Panel for Educational Policy
Contract Agenda
October 7, 2010

Item: 1 **Description:** Pilot program to provide research, assessment and professional development services to schools within the Children's First Network 407 (CFN 407).

Term: 1 year **Options:** None **Funding:** Federal

Division: School Support Operations **Contract Type:** Full Value

Vendor Name	Annual Amount
Thinking Maps, Inc	$78,195

Item: 2 **Description:** School of One is a new instructional model that customizes instruction for students based on their individual academic needs and learning preferences. The model complements live teacher-led instruction with other instructional modalities such as online learning, virtual tutoring, small group collaborative instruction, and independent learning.

Term: 17 months **Options:** None **Funding:** Tax Levy

Division: Deputy Chancellor for Strategy and Innovation **Contract Type:** Full Value

Vendor Name	Annual Amount
Wireless Generation, Inc	$1,885,167

Item: 3 **Description:** Development and programming of data reporting websites for the Targeted Achievement Accountability Reporting Information System (TAARIS).

Term: 5 years **Options:** None **Funding:** Title I Funds

Division: Bureau of Non-Public School Reimbursable Services **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Zaphyr Technologies	$171,000

Item: 4 **Description:** Purchase, installation and maintenance of active diesel particulate filters on school buses to reduce emissions.

Term: 3 years installation & 6 years maintenance **Options:** 180 day option **Funding:** Grant & Tax Levy

Division: Office of Pupil Transportation **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
HUSS, LLC	$12,837,676

Item: 5 Withdrawn

Item: 6 Withdrawn

Item: 7 Withdrawn

Item: 8 Withdrawn

Item: 9 Withdrawn

Item: 10 **Description:** Subscription to an online database for commercial information and insight on businesses.

Term: 5 years **Options:** None **Funding:** Tax Levy

Division: Division of Contracts and Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Dun & Bradstreet	$50,000

Item: 11 **Description:** Add-on item. On site professional development and instructional coaching for teachers school administrators.

Term: 3 years **Options:** None **Funding:** Tax Levy & Federal

Division: Div. of Instructional & Information Technology **Contract Type:** Full Value

Vendor Name	Annual Amount
AUSSIE	$1,500,000

Item: 12 **Description:** Add-on item. Improve student academic achievement in underserved communities by giving students access to online learning opportunities.

Term: 3 years **Options:** None **Funding:** Federal

Division: Div. of Instructional & Information Technology **Contract Type:** Full Value

Vendor Name	Annual Amount
MOUSE, Inc.	$904,659

Item: 13 **Description:** Add-on item. On site professional development and instructional coaching for teachers school administrators.

Term: 3 years **Options:** None **Funding:** Tax Levy & Federal

Division: Div. of Instructional & Information Technology **Contract Type:** Full Value

Vendor Name	Annual Amount
Teaching Matters, Inc.	$1,500,000

Item: 14 **Description:** Add-on item. Curriculum audit services to ensure that identified schools receive accurate feedback about the impact of their own instructional programs on students' learning and performance, as well as the opportunity to access research-based recommendations and resources for school improvement.

Term: 1 year **Options:** None **Funding:** NYS Education Department Grant

Division: Division of Portfolio Planning **Contract Type:** Full Value

Vendor Name	Annual Amount
Learning Point Associates	$3,574,001

Item: 1

Description:

Pilot program to provide research, assessment and professional development services to schools within the Children's First Network 407 (CFN 407).

REQUEST FOR AUTHORIZATION TO PROVIDE PROFESSIONAL DEVELOPMENT SERVICES TO THE TEACHERS, PRINCIPALS AND STAFF OF THE CHILDREN'S FIRST NETWORK 407.

Thinking Maps, Inc.

Contract Cost	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$78,194.99	Grant	7/1/10-6/30/11	None	Negotiated Service	No	Fixed Price
Vendor Name & Address	Thinking Maps, Inc.					
	401 Cascade Pointe Lane, Cary, NC 27513					

Service Requestor/Contract Manager:	Division of Contracts and Purchasing Contact
Debra Lamb, Deputy Network Leader	Andrea Black, Director
Children's First Network 407	Division of Contracts & Purchasing

STATEMENT OF PURPOSE

Approval is sought to pilot with Thinking Maps, Inc. (TMI), to provide research, assessment and professional development to schools within the Children's First Network 407 (CFN 407).

DISCUSSION

These services are funded through ARRA Title 1 School Improvement Grant (SIG 3), which was made available in the CFN 407 budget on July 28, 2010, causing a delay in requesting negotiated services.

TMI will provide PD to teachers, principals and staff, allowing them to teach and utilize the *Thinking Map Model* to organize ideas and enhance learning. This model consists of eight visual organizers/maps that can be used individually or in various combinations to form a common visual language for students and teachers at all grade levels, in all subjects. The *Thinking Map Model* is aligned with the new Common Core Standards, a combination of English-Language Arts and Mathematics standards for grades K-12 that was developed in collaboration with content experts, teachers, school administrators and parents in 35 states.

Professional Development (PD) workshops include:

- Half-day overview session, during which each participant will receive content information;
- Workshops including three days of PD, which will prepare participants with the background necessary to introduce Thinking Maps at the start of the school year. The subsequent four days, tentatively scheduled in October, December, March, and June, will be used for follow-up sessions for developing further fluency.
- Training of Trainers Program (TOT), a six-day certification process, whereby 16 professionals (2 from each of the eight participating schools) will become certified to conduct Thinking Maps PD trainings in schools.
- PD training follow-up, where school and/or Network leaders learn to integrate Thinking Maps software into the full range of school leadership responsibilities.

The Office of Vendor Research and Price Analysis (VRPA) compared TMI's proposed workshop costs to other similar programs awarded through Multiple Task Award Contracts (MTAC), 1C510 – Student Support Services, R0328 - Professional Development for School Leaders, R0694 - Evaluation Services and R0702 – Social Studies Professional Development and Direct Student Services and RFP 1C405 – Professional Development and Services for Students. Of the four types of services proposed, TMI's rates fell within the range of comparison prices in two of four categories, with rates of $30 per participant per hour for the Summer Institute and $56 per participant per hour for the Language for Learners PD. These two service categories represent 65% of the estimated budget total. For Assessment Services, which represents less than 10% of the total budget, TMI's rate of $292 per hour exceeds that of contracted vendors providing similar services, whose rates range from $195 to $235 per hour. They were also priced high for Training of the Trainer workshop which represents 25% of the total budget, when they charge $105 per participant per hour compared to contracted vendors whose rates ranged from $35 to $49. Nonetheless, TMI's pricing reflects a 24% discount to its per diem consulting rate negotiated by VRPA, resulting in savings of $11,750. TMI will also provide a project overview session worth $1,000 as an in-kind contribution.

TMI has submitted an application to MTAC R0328 – Professional Development for School Leaders and Teachers, which would enable DOE schools and offices to evaluate TMI's quality of service and price through a competitive process in the future. In that almost 65% of TMI's estimated total budget represents prices falling within the competitive range of rates offered by other vendors for similar services, and TMI has discounted its standard pricing, its pricing may be deemed fair and reasonable.

Item: 2

Description:

School of One is a new instructional model that customizes instruction for students based on their individual academic needs and learning preferences. The model complements live teacher-led instruction with other instructional modalities such as online learning, virtual tutoring, small group collaborative instruction, and independent learning.

REQUEST FOR AUTHORIZATION
School of One

Contract Cost	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
Not to exceed $2,670,654	Tax Levy	6/23/2010 – 11/22/2011	None	Negotiated Services	Yes	Requirements
Vendor	Wireless Generation 55 Washington Street, Suite 900 Brooklyn, NY 11201-1071					

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Joel Rose Chief Executive Officer, School of One	James McBride Division of Contracts & Purchasing (DCP)

STATEMENT OF PURPOSE

Approval is sought to contract with Wireless Generation (WGEN) to develop a back-end technology system that will allow the DOE's School of One program to launch a full-year pilot math program in three middle schools serving over 1500 middle school students across sixth, seventh, and eighth grade. Services will be provided on a requirements basis and billed based on hours worked by six WGEN consultants with a total contract cost not-to-exceed $2,670,654.

DISCUSSION

Initially, these services were solicited through 4 fast track solicitations under the State IT Services Contract in April 2010. The six consultants selected are all WGEN employees, and rather than have WGEN serve as the subcontractor under the State backdrop contract, it became apparent that a direct contract with WGEN for the same consultants would cost less and be more transparent. Accordingly, School of One sought an exception to do business directly with Wireless Generation, retroactive to the start date under that April solicitation.

WGEN is a leader in education technology creating innovative tools, systems, and services for school districts. WGEN has been previously contracted for the development of the School of One technology platform

since its inception in the spring of 2009. Given their incumbency and deep involvement in architecting and building the project's underlying technology, WGEN is uniquely qualified to provide product development consulting services to School of One. The Committee on Contracts voted to approve a negotiated service award for this contract based on the cost-savings of contracting directly with WGEN and on their unique qualifications gained through prior experience with this project.

The School of One product is an adaptive, highly intelligent technology platform providing middle school math students with a mix of live and online instruction that is tailored to their unique academic needs and learning styles. Implemented as a proof of concept by the New York City Department of Education in summer 2009, the School of One was named by Time Magazine as one of the top 50 inventions of 2009 and recently was selected as a Highest-Rated Applicant in the United States Department of Education's "Investing in Innovation" (i3) grant competition.

All intellectual property and work product generated under the terms of this agreement shall be property of DOE. Additional contract detail is pending a completed Statement of Work with WGEN.

The consulting services rates provided by WGEN for this project are comparable to rates they have charged for services to the DOE, as documented by previous engagements. Based on past pricing these prices are considered fair and reasonable. The Division of Contracts & Purchasing has reviewed the federal debarment list, the City's VENDEX files, its own procurement and performance review files, and has determined that WGEN is a responsible vendor with respect to this procurement.

Item: 3

Description:

Development and programming of data reporting websites for the Targeted Achievement Accountability Reporting Information System (TAARIS).

REQUEST FOR AUTHORIZATION

For the development and programming of complex data reporting websites for Bureau of Nonpublic Schools' TAARIS Data Management Modules.

Estimated Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$170,980-Year 1 $70,000-Year 2 $50,000-Year 3 $50,000-Year 4 $50,000-Year 5	Title I	2/1/11-1/31/16	RFP	No	Requirements
Vendor Name & Address	**Zaphyr Technologies** **628 Route 10 West, Room# 14** **Whippany, NJ 07981**				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Caren Zayde-Moncher, Executive Director	Stephen Stamo, Procurement Analyst
Bureau of Nonpublic Schools	Division of Contracts & Purchasing

STATEMENT OF PURPOSE

Approval is sought to contract with Zaphyr Technologies for the development and programming of complex data reporting websites for Bureau of Nonpublic School' (BNPS) TAARIS Data Management modules. This authorization will result in a five year requirements contract commencing on or around February 1, 2011 and terminating on or around January 31, 2016. The estimated total amount of this contract is $390,980. This contract will replace a contract with Zaphyr that is set to expire January 30, 2011.

DISCUSSION

BNPS is required to collect student data and track student progress to meet mandated data reporting requirements associated with the use of Title I funds. Accordingly, BNPS requires development of data management modules as well as training, support, and website management of modules already in place.

The Department of Education (DOE) owns the license to operate the current software and will own the license for software developed pursuant to this contract. On behalf of BNPS, the Division of Contracts & Purchasing (DCP) solicited proposals from organizations experienced in application development and programming of reporting websites for BNPS' Data Management module software.

A Request for Proposals was the preferred procurement method because we needed vendors able to demonstrate experience working on large scale projects, an ability to adhere to timelines for completion of the modules and an ability to work with the existing modules. Accordingly, these qualitative measures needed to be considered. These services are contracted out because BNPS

does not possess staff with the specialized skills and expertise necessary to develop and maintain these systems.

The solicitation was released to approximately 1500 vendors, advertised in the City record and posted on the NYCDOE's website. Eight proposals were received and a three-member committee was drawn from BNPS to evaluate the proposals. Each had significant experience in instructional technology, data management and budget management.

Proposals were scored using the following evaluation criteria: program plan (40 points), organizational capacity (15 points), demonstrated effectiveness (20 points) and price (25 points). Although RK Software (RK) offered lower pricing, the evaluation committee considered Zaphyr's proposal far superior because it:

- offered a dedicated eight member team, including senior staff, to complete and maintain each module within a tight timeframe; RK proposed a five member team which the committee believed would limit their ability to complete the modules in a timely fashion;
- delineated the project workflow for each module including planning, designing, development, testing and deployment of this project; and
- demonstrated extensive experience in providing said services.

Zaphyr's pricing was lower than that offered by the other six vendors. Negotiations with Zaphyr resulted in additional savings of $4,000 to develop the modules as well as a decrease in hourly rates for the programmers that will be made available as required. Zaphyr's pricing is in line with the typical rates for professional web development staff. Based on the above, prices were determined to be fair and reasonable.

Below is a comparison of initial proposal pricing for the first year.

VENDOR	PROPOSED ANNUAL AMOUNT
RK Software, Inc.	$118,640
Zaphyr Technologies, Inc.	$170,980
Vinoleo Solution & Services Corporation	$191,450
A-1 Technology, Inc.	$197,750
Digital Edge	$289,475
Future Technology Associates	$309,120
Stellar Services	$583,069
Bitwords Media	$996,000

The VENDEX system and Vendor Compliance Investigation Performance Reports did not reveal cautions for Zaphyr Technologies. Additionally, Zaphyr has provided satisfactory services to BNPS since 2008. As such, they are deemed responsible to provide said services.

Item: 4

Description:

Purchase, installation and maintenance of active diesel particulate filters on school buses to reduce emissions.

REQUEST FOR AUTHORIZATION
RFB B1375 – ACTIVE DIESEL PARTICULATE FILTERS

Estimated Contract Cost	Funding Source	Term of Contract	Options	Procurement Method	Is Contract Retroactive	Contract Type
$11,953,228 installation of 1172 filters on general education buses $7,960,032 cleaning for entire contract period on 1332 general education buses $19,913,260 Total	Grant/Tax Levy	1 Year for Installations with 9 years for filter cleaning	180 days optional contract extension	Request For Bid	No	Requirement
Vendor Name & Address	Huss Inc. 77524 El Duna Court, Suite H Palm Desert, CA 92211					

Service Requester/Contract Manager:	Division of Contracts and Purchasing Contact
Paul Weydig Contract Manager Office of School Support Services	Linda Rodriguez Director, Transportation, Food and Facilities

STATEMENT OF PURPOSE

Approval is sought to contract with Huss, Inc. for the purchase, installation and cleaning of Active Diesel Particulate Filters (DPF) to reduce emissions on school buses used for transportation of students throughout New York City. The contract term is one year for filter purchases and installations plus 9 years for the cleaning of the filters. The estimated cost of the contract is $19,913,260 including installation of 1172 filters and the cleaning of 1332 filters (160 previously installed) on general education buses. The DOE has the option to further extend for an additional period of 180 days. Price adjustments will be permitted after September 30, 2013 for cleaning of the DPF based upon United States Department of Labor Statistics for Consumer Price Index.

DISCUSSION

This requirements contract is for the delivery, installation and cleaning of filters in general education school buses. As required by Local Law 42, the filters will be retrofit onto buses with diesel engines through the 2006 model year. Award is recommended for DPF's verified and classified to reduce emissions by 85% or greater.

In conformance with the Environmental Protection Agency (EPA) Voluntary Diesel and Clean School Bus USA Program, the New York City Council mandated the use of the best available EPA and/or California Air Resources Board (CARB) verified emission-reducing technology. An RFP was issued in December 2007 and Huss offered the only system that met the requirement for an active DPF system verified and classified to reduce emissions by 85% or better. Subsequently, another filter was verified as meeting the emissions requirement. Due to the time constraints of meeting the City Council mandate for general education buses, the DOE had Huss install 160 filters while committing to issue a Request for Bid (RFB) for the balance of buses being retrofit. The 160 filters cost $2.5 million which was paid for by using part of the $7.8 million grant the DOE received under the Congestion Mitigation and Air Quality Improvement Program (CMAQ).

The Office of Pupil Transportation (OPT) has identified a balance of 1,172 general education buses that need retrofitting. The remaining $5.3 million of grant money will be used to retrofit an estimated 520 buses. The balance of retrofits will be paid for by OPT with tax levy money.

	# Buses/Filters	Est. Cost	Source of Funds
Total General Ed. Buses	1,332		
Filters Installed 2010	160	$2.5 million	CMAQ Grant
Filters paid by remaining grant funds	520	$5.3 million	CMAQ Grant
Remainder to be paid by OPT	652	$6.7 million	Tax levy

The bid provided for the potential to include additional buses as required by law, none of which are included in the proposed contract award.

This RFB consisted of four aggregate classes, one for each borough other than Manhattan (where there are no bus depots). Huss was the lowest responsible bidder in all four classes. As the awarded vendor in all classes, Huss will provide an additional .75% discount to the equipment prices.

The RFB was advertised for seven (7) days in the City Record and on the DCP web site. Ten bidders downloaded the bid and three bids were received.

Vendor Research and Price Analysis conducted a comprehensive background check on Huss and did not uncover adverse information. A review of the vendor financial statements did not reveal any risk associated with doing business with Huss and they have the capacity required to service this contract. Performance by Huss on the previous DOE contract was satisfactory therefore, a qualification meeting was not necessary.

Prices are 29% lower than the previous contract. Due to the better pricing and competitive procurement, prices are deemed fair and reasonable.

Bid Tabulation

Aggregate Class		Bidder	Total
1-Queens		**Huss Inc.**	**$ 11,630,112.50**
		Atlantic Diesel - Allison LLC	$ 12,995,500.00
		E Global Solutions Inc.	$ 16,650,000.00
2-Staten Island		**Huss**	**$ 5,055,044.23**
		Atlantic Diesel - Allison LLC	$ 5,613,625.00
		E Global Solutions Inc.	$ 7,214,400.00
3-Brooklyn		**Huss Inc.**	**$ 26,878,775.43**
		Atlantic Diesel - Allison LLC	$ 29,935,417.00
		E Global Solutions Inc.	$ 38,472,000.00
4-Bronx & Mt. Vernon		**Huss Inc.**	**$ 12,573,916.18**
		Atlantic Diesel - Allison LLC	$ 16,399,068.00
		E Global Solutions Inc.	$ 20,566,800.00
		Grand Total	**$ 56,137,848.34**

Item: 5

Description:

Withdrawn

Item: 6

Description:

Withdrawn

Item: 7

Description:

Withdrawn

Item: 8

Description:

Withdrawn

Item: 9

Description:

Withdrawn

Item: 10

Description:

Subscription to an online database for commercial information and insight on businesses.

REQUEST FOR AUTHORIZATION
TO UTILIZE A DEPARTMENT OF CITYWIDE ADMINISTRATIVE SERVICES
CONTRACT WITH DUN & BRADSTREET, INC. D/B/A/ D&B

Estimated Contract Amount	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$250,000	Tax Levy	5 years	Department of Citywide Administrative Services	No	Requirement
Vendor Name & Address	Dun & Bradstreet, Inc. D/B/A D&B				
	3 Sylvan Way, 1st Floor				
	Parsipanny, NJ 07054				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Donna Gilmartin	Stephen Stamo, Procurement Analyst
Division of Contracts and Purchasing	Division of Contracts & Purchasing

STATEMENT OF PURPOSE

Approval is requested to use a Department of Citywide Administrative Services (DCAS) contract with Dun & Bradstreet, Inc. d/b/a D&B. DCAS has a contract with D&B for access to on-line commercial information and insight on businesses. The aforementioned contract expires on June 30, 2015. The Division of Contracts and Purchasing (DCP) would use this contract for five years, beginning on or around October 1, 2010, at an annual estimated amount of $50,000.

DISCUSSION

DCP seeks to use this contract to facilitate subscriptions to D&B's on-line database in order to perform financial reviews of prospective vendors and to assess their financial responsibility. The prices set forth in the DCAS contract resulted from a competitive bid and D&B confirmed in writing that the DOE is getting the highest discount offered to any of their customers. Therefore, prices are deemed fair and reasonable.

A Request for Bid was not done because the required specialized services are available through this city contract per Sections 2-08 (d)(2) and 3-11 of the Department's Procurement Policy and Procedures.

Item: 11

Description:

Add-on item. On site professional development and instructional coaching for teachers school administrators.

REQUEST FOR AUTHORIZATION FOR CONTRACT WITH AUSSIE, PART OF THE NYC CONNECTED LEARNING PROGRAM

Total Contract Not to Exceed Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Typ
$2,625,000	Grant Funds/Tax Levy	3-Years – September 1, 2010 to August 31, 2013	None	Vendor Named by source of funds, per Section 1-03 (b) of DOE Procurement Policy & Procedures and Negotiated Services	Yes	Full Value
Vendor Name & Address	Australian United States Services in Education (AUSSIE)					
	352 Seventh Avenue Floor 12A					
	New York, NY 10001					
	Victor Aluise, Ed. President					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Bruce Lai, Executive Director, School Technology Strategy	Peter Frey, Chief Administrator , Funded and Special Services Procurements
Division of Instructional Information Technology (DIIT)	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with AUSSIE, as part of the NYC Connected Learning Program (NYCCLP). NYCCLP's goal is to improve student academic achievement in underserved communities by giving about 18,560 students access to on-line learning opportunities in the home and training parents to be "learning partners" with their children. AUSSIE will help teachers and school administrators align and incorporate goals and strategic initiatives of the NYCCLP into their strategy and operational plans. AUSSIE'S Instructional Technology Coaches (ITC) will facilitate, coordinate and help develop customized school innovation plans and projects that help extend the learning experience into the home.

DISCUSSION

New York City's Department of Information Technology and Telecommunications (DoITT) and the Department of Education (DOE) entered into a Memorandum of Understanding (MOU) to implement a grant awarded to DoITT by the US Department of Commerce (Award No. 36-43-B10512). DoITT coordinated with DOE in writing the City's proposal. Funding is derived from the ARRA program and the grant is administered by the US Department of Commerce's National Telecommunications and Information Administration.

The MOU and grant both specify that AUSSIE, Inc., and Teaching Matters, Inc., will provide on-site professional development and instructional coaching for teachers and school

administrators at a cost of $2,625,000 for each vendor. $862,500 of this amount is Federal grant funds and the DOE is contributing $1,762,500. These sums are estimates that assume AUSSIE and Teaching Matters each serve about half of the schools. Schools will be able to choose their providers though, so actual expenditures for each will vary relative to the estimates.

The total Federal contribution to the NYCCLP will be $22,162,825 and the DOE contribution will be $5,056,592.

The Committee on Contracts approved this negotiated services procurement because it is NYCDOE'S obligation under the Federal grant, the overall benefits of which easily justify the DOE's contribution.

In order to be eligible, 75% of students in a middle school must qualify for free or reduced lunch and the principal must have demonstrated success in leveraging technology to achieve student success.

The Division of School Support and Instruction has received satisfactory service from AUSSIE providing similar services, although on a much smaller scale. In addition, the vendor was evaluated under a Pre Qualified Solicitation (R0812) for IT Professional Development services. DCP reviewed Vendex, various criminal data bases, D & B, Lexis, Westlaw, OSHA, and Fed. Debar List, Dept. of Justice, NYS taxes, UCC, Workers Comp Debarred list, NYS div. of Corp., SEC, and NYS Charities Bureau finding no significant adverse information. The vendor is therefore deemed responsible.

Total cost for the services was established in the grant award and the hourly rate for the technology coaches is consistent with other DOE contracts.

Budget Summary With Possible Changes

Categories	Total Cost (plan)	Federal Funds (plan)	Match In-Kind (plan)	DOE Match Cash (plan)	Changes Under Consideration
MOUSE	$1,097,451	$904,659	$ -	**$192,792**	Yes - See Note 1
CUNY	$ 2,450,622	$2,225,422	$ -	**$225,200**	Yes - See Note 1
DOE - Admin	$ 1,001,266	$821,224	$ 180,042	$ -	Yes - See Note 2
DoITT	$ 528,853	$285,120	$ 243,733	$ -	
Teaching Matters/AUSSIE	$ 5,250,000	$1,725,000	$ -	**$3,525,000**	
CFY TOTAL	$ 17,699,000	$16,193,334	$ 384,000	**$1,113,600**	
Total Costs	**$ 28,027,191**	**$22,154,759**	**$ 807,774**	**$5,056,592**	

Note 1 - Amount in Match Cash will become funded by federal funds.

Note 2 - Amount in Match In-Kind will become funded as Match

CFY's In-Kind is the value of training provided by volunteers at $12/hour

Item: 12

Description:

Add-on item. Improve student academic achievement in underserved communities by giving students access to online learning opportunities.

REQUEST FOR AUTHORIZATION FOR CONTRACT WITH MOUSE, PART OF THE NYC CONNECTED LEARNING PROGRAM

Total Contract Not to Exceed Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Typ
$904,659	US National Tele-Communications and Information Administration – American Recovery and Resource Act (ARRA)	3-Years – March 1, 2010 to February 28, 2013	None	Vendor Named by source of funds, per Section 1-03 (b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	MOUSE Inc.,					
	Puck Building 295 Lafayette Street, Suite 501					
	New York, NY 10012					
	Marc Lesser, Education Director					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Bruce Lai, Executive Director, School Technology Strategy	Peter Frey, Chief Administrator , Funded and Special Services Procurements
Division of Instructional Information Technology (DIIT)	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with MOUSE as part of the NYC Connected Learning Program (NYCCLP). NYCCLP's goal is to improve student academic achievement in underserved communities by giving about 18,560 students access to on-line learning opportunities in the home and training parents to be "learning partners" with their children.

DISCUSSION

New York City's Department of Information Technology and Telecommunications (DoITT) and the Department of Education (DOE) entered into a Memorandum of Understanding (MOU) to implement a grant awarded to DoITT by the US Department of Commerce (Award No. 36-43-B10512). DoITT coordinated with DOE in writing the City's proposal. Funding is derived from the ARRA program and the grant is administered by the US Department of Commerce's National Telecommunications and Information Administration.

The MOU and grant both specify that MOUSE will provide students information and training on how to support their school's technology needs. The $904,659 designated for Mouse pays for teachers to learn how to start and implement "Mouse Squads." MOUSE Squads are after-school programs through which students help teachers and other students throughout the school in using technology hardware and educational software. Aside from the immediate benefit to the school, students also learn leadership skills, critical thinking, and program management.

In support of the NYCCLP the DOE will furnish $5,056,592 in matching funds. This will fund DOE staff, CUNY tech interns, student and teaching training materials, and external education consultants. These materials and services will be provided through a combination of DOE staff and purchases against existing DOE requirements contracts. The total Federal contribution to the NYCCLP will be $22,162,825. The grant at this time has scheduled some of these matching funds for MOUSE, it is anticipated that negotiations with the grantor will relieve the DOE of that responsibility.

In order to be eligible, 75% of students in a middle school must qualify for free or reduced lunch and the principal must have demonstrated success in leveraging technology to achieve student success.

A portion of the services are retroactive to as early as March of 2010, when initial planning began. The commencement of these planning services coincided with the original award notification by the Department of Commerce. Also, the primary grant recipient was NYC's Department of Information Technology and Telecommunications (DoITT), so an MOU was needed before the formal contracting process could begin. The MOU between DoITT and the DOE was formalized in early July 2010. The dollar amount associated with this retroactive work is modest though, amounting to about $40,000.

The Division of Contracts and Purchasing reviewed Vendex, various criminal data bases, D & B, Lexis, Westlaw, OSHA, and Fed. Debar List, Dept. of Justice, NYS taxes, UCC, Workers Comp. Debarred list, NYS div. of Corp., SEC, and NYS Charities Bureau and no significant adverse information was found. The vendor is therefore deemed responsible.

The cost and all funding for this contract are provided for by the grant.

Budget Summary With Possible Changes

Categories	Total Cost (plan)	Federal Funds (plan)	Match In-Kind (plan)	DOE Match Cash (plan)	Changes Under Consideration
MOUSE	$1,097,451	$904,659	$ -	**$192,792**	Yes - See Note 1
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Teaching Matters/AUSSIE	$ 5,250,000	$1,725,000	$ -	**$3,525,000**	
CFY TOTAL	$ 17,699,000	$16,193,334	$ 384,000	**$1,113,600**	
Total Costs	**$ 28,027,191**	**$22,154,759**	**$ 807,774**	**$5,056,592**	

Note 1 - Amount in Match Cash will become funded by federal funds.

Note 2 - Amount in Match In-Kind will become funded as Match

CFY's In-Kind is the value of training provided by volunteers at $12/hour

Item: 13

Description:

Add-on item. On site professional development and instructional coaching for teachers school administrators.

REQUEST FOR AUTHORIZATION FOR CONTRACT WITH TEACHING MATTERS INC., PART OF THE NYC CONNECTED LEARNING PROGRAM

Total Contract Not to Exceed Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive ?	Contract Type
$2,625,000	Grant Funds/Tax Levy	3-Years – September 1, 2010 to August 31, 2013	None	Vendor Named by source of funds, per Section 1-03 (b) of DOE Procurement Policy & Procedures and Negotiated Services	Yes	Full Value
Vendor Name & Address	Teaching Matters, Inc. 475 Riverside Drive Suite 1270 New York, NY 10115 Nick Siewert, Senior Educational Consultant					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Bruce Lai, Executive Director, School Technology Strategy	Peter Frey, Chief Administrator , Funded and Special Services Procurements
Division of Instructional Information Technology (DIIT)	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with Teaching Matters, Inc., (TMI) as part of the NYC Connected Learning Program (NYCCLP). NYCCLP's goal is to improve student academic achievement in underserved communities by giving about 18,560 students access to on-line learning opportunities in the home and training parents to be "learning partners" with their children. TMI will help teachers and school administrators align and incorporate goals and strategic initiatives of the NYCCLP into their strategy and operational plans. TMI'S Instructional Technology Coaches (ITC) will facilitate, coordinate and help develop customized school innovation plans and projects that help extend the learning experience into the home.

DISCUSSION

New York City's Department of Information Technology and Telecommunications (DoITT) and the Department of Education (DOE) entered into a Memorandum of Understanding (MOU) to implement a grant awarded to DoITT by the US Department of Commerce (Award No. 36-43-B10512). DoITT coordinated with DOE in writing the City's proposal. Funding is derived from the ARRA program and the grant is administered by the US Department of Commerce's National Telecommunications and Information Administration.

The MOU and grant both specify that AUSSIE, Inc., and Teaching Matters, Inc., will provide on-site professional development and instructional coaching for teachers and school

administrators at a cost of $2,625,000 for each vendor. $862,500 of this amount is Federal grant funds and the DOE is contributing $1,762,500. These sums are estimates that assume AUSSIE and Teaching Matters each serve about half of the schools. Schools will be able to choose their providers though, so actual expenditures for each will vary relative to the estimates.

The total Federal contribution to the NYCCLP will be $22,162,825 and the DOE contribution will be $5,056,592.

The Committee on Contracts approved this negotiated services procurement because it is NYCDOE'S obligation under the Federal grant, the overall benefits of which easily justify the DOE's contribution.

In order to be eligible, 75% of students in a middle school must qualify for free or reduced lunch and the principal must have demonstrated success in leveraging technology to achieve student success.

The vendor was evaluated under a Pre Qualified Solicitation (R0812) for IT Professional Development services. DCP reviewed Vendex, various criminal data bases, D & B, Lexis, Westlaw, OSHA, and Fed. Debar List, Dept. of Justice, NYS taxes, UCC, Workers Comp Debarred list, NYS div. of Corp., SEC, and NYS Charities Bureau finding no significant adverse information. The vendor is therefore deemed responsible.

Total cost for the services was established in the grant award and the hourly rate for the technology coaches is consistent with other DOE contracts.

Item: 14

Description:

Add-on item. Curriculum audit services to ensure that identified schools receive accurate feedback about the impact of their own instructional programs on students' learning and performance, as well as the opportunity to access research-based recommendations and resources for school improvement.

REQUEST FOR AUTHORIZATION FOR CURRICULUM AUDIT SERVICES

Annual /Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$3,574,001	NYSED	9/1/09-8/31/10	None	Vendor Named in Grant, per Section 1-03 (b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	Learning Point Associates (LPA) 1120 East Diel Road, Suite 200 Naperville, Illinois 60563					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Sharon Rencher	Maxine Needle, Director of Grants
Executive Director, Office of School Improvement	Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with Learning Point Associates (LPA) to provide curriculum audit services. Curriculum audits ensure that identified schools get accurate feedback about the impact of their instructional programs on students' learning and performance, and provide the opportunity to access research-based recommendations and resources for school improvement aimed at ensuring alignment of curriculum and instruction with New York State standards for student performance at each grade level.

DISCUSSION

In accordance with No Child Left Behind, NYS-mandated "External School Curriculum Audits (ESCA)" were required for schools or districts that were identified for corrective action in 2009-10 under the State's Differentiated Accountability system. Selection was based on the schools' or district's failure to make adequate yearly progress (AYP) for a third consecutive year in ELA, math, or science. 55 schools and one school district were required to undergo this process in 2009-10.

Learning Point Associates' school curriculum audits are designed to provide information to school inquiry teams about the curriculum and instruction taking place in their schools so that they can identify specific areas to focus improvement efforts. To this end, each school audit is customized to address the school's area of identification and target issues affecting the student

subgroups failing to make adequate yearly progress. The output from this analysis will be school-specific teacher survey data, interpreted findings, and research-based recommendations that will guide each inquiry team's development of a comprehensive school improvement plan.

From 2006 until 2009, NYSED conducted its own procurement and paid LPA directly for these services, but opted to provide grant funding instead for 2009. Accordingly, the Department was awarded grants under 3 programs: Title 1 Joint Intervention Team (Project No. 0123103000), Audits of Curriculum for Districts in Need of Improvement (Project No. 0011100017), and External School Curriculum Audit (Project No.0123102000). LPA was named to provide services in each grant.

While it was understood that the program would be funded through the grants process, this contract is retroactive because the department hadn't received notification of the grant award until long after services had already begun. Moreover, LPA had applied for and was awarded a Multi Task Award Contract (MTAC) through which the program office anticipated these services could have been provided, but that contract didn't take effect until after the start date for these services.

A contract for personal services is necessary because the contract is funded by three grants, and the grant awards specifically named this vendor for the cumulative amount stated above. To have the services provided by another party would be contrary to the grants.

DCP conducted a background review that included various criminal data bases, D & B, Lexis, Westlaw, OSHA, Fed. Debar List, Dept. of Justice, NYS taxes, UCC, Workers Comp Debarred list, NYS div of Corp., SEC, NYS Charities Bureau. No Advice of Cautions or significant adverse information was uncovered. The vendor is therefore deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.