



Office of Arts and Special Projects  
Paul King, Executive Director  
52 Chambers Street, Room 210  
New York, NY 10007  
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March 2009

**To: All High School Principals, Assistant Principals, Guidance Counselors, Music Teachers, and Parent Liaisons**

**From: Office of the Arts and Special Projects**

**Re: Scholarship Opportunity for 2009 Graduation Candidates**

We are very pleased to announce a wonderful college scholarship opportunity for graduating seniors who are interested in pursuing careers which reflect both their love of music and the ways in which it may impact their lives.

Mr. Joel Peresman, President and CEO of the Rock and Roll Hall of Fame Foundation, has generously created an endowment which is earmarked for students who wish to incorporate their musical interests into non-traditional, non-performing areas of study and vocations. Myriad opportunities for these connections exist in areas such as music media, advocacy, marketing, law and technology, among others.

Five, five-thousand dollar scholarships will be awarded to non- music majors who best express music's impact upon their lives, its specific inspirational aspects, and the ways in which its importance will be reflected in their personal and professional life choices.

While academic achievement is important throughout a student's life, the criteria for this award will place greater emphasis upon the applicant's connection to music and his or her ability to successfully communicate its role and importance in life. The applicant must demonstrate how he/she will apply musical interest to his/her chosen field while in college, and later, as a working professional.

**Application Deadline: Friday, May 1<sup>st</sup>, 2009**

**Return Application To: Rock and Roll Hall of Fame Scholarship  
Office of the Arts and Special Projects  
52 Chambers Street, Room 210  
New York, New York 10007**

**Faxed or E-mailed applications will not be accepted**