

Pop-Up DOE



Wrap The Parent Van!

SUBMIT A DESIGN TO WRAP OUR VAN BY ~~MARCH 4~~

Deadline Extended: **March 11th**

What is Pop-Up DOE?

Pop-Up DOE is a fully equipped, environmentally friendly mobile outreach center that will bring resources and information from the New York City Department of Education and partner agencies directly to where parents live, work and shop.

Design Specifications:

Van Measurement: 9 feet wide X 18 feet high

Requirement: Design must include the phrase "Pop-Up DOE" and the [NYC DOE logo](#).

Color: While any colors may be used, the design should complement the colors of DOE's logo and reproduce well in color and black and white.

Theme: The design should reflect the DOE's vision "to work collaboratively with families, educators, and communities to improve student achievement and ensure that every child graduates from high school prepared for college, a career, and a future as a productive adult."

Design Integrity: Design must be original and cannot contain copyrighted material or licensed images that have been previously published.

How to Enter: Email a 8.5" X 11" high-resolution PDF of the design to FACE@schools.nyc.gov by **March 11**. Include the subject line, "Pop-Up DOE Design," and the student's full name, grade level, school name and borough.

For questions, call (212) 374-4118 or email FACE@schools.nyc.gov