

Digital Footprint

Essential Understanding:

Keeping certain information private online protects our reputation, our safety, and our security.

Learning Outcome(s):

- Students will know and be able to understand the concept of a “digital footprint” and “going viral.”
- Students will understand what happens when you share private information.
- Students will be able to predict what could happen when the “wrong” information gets shared.

Common Core Standard(s):

- SL.11.1. Initiate and participate effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grades 11-12 topics, texts, and issues, building on others’ ideas and expressing their own clearly and persuasively.

IFC Standard(s):

- Chooses the most appropriate format, tone, and language to communicate ideas in real world formats to different audiences (IFC Assessment 11.5: Communicating Ideas to an Audience).
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GRADE 11

Digital Citizenship Strand: **Safety**

LEARNING/TEACHING ACTIVITIES		RESOURCES
Mini Lesson	<p>Show the first slide of the Digital Footprint PowerPoint. Ask students for the definition of “digital footprint” and “viral”. Present slides two and three. They are compared to the student’s definitions of the words.</p> <p>“How is posting information on the Internet like spreading a virus?”</p> <p>Display slide four and have students work individually. After five minutes, their answers are recorded on the slide and discussed.</p>	<p>Laptop, LCD projector, screen</p> <p>PowerPoint Presentation</p>
Guided Practice	<p>Show an example of a student’s public Facebook page. Elicit from the students what information should be kept private and what is okay to remain public. Write down in a projected T-chart with the left side labeled PRIVATE and the right-side labeled PUBLIC. Then, ask students what the consequences could be if two of the following from this list viewed the information in the “should be kept private column”:</p> <ul style="list-style-type: none">• Principal• College Admissions Advisor• Employers• Parents• Friends• Future Significant Others• Predators <p>What could the possible consequences be?</p>	

GRADE 11

Digital Citizenship Strand: **Safety**

LEARNING/TEACHING ACTIVITIES		RESOURCES
Independent Practice/Check for Student Understanding	<p>Students will work in pairs and analyze another example of a student’s Facebook page. They will use the same T-chart as in the Guided Practice to indicate which information should remain private and which information is okay to stay public.</p> <p>Students will then consider what the consequences could be if four of the following individuals viewed the information in the “should be kept private column”:</p> <ul style="list-style-type: none"> • Principal • College Admissions Advisor • Employers • Parents • Friends • Future Significant Others • Predators <p>What could the possible consequences be? Have students write down.</p>	<p>Handout with Facebook page example</p> <p>T-chart sheet.</p>
Sharing/Reflection	<p>Each group or individual will share out one example and the possible consequences. Students will fill out the modified IFC Assessment 11.5 to decide on the information they want to include on their Facebook Profile depending on what audience he/she selected (Friends, Parents, College Admissions Officers, etc.)</p>	Modified IFC Assessment 11.5
Assessment	T-chart and Modified IFC Assessment 11.5	

Follow up/Extensions:

Common Sense Media:

<http://www.commonsensemedia.org/educators/lesson/private-today-public-tomorrow-9-10>

<http://www.commonsensemedia.org/educators/lesson/college-bound-11-12>

Digital footprint: Going viral,
"Think before you post!"

Digital Footprint: an individual's personal information that remains in the cyberworld even after the creator has removed it.

Ask yourself:

What could this do to your online image?



Like a virus,
your
information
can spread.



This could
be good or
bad for you.

DO NOW

- List how going viral can be good for you.
- List how going viral can be bad for you.

You have five minutes before you share out.

Online is NOT Private

Who sees your profile?

- Principal
- College Admissions Advisor
- Employers
- Parents
- Friends
- Future Significant Others
- Predators



Digital Regret

- Wishing you can take it back
- Regret that you didn't think before you posted
- Feelings of grief and embarrassment that you have destroyed the life of yourself or another person

Think Before You Post :

- * Don't be Digitally Unconsciousness
- * Double check recipient
- * Think about consequences
- * Avoid misinterpretations (use jk, lol, J)
- * Physically wait 10 seconds before you hit send
- * Don't post personal information (#1 online risk)

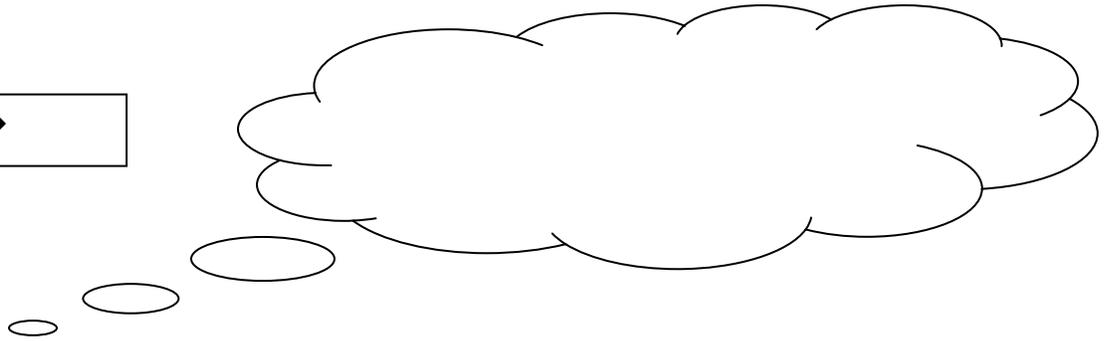
Once you hit SEND

You lose control!

Think before you post!

Communicating Ideas to an Audience

My Profile →



Who is the audience?

Information that this audience will find *interesting*:

Information that this audience will find *important*:

Information that this audience will find *useful*:

Digital Traces

Essential Understanding:

The traces we leave online can define who we are in ways we may not realize.

Learning Outcome(s):

- Students will know and be able to understand what a digital footprint is, search for their digital footprint online and take positive steps to control their own digital reputation.
- Students will be able to use technology and digital media strategically and capably.

Common Core Standard(s):

- W.11.6. Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.

IFC Standard(s):

- Verifies the accuracy of what is known about the problem or question.
- Chooses the most appropriate format, tone, and language to communicate ideas in real world formats to different audiences.



GRADE 11

Digital Citizenship Strand: Safety

	LEARNING/TEACHING ACTIVITIES	RESOURCES
Mini Lesson	<p>Instruct students to read first page of article: <u>"The Web Means the End of Forgetting"</u> by Jeffrey Rosen, New York Times, July 21, 2010.</p> <p>Discussion of the following questions: How can writing something online get you in trouble? What does the title mean: <u>"The Web Means the End of Forgetting?"</u></p> <p>Conduct discussion of student use of social networking sites, why they use them, use of privacy settings, how they use them.</p>	<p>Rosen, J. <u>"The Web Means of End of Forgetting."</u> New York Times. 21 July 2010.</p> <p>PowerPoint Presentation Slides 1-7 Slideshow adapted from: Australiian Communications Media Authority, <u>"Social Networking Lesson Plan"</u> http://www.cybersmart.gov.au/Schools/Teacher%20resources/~media/Files/Teacher%20resources/SID2011/Social%20Networking%20Lesson%20plan.aspx</p>
Guided Practice	<p>Demonstrate how to "Google" their name, using someone famous as an example to examine his/her digital footprint. Demonstrate search with and without commas around the name. What information do you find out about the person? What does it reveal about him/her?</p> <p>Elicit definition of digital footprint.</p>	

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Digital Citizenship Strand: **Safety**

LEARNING/TEACHING ACTIVITIES		RESOURCES
Independent Practice/Check for Student Understanding	<p>Students go online to search for their own digital footprint. Students write down information they found out about themselves and compare what they find out about themselves with what they would want others to know or not. They can consider the questions below:</p> <ul style="list-style-type: none"> • What did your online search reveal about you? • Why do you think college recruiters would look at your social networking page? • Who can see the information you post on different social media and other websites? • Can you guarantee complete privacy when you post things online? Why or why not? • If you applied for a job and the potential employer had access to your site, do you think they would hire you? Why or why not? 	
Sharing/Reflection	<p>Students discuss effects of posting too much information online and dangers of posting information that could affect their futures.</p> <p>Reflect on privacy guidelines from: http://www.privacy.gov.au/materials/types/guidelines/view/6850</p>	
Assessment	Student writing from the Independent Practice section.	

Follow up/Extensions:

Students create story board to demonstrate the dangers of posting too much information online and create Common Craft Type videos. Review videos students made. Discuss how students can control their information online by controlling what they post and how they should “think before they post.”

Common Sense Media:

<http://www.commonsensemedia.org/educators/lesson/private-today-public-tomorrow-9-10>

<http://www.commonsensemedia.org/educators/lesson/college-bound-11-12>

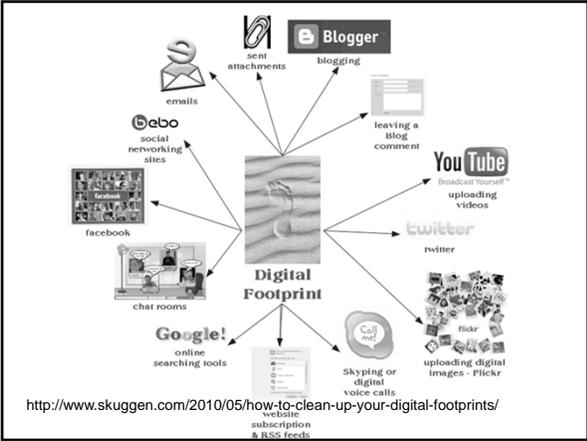
Sources:

Hawkins, Holly. “Safer Internet Day 2011.” It’s More Than A Game, It’s Your Life. Blog Safety Clicks.com, 2-8-2011. Web. 4 May 2011. <<http://blog.safetyclicks.com/2011/02/08/safer-internet-day-2011-its-more-than-a-game-its-your-life/>>.

<http://www.cybersmart.gov.au/Schools/Teacher%20resources/Middle%20secondary/Learning%20pathway.aspx> Scroll down to Positive online Behaviors=>Unit of Work

<http://www.nsteens.org/Videos/ProfilePenalty>

**“It’s More Than a Game,
It’s Your Life”**
How to protect your digital footprint.

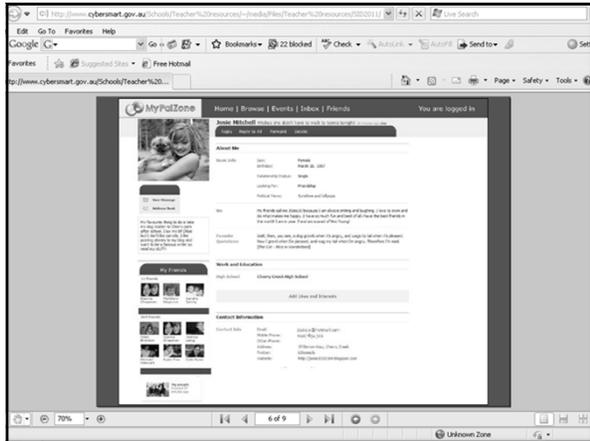


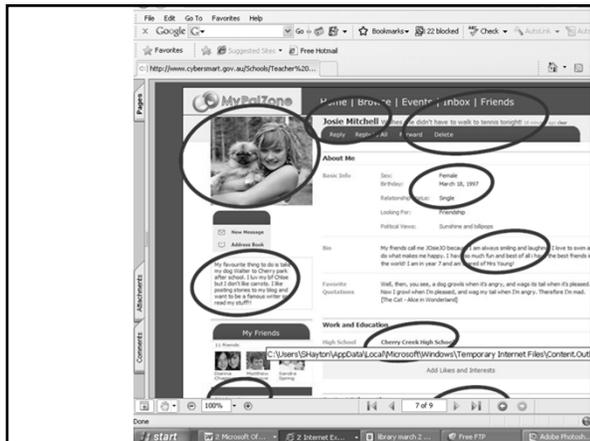
Your facebook page: be aware

Josie loves spending time on her social networking page. Her privacy settings are set to public access.

Read the information Josie has posted on her page and help her to be a better cybercitizen by suggesting at least 10 things she can do with her profile to:

1. Keep her personal information private.
2. Help her avoid unwanted contact.
3. Protect her digital reputation.
4. Demonstrate respectful communication—online etiquette.





How to clean up your digital image

- There are tools like [InPrivate](#) in Explorer 8 or [Private Browsing](#) in Firefox that makes sure that no data is stored locally on your computer. There are also online services such as [Anonymizer](#), which can be used for hiding your digital footprints on the web. Firefox also has an Add-On called [FoxyProxy](#) worth checking out.
- Source: [Computer Sweden](#)

Don't get caught with your head in
a bag!!!



-[http //www skuggen.com/2010/05/how-to-clean-up-your-digital-footprints/](http://www.skuggen.com/2010/05/how-to-clean-up-your-digital-footprints/)
