



Kennedy, Parker launch NYC schools benefit

October 1, 2008

NEW YORK - [Caroline Kennedy](#) and [Sarah Jessica Parker](#) want you to shop 'til you drop _ and feel good about doing it.

The pair kicked off New York City's fifth annual "Shop for Public Schools" promotion on Wednesday.

For the next week, more than 200 retail locations across the city will donate part of their proceeds to public school libraries.

The actress calls it "a great opportunity for all New Yorkers to get involved."

Kennedy, who's vice-chair of The Fund for Public Schools, says the money will help children "learn to love reading, improve their research skills and pursue their dreams." Specifically, it will help pay for books, technology and other resources in schools that need it the most.

On the Net: <http://shopforpublicschools.org>