lessons will focus on differentiating by content, process, and product for student learning style, interest, and readiness.	QR812CA
Component 1: Professional Development through Curriculum Enrichment Services	Maestro Learning, Inc.	Teachers and principals join their peers for a one (1) day hands on workshop and project based learning experience that will enhance their ability to accomplish and excel at real technology infusion, project based learning with best practices for the integration of the schools existing investment in technology.	QR812CB
Component 1: Professional Development through Curriculum Enrichment Services	TregoEd, Inc.	TregoEd -Introducing teachers to inquiry and project-based learning. Demonstrating to teachers and students techniques for collaboration with peers using Internet access and web-based tools. Showing teachers how to integrate a technology and constructive-driven learning project into their existing curriculum and pacing calendar. Helping teachers, all grades, and master interdisciplinary themed instruction. Introducing teachers to classroom management techniques associated with the integration of technology into their lesson plans. Improving student attendance and reduce disciplinary referrals by providing them compelling learning projects using technology they find interesting.	QR812CD
Component 1: Professional Development through Curriculum Enrichment Services	Benchmark Education Company	Highly customized professional learning opportunities (face-to-face to online) for the express purpose of enhancing/integrating the school's curriculum with technology. Professional development services can be tailored to the unique, specific needs of each school community. Professional development modules and services are aligned and consistent with Children First, ISTE NETS for Administrators, Teachers, and Students, and New York State Instructional Technology Crosswalks and academic standards; adheres to the National Staff Development Council's Standards for Staff Development; fosters an instructional environment and supports teacher professional behaviors contained in Danielson's "Framework for Teaching"; and designed for Grades P-8.	QR812CG
Component 2: Professional Development through Mentoring	Houghton Mifflin Harcourt Publishing	Houghton Mifflin Harcourt's trainers are dedicated to providing sustained professional development by mentoring a group of educational leaders to become a Technology Cadre. The primary focus of each mentoring day is to ensure that the Technology Cadre embrace the strategies, skills and research based practices, and understand how to incorporate the different aspects of technology into the classroom to truly impact student achievement.	QR812AA
Component 2: Professional Development through Mentoring	Educate LLC	Educate LLC's mentoring program is designed to support educators in becoming independent and confident integrators of technology and instruction. Participants learn and practice facilitation skills and engage in constructivist teaching practices through a combination of hands-on activities, simulations, and case-study analyses that focus on effective use of technology in teaching and learning.	QR812AB
Component 2: Professional Development through Mentoring	NCS Pearson	For districts with a 1:1 laptop or multi-computer initiative, this program helps teachers and district facilitators will use laptops and the internet as effective teaching and learning tools, learn how to create and deliver dynamic, technology-rich lesson plans, develop technology integration skills that enhance curriculum, and incorporate effective classroom management strategies for 1:1 environments.	QR812AE
Component 2: Professional Development through Mentoring	Teaching Matters Inc	Teaching Matters' offers numerous custom one-on-one mentoring programs and feature interactive, hands-on activities, simulations, and case-study analyses. Programs are developed to meet a variety of educator needs. The goal of these programs is to enable teachers to expand their repertoire of skills for providing constructivist learning experiences for students, using web-based and other resources as tools for inquiry.	QR812AF
Component 2: Professional Development through Mentoring	ClassLink, Inc.	Classlink's mentoring program infuses the instructional use of computer technology which is directly linked to student engagement and student accountability. This mentoring program is an outlet for differentiated professional development. Distance learning and online assessment will provide an alternate route for students to achieve their specific goals.	QR812AH
Component 2: Professional Development through Mentoring	Edmentum, Inc.	Plato Learning employs strategies that build knowledge and coach/mentor teachers around best practices to differentiate instruction, integrate technology into teaching and learning, use assessments to inform instruction, and select effective intervention strategies for identified students	QR812AI

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Component 2: Professional Development through Mentoring	JDL Horizons, LLC	JDL Horizons. Introducing teachers to inquiry and project-based learning, centered around initiatives where teachers learn collaboration with peers using internet access and web-based tools. Instructions on helping teachers, master interdisciplinary themed instruction as well as classroom management techniques associated with the integration of technology into lesson plans.	QR812AL
Component 2: Professional Development through Mentoring	Generation Ready, Inc.	AUSSIE - We design customized professional development programs that places AUSSIE DSS consultant in the mentor role; consultants work beside education leaders and classroom teachers to plan, co-teach, and provide onsite support as they work to build the capacity of each individual. Through the gradual release model (Marzano), educators become self sustaining in their use and integration of technology into the curriculum.	QR812AN
Component 2: Professional Development through Mentoring	IDE Corp.	IDE Corp. specializes in mentoring teachers/leaders on technology infusion. This instructional model focuses on raising academic rigor, engaging students, building student responsibility for learning, and ensuring that all students learn, with technology being an integral partner in the process. Participants will redesign their classroom instruction to better meet the needs of their 21st century students.	QR812AR
Component 2: Professional Development through Mentoring	RFC on Belhalf of CUNY Grad. Center and Stanton/Heiskell Center/ Project Stretch	Project Stretch provides an adaptive and flexible environment where teachers can experiment and construct new teaching and learning situations. The mentoring program was developed through ten years of experience with teachers in NYC public schools and through ten years of inquiry-based reflective practice. Mentoring programs consist of one-on-one partnerships between mentors and participating subject area or general classroom teachers, or five to one arrangements depending on the needs of the schools. Programs use blended a model for mentoring services delivering support face-to-face as well as through an online learning platform community.	QR812AY
Component 2: Professional Development through Mentoring	Tequipment, Inc	Tequipment - Focusing primarily on Interactive White Boards and complimentary products, Teq's Mentoring Services are designed to facilitate an in-depth understanding of educational technologies (SMART Boards, instructional support software, PowerPoint, Geometer's Sketchpad, etc.) and create integration strategies for classroom use.	QR812BA
Component 2: Professional Development through Mentoring	New York Institute of Technology (NYIT)	NYIT proposes to deliver instructional technology focused on both improvement of instructional technology skills and development of pedagogical skills necessary for teaching effectively with technology. This program will introduce concept and resources that participants will learn to expand their cache of tools to include Distance Learning and Web 2.0 technologies.	QR812BC
Component 2: Professional Development through Mentoring	City at Work	Cityatwork provide a customized mentoring program that follows a 4-Tiered approach: Assess, Customize, Turnkey, and Sustain. Following this model, one-one, grade or science mentoring provides assessment, customization, and sustainable resources to allow teachers to excel in technology area such as digital curricula archiving, website, smart board, and video, audio, and web 2.0 interactive tools.	QR812BD
Component 2: Professional Development through Mentoring	Learning Systems Associates, LLC.	Mentorship supported PLOs are provided in multiple formats including, face-to-face, web/internet based or within a blended model. Learning Systems Associates (LSA) offers New York City Schools a variety of mentorship opportunities; both off- and on-site and virtually, that are designed to address the needs of specific schools, networks, groups, individuals, and grade-level/content groups. A key component of our proposal is collaboration with the school/network to align outcomes with the needs and goals of the specific audience. Through a collaborative pre-presentation process, LSA can embed goals specific to the school/network. Additionally, PLOs provide for collaborative post-program evaluation sessions to assess/report effectiveness and plan for future work, as well as facilitate follow up support. The format and content of the workshops will dictate the type of assessments and/or reports that are available for post-program collaboration sessions.	QR812BJ
Component 2: Professional Development through Mentoring	Maestro Learning, Inc.	Introducing teachers to inquiry and project-based learning. Demonstrating to teachers and students techniques for collaboration with peers using internet access and web-based tools. Showing teachers how to integrate a technology and constructive-driven learning project into their existing curriculum and pacing calendar. Helping teachers, all grades, master interdisciplinary themed instruction. Introducing teachers to classroom management techniques associated with the integration of technology into their lesson plans.	QR812CB
Component 2: Professional Development through Mentoring	TregoEd, Inc.	TregoEd - Helping teachers, all grades, and master interdisciplinary themed instruction. Introducing teachers to classroom management techniques associated with the integration of technology into their lesson plans. Improving student attendance and reduce disciplinary referrals by providing them compelling learning projects using technology they find interesting.	QR812CD
Component 2: Professional Development through Mentoring	Benchmark Education Company	Include a combination of services from the professional development Workshop and Curriculum Enrichment Services components but need to include additional mentoring services (face-to-face to online) such as observations, experiences and studies for thoughtful analyses. Professional development services can be tailored to the unique, specific needs of each school community. Professional development modules and services are aligned and consistent with Children First, ISTE NETS for Administrators, Teachers, and Students, and New York State Instructional Technology Crosswalks and academic standards; adheres to the National Staff Development Council's Standards for Staff Development; foster an instructional environment and supports teacher professional behaviors contained in Danielson's "Framework for Teaching"; and designed for Grades P-8.	QR812CG

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<b>Component 2: Professional Development through Mentoring</b>	<b>Computers for Youth Foundation, Inc.</b>	Offers Blended Learning Consultants that engages one-on-one with teachers to help them effectively integrate digital learning into their classrooms. Focused areas include Classroom Management, Data-Driven Instruction and Assessment, Personalized Instruction, Blended Learning, Student-Driven Learning and Common-Core Teaching Practices.	QR812CH
<b>Component 3: Professional Development Workshop</b>	<b>Houghton Mifflin Harcourt Publishing</b>	Houghton Mifflin Harcourt's provides face-to-face, hands-on professional development workshops connected to learning technologies that are immediately relevant to teachers, mentors, and administrators. The primary goals are to: •Support the integration of technology into the curriculum •Improve teaching practice through the use of instructional technology •Improved student achievement in the core curriculum •Support schools as they integrate and manage these technologies into instructional practices to meet the NYC curriculum standards and ISTE NETS.	QR812AA
<b>Component 3: Professional Development Workshop</b>	<b>Educate LLC</b>	Educate LLC's ("Educate") programs for instructional technology provide support for subject areas (e.g. ELA, math, science, social studies) or general classroom teachers. Educate's professional development workshops are designed to support educators to become independent and confident integrators of technology and instruction. Workshops incorporate a combination of hands-on activities, simulations, and case-study analyses that focus on effective use of technology in teaching and learning. Participants learn and practice facilitation skills, experience engaged learning and constructivist teaching practices. All workshops can be customized to the client's need.	QR812AB
<b>Component 3: Professional Development Workshop</b>	<b>Digital Age Learning</b>	Digital Age Learning, Inc.'s services support teachers and administrators in implementing an approach to integrating technology that is congruent with the principles and values of a thinking curriculum. DAL helps teachers incorporate into their pedagogy web-based technologies, communicate with different audiences, and actively represent their learning using a variety of media. DAL supports a balanced, customized approach to technology integration that combines listening, speaking, reading and writing skills with the use of digital media such as cameras, video and iPod recordings to prepare students to think critically about content and text.	QR812AC
<b>Component 3: Professional Development Workshop</b>	<b>FORDHAM UNIVERSITY</b>	The Fordham University RETC- Center for Professional Development has provided technology training, access and professional development to teachers, parents and students in New York City. Professional Development workshops will give participants the opportunity to get hands-on experiences in Microsoft word to Enhance ELA & Social Studies, Beginners guide to utilizing your school's technology resources using digital photograph and PowerPoint to enhance student learning in ELA & social studies.	QR812AD
<b>Component 3: Professional Development Workshop</b>	<b>NCS Pearson</b>	For districts with technology-rich learning environments, or Model Classrooms, this program helps teachers and district facilitators will effectively use interactive classroom technologies to enhance instruction, integrate technology into the curriculum, and collect, analyze and use student data to improve instruction. Program content is tailored for the technologies available in your district.	QR812AE
<b>Component 3: Professional Development Workshop</b>	<b>Teaching Matters Inc</b>	Teaching Matters' professional development workshops feature interactive, hands-on activities, simulations, and case-study analyses. The goal of programs is to enable teachers to expand their repertoire of skills for providing constructivist learning experiences for students, using web-based and other resources as tools for inquiry.	QR812AF
<b>Component 3: Professional Development Workshop</b>	<b>Teachers Network, Inc.</b>	Teachers Network's online workshop model has been providing opportunities for teachers to interact with experienced teachers via our website, discussion boards, and to observe veteran teachers in action, in their classrooms, through our series of instructional videos. Teachnet workshops focus not only on skill-building, but also application of cutting-edge technologies in a classroom setting. Participants will learn how to create a blog, learn how blogging can be used by their students and applied to pre-existing curriculum plans.	QR812AG
<b>Component 3: Professional Development Workshop</b>	<b>ClassLink, Inc.</b>	Classlink PD Series is customized to meet the technological needs of teachers' and administrators'. The differentiated workshops feature hands-on practical instruction of 21st century skills that improve student performance in all the content areas. Classlink provides various modes for delivering innovative professional development in the realm of instructional technology. Targeted small group instruction enables staff to be engaged and directly tackle the effective use of teaching and learning that stem outside the classroom. Distance learning and online assessment will provide an alternate route for students to achieve their specific goals.	QR812AH
<b>Component 3: Professional Development Workshop</b>	<b>NYC Writing Project/RFC- Lehman College</b>	The New York City Writing Project (NYCWP) effectively promotes the improvement of literacy instruction in K-12 classrooms and the use of writing as a tool for thinking and learning in all disciplines. To support teachers, administrators, lead teachers, coaches, networks and SSOs, our multi-dimensional model for professional development includes the following components: • on-site consulting; • graduate seminars; • study groups or workshop series. The New York City Writing Project (NYCWP) provides professional development for instructional technology services in literacy education to teachers, coaches, and administrators in schools with grades 4-12, networks of schools, and in teams of teachers from a range of schools city-wide.	QR812AJ

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<b>Component 3: Professional Development Workshop</b>	<b>JDL Horizons, LLC</b>	JDL Horizons provides customized staff development that focuses on working with teachers and students in the classroom, modeling lessons, demonstrating how to incorporate standards, teaching YOUR curriculum, generating student products that demonstrate learning and integrating technology into everyday classroom activities, often using project-based approach. Teachers and principals join their peers for a one day hands on Leadership Academy and Project Based Learning experience that will enhance their ability to accomplish and excel at real technology infusion, Project Based Learning with best practices for the integration of the schools existing investment in technology.	QR812AL
<b>Component 3: Professional Development Workshop</b>	<b>Generation Ready, Inc.</b>	AUSSIE DSS offers half day workshops, full day workshops, and multi-day innovation institutes that can be customized to meet the specific goals of the school or learning community. Workshops are -hands-on, learning-by doing experiences, and are always anchored in a specific content area, such as literacy, math, science or social studies, and never "teach technology skills" in isolation. Rather participants master the craft of technology as they create innovation plans, integrated curriculum maps, tech-infused units of study, lessons and assessments, classroom management supports, and so on, for a specific grade level and subject.	QR812AN
<b>Component 3: Professional Development Workshop</b>	<b>IDE Corp.</b>	IDE Corp. specializes in providing professional development on technology infusion. IDE Corp. consultants provide teachers and administrators with a variety of workshops related to technology infusion. Workshops are conducted in a differentiated format to address the unique needs of individual participants. Large part of workshops are in-class, self-paced online courses are also available. Workshops focus on specific topics for particular grade-levels or subject-area clusters of teachers, or a variety of topics for a diverse audience.	QR812AR
<b>Component 3: Professional Development Workshop</b>	<b>CaseNEX, LLC.</b>	CaseNEX will offer online courses in technology integration which include multimedia case studies. The courses include a technologically blended, case-based approach, including access to a library of online resources. Participants will view multimedia cases that include video. Courses will be offered online and facilitated by a diverse and expert group of facilitators, all hand-picked for their proven track records and expertise. Online environment and on-demand, downloadable resources and documents will afford flexibility and convenience and efficiency to busy educators, school leaders, and parents.	QR812AT
<b>Component 3: Professional Development Workshop</b>	<b>Tech4Learning, Inc.</b>	Tech4Learning's PD opportunities provide participants with the information, resources, and experience necessary for successful technology integration. Tech4Learning's model of PD involves having workshop participants work in collaborative teams. The model allows participants to gain firsthand experience with what it is like to learn with technology. Tech4Learning's professional development focuses on supporting the curriculum while helping deliver the skills necessary to meet the ISTE NETS for both students and teachers (NETS•S & NETS•T	QR812AW
<b>Component 3: Professional Development Workshop</b>	<b>Custom Computer Specialist</b>	Custom's Professional Learning Community empowers educators. We help identify learning needs, plan and align instruction and assessment, and effect practices to advance core academic, 21st Century learning and higher order thinking skills. Customs' curriculum program enables and extends teachers/administrators' ability to make effective and appropriate use of computer technology, telecommunication, Internet and related technologies across the instructional program. Through our hands-on, collaborative approach, teachers learn skills they can immediately integrate into their instructional practice in order to accelerate student progress.	QR812AX
<b>Component 3: Professional Development Workshop</b>	<b>RFC on Belhalf of CUNY Grad. Center and Stanton/Heiskell Center/ Project Stretch</b>	Project Stretch provides an adaptive and flexible environment where teachers can experiment and construct new teaching and learning situations. The professional development process is supported by two guidebooks, a set of online courses, and a collection of handouts, called Stretchdocs, which guide teachers through our online learning environment, the Stretchmoodle . The Stretchmoodle incorporates interactivity and multi-media such as video, sound, and interactive quizzes. PD at Project Stretch utilizes constructivist practices that create possibilities for teachers to develop these competencies and meet standards as they integrate new technologies into their practices.	QR812AY
<b>Component 3: Professional Development Workshop</b>	<b>Presentation Products Inc</b>	Presentation Products, Inc. (PPI) has developed a sophisticated training program that has a structured sequence, yet is flexible and adaptable to meet the technology instructional needs of very diverse schools. In the process, PPI has worked to develop the kind of technology professional development for its SMART Technology products and software that are meaningful and beneficial to instruction and student learning. PPI's professional development workshops are for Kindergarten through 12th grade educators and can be held year round at the schools location or at PPI's Training facility. Each training session can not only be taught separately, but can be adapted to the specific needs of educators and even individual trainees in the consulting, coaching and mentoring phases of professional development.	QR812AZ
<b>Component 3: Professional Development Workshop</b>	<b>Tequipment, Inc</b>	Tequipment believes in providing K-12 schools with all of the support needed to effectively introduce, deliver and implement instructional technology tools into classroom instruction for the benefit of students, teachers, and the school community. Focusing primarily on Interactive White Boards and complimentary products, Tequipment professional development workshops let teachers and administrators identify, use, evaluate appropriate technologies which can enhance and support instruction and standards based curriculum, leading to high levels of student achievement.	QR812BA

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<b>Component 3: Professional Development Workshop</b>	<b>Vision Education and Media</b>	Vision Education & Media's Professional Development workshops focus on computer game design, web and video production, 3D modeling and animation, robotics and computer literacy. All of VEM's workshops can be tailored to meet the needs of the participants, and VEM's staff works closely with school administrators and support staff to determine the times, frequency and specific themes of each workshop.	QR812BB
<b>Component 3: Professional Development Workshop</b>	<b>New York Institute of Technology (NYIT)</b>	NYIT proposes to deliver instructional technology focused on both improvement of instructional technology and development of pedagogical skills necessary for teaching effectively with technology. NYIT provide opportunities for professional development workshops through a combination of services to include where appropriate; 3 credit graduate courses, New York State Online Academy (OLA) courses, P credit courses, partial or multi day workshops, weeklong institutes, and webinars incorporating the use of technology tools and resources aligned with localized objectives for teaching and learning.	QR812BC
<b>Component 3: Professional Development Workshop</b>	<b>City at Work</b>	Cityatwork specializes in providing technology PD with an emphasis on Science and Social Studies Scope and Sequence, as well as digital curricula development for content areas, including ELA and Math. CITYatwork PD Workshops engage in: 1. Educational Reading and Case-Study Research; 2. Hands-On Use of Hardware (e.g. SMART Board and DV Video); 3. Applied Use of Software Platforms for Content Areas and Classroom Use, 4. Development of Classroom Assessment and Diagnostic tools to evaluate student progress; 5. Evaluation of CITYatwork programs and curricula development through online and digital assessment.	QR812BD
<b>Component 3: Professional Development Workshop</b>	<b>Education Development Center, Inc. (EDC)</b>	EDC's online instructor training and virtual school implementation with its nationally recognized EdTech Leaders Online (ETLO) program has extensive experience enabling school districts, state departments of education and other educational organizations to build their capacity to offer standards-based online programs. EDC in class and on-line training courses and professional development workshops are developmentally appropriate and sufficiently flexible so as to facilitate implementation tailored for the specific needs of schools and districts.	QR812BF
<b>Component 3: Professional Development Workshop</b>	<b>Classroom Inc.</b>	Classroom, Inc.'s program uses simulations as springboard to build teachers' capacity to teach more effectively and further develop their pedagogical skills. Classroom, Inc. currently offers 10 simulations for use by middle and high school students. Each interactive teaching and learning tool targets a specified range of grades and subject areas, including: • Banking • Economics • Performing Arts • Manufacturing • Health and Healthcare • Community Development • Publishing • Sports Media • Law and Justice • Personal Finance	QR812BG
<b>Component 3: Professional Development Workshop</b>	<b>Learning Systems Associates, LLC.</b>	Learning Systems Associates (LSA) shares New York City's Children First goal of creating a system of outstanding schools where effective teaching and learning is a reality for every teacher and child. LSA has long designed Professional Development (PD) to meet individual school, Network, and District wide goals. LSA workshops are designed to train teachers and educational leaders, utilizing current technology, to improve and elevate effective teaching and maximize student learning. By participating in our Professional Learning Opportunities (PLOs), educators will actively learn to develop and monitor plans, units, and lessons by collaborating both physically and virtually. PLOs are provided in multiple formats including, face-to-face, web/internet based or within a blended model.	QR812BJ
<b>Component 3: Professional Development Workshop</b>	<b>Kaplan K12 Learning Services</b>	Kaplan professional development workshops will provide specific resources and tools to educators that include strategies to use Web-based programs that build core skills of students that are cross-walked to New York State Standards and Common Core State Standards in their classrooms. In addition, these sessions will incorporate research-based, proven pedagogical practices that elementary, middle, and high school teachers can use to improve their use of online and blended technology solutions to have a meaningful impact on student performance.	QR812CA
<b>Component 3: Professional Development Workshop</b>	<b>Maestro Learning, Inc.</b>	Improving technology into their lesson plans. Improving student attendance and reduce disciplinary referrals by providing them compelling learning projects using technology they find interesting. Revitalizing teacher confidence and attitudes by introducing a different teaching model that encourages them to be master learners versus subject matter lecturers.	QR812CB
<b>Component 3: Professional Development Workshop</b>	<b>TregoEd, Inc.</b>	TregoEd - Teachers and principals join their peers for a one (1) day hands on Project Based Learning experience that will enhance their ability to accomplish and excel at real technology infusion, Project Based Learning with best practices for the integration of the schools existing investment in technology. (The Workshop immerses participants into the experience they will later deliver into their own classrooms and students lives in the customary ten (10) day initiative).	QR812CD

## MTAC R0812 Professional Development for Instructional Technology Services

Contract Dates: 12/01/2010 - 11/30/2015

For more Information please

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at (718)759-4887

<b>Component 3: Professional Development Workshop</b>	<b>Thirteen(Education al Broadcasting Corporation)</b>	THIRTEEN has served as the New York Metropolitan Area's principal multimedia provider of educational, information, and cultural products and services. Thirteen's National Teacher Training Institute (NTTI) has been offering K-12 teachers professional development in how to best use public television's vast educational resources in the classroom – first with video and now with Web-based digital technology to reach children with various learning styles. Participating teachers will learn to create and enhance their lessons using media in such a way that their students will achieve higher levels of learning.	QR812CF
<b>Component 3: Professional Development Workshop</b>	<b>Benchmark Education Company</b>	Groups of educators participating in canned or customized professional learning opportunities (face-to-face, online, and/or blended) for the express purpose of enhancing/integrating technology into instructor practice. Professional development modules and services are aligned and consistent with Children First, ISTE NETS for Administrators, Teachers, and Students, and New York State Instructional Technology Crosswalks and academic standards; adheres to the National Staff Development Council's Standards for Staff Development; fosters an instructional environment and supports teacher professional behaviors contained in Danielson's "Framework for Teaching"; based primarily on Cognitive Coaching; and designed for Grades P-8.	QR812CG
<b>Component 3: Professional Development Workshop</b>	<b>Computers for Youth Foundation, Inc.</b>	Workshops are led in-person by CFY staff, who regularly work with teachers on implementing blended learning methods and analyzing student data to personalize instruction for each student they work with. There are two workshop offering Launching Blended Learning and Leveraging PowerMyLearning. Launching Blended Learning engages educators to learn the basics of implementing blended learning in their classrooms, including establishing rules and norms for technology use, determining the best physical layout for station rotations, and guidance on how to best group students. Leveraging PowerMyLearning engages educators to explore how to integrate digital learning activities from PowerMyLearning.org into their classrooms, as well as extending student learning into the home. Activities include exploring a variety of digital learning activities, creating playlists of activities that best fit their students, and utilizing data to group students and assign different activities. PowerMyLearning.org is a free web platform with thousands of vetted digital learning activities aligned to the Common Core.	QR812CH