

BUILD A BETTER SCHOOL CONTEST

What does your school need to thrive? How would you make it better?

New York City high and middle school students are invited to submit a three-minute video telling why their school is in need and the project they would undertake to make it better – if they had the money.

The winners will be selected based on:

1. the school's need;
2. the spirit of collaboration demonstrated in the video and the proposed project;
3. the creativity of the project; and
4. how the project will help strengthen the school community.

The winning school will receive a monetary award, with a grand prize of \$10,000!

Plus, professional development for the school community, and much more.



Please submit your video to:

Build a Better School
Municipal Credit Union
Member Relations
22 Cortlandt Street, 26th Floor
New York, NY 10007

**Videos must be received by May 9, 2014.
Submissions by mail only.**

For more information: eb@schools.nyc.gov

Co-sponsors:



BUILD A BETTER SCHOOL SUBMISSION

Name of the School: _____

Address: _____

Principal Name: _____

a) Contact Number: _____

b) Email: _____

Alternate Contact Person: _____

a) Contact Number: _____

b) Email: _____

Date of Submission: _____

Format of Submission:

CD _____

Thumb Drive _____

All Submissions Must Be Received by May 9th, 2014



BUILD A BETTER SCHOOL SUBMISSION

NOMINATION REQUIREMENTS:

- Nominees must be students of the New York City public school system. The competition is open to all high and middle schools in the NYC public school system.
- Submissions are in a video format. Video submissions should be no longer than 3 minutes.
- Each nomination must include the Build a Better School submission sheet with the name of the school, name of principal, school address and alternate contact person details.
- All nominations must be received by May 9th, 2014.
- No methods of nomination other than the methods specifically described herein will be accepted. The Build a Better School Committee is not responsible for lost, late, misdirected, damaged, illegible or incomplete nominations or unsuccessful attempts to submit a nomination. Incomplete nominations and/or nominations not received by the deadline will not be eligible.

CRITERIA FOR JUDGING SUBMISSIONS:

The submissions will be judged and given a total of 100 points. The top 50 submissions will be in consideration for the grand prize.

- Need (50pts)
- Creativity (30pts)
- Collaboration (20pts)
- Community Involvement (5pts)

USE OF NOMINATIONS:

- All nominations become the property of MCU and the Build a Better School partners and will not be returned.
- Nominations may be published in the print and online editions of the *Daily News* and/or the Build a Better School Partners.

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MAIL-IN SUBMISSIONS, SEND TO:

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