Panel for Educational Policy
Contract Agenda
January 26, 2010

Item: 1 **Description:** Cafeteria disposables and cleaning supplies.

Term: 6 1/2 months **Options:** None **Funding:** Tax Levy

Division: School Food & Nutrition Services **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Appco Paper and Plastics	$5,238,632
Blue Sky Trading	$1,617,000
Diamond Chemical Company	$397,835
Ecolab Inc.	$242,841

Item: 2 **Description:** Professional development services that encompass all aspects of Advanced Placement course planning and improvement for administrators, new and current Advanced Placement teachers and other teachers in the school whose teaching impacts students' readiness for Advanced Placement coursework.

Term: 18 months **Options:** None **Funding:** Tax Levy

Division: Teaching & Learning **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
College Board	$237,934

Item: 3 **Description:** Extension of the Direct Response Team support to SubCentral, the system that assigns substitute teachers to schools.

Term: 14 months **Options:** None **Funding:** Tax Levy

Division: Division of Human Resources **Contract Type:** Full Value

Vendor Name	Annual Amount
eSchool Solutions, Inc.	$339,560

Item: 4 **Description:** Banking services for school custodians.

Term: 4 months **Options:** None **Funding:** Tax Levy

Division: Division of School Facilities **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
JP Morgan Chase	$160,000

Item: 5 **Description:** In collaboration with school guidance counselors at Bushwick Educational Campus, employs eligible students as leaders at the Student Success Center (SSC) program. The hired students encourage the remaining student body, especially juniors and seniors, to explore continuing higher education.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Community School District 32 **Contract Type:** Full Value

Vendor Name	Annual Amount
Make the Road by Walking	$167,200

Item: 6 **Description:** Phase II of a pilot program, Silk Road Connect Indigo. Teachers will receive training and support in a course of study focusing on the Eastern Hemisphere that integrates history, geography, science, music and the arts, enabling sixth-graders to study the intercultural influences of Project Indigo. A portion of the program is supported by matching funds.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Office of Curriculum and Professiona **Contract Type:** Full Value

Vendor Name	Annual Amount
The Silk Road Project	$100,000

Item: 7 **Description:** Organization paints the interior and exterior of schools according to plans developed by principals and student leaders. Provides internships and training for student leaders to help schools transform their buildings. A portion of the program is funded by Publicolor through matching funds.

Term: 2 years **Options:** None **Funding:** D52, schools & ven

Division: Division of School Facilities **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Publicolor	$260,000

Item: 8 **Description:** Online SAT preparation module for eleventh grade students and a pilot for a targeted group of schools to support high school teachers to improve academic rigor and align instruction to meet individual students' college readiness needs.

Term: 1 year **Options:** None **Funding:** Tax Levy

Division: Teaching & Learning **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
College Board	$253,779

Item: 9 **Description:** Processing of chicken tenders and delivery to the DOE's contracted food service distributors.

Term: 3 years **Options:** 180 day extension **Funding:** Tax Levy

Division: School Food & Nutrition Services **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Pilgrim's Pride Corp.	$1,573,209

Item: 10 **Description:** Tertiary contract for coach bus student trips. This contract is used when the primary and secondary contractors have exceeded capacity (at least 10 vehicles on a given day).

Term: 2 years **Options:** None **Funding:** Tax Levy

Division: Office of Pupil Transportation **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Worldwide Tours	$1,223,475

Item: 11 **Description:** Amendment to add a data driven instructional improvement program to equip educators and administrators to identify areas of academic need and implement meaningful strategies for student improvement.

Term: 9 months **Options:** None **Funding:** Title IIA

Division: Office of Non-Public Schools **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Board of Jewish Education of Greater NY	$98,000

Item: 12 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Tax Levy, Reimbur

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Attanasio & Associates	$900,000

Item: 13 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Educational Research Inc.	$90,000

Item: 14 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Heinemann Group	$300,000

Item: 15 **Description:** Vendor to provide published and copyrighted library materials.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Lincoln Library Press, Inc.	$83,333

Item: 16 **Description:** Vendor to provide published and copyrighted assessment materials.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Multi-Health Systems	$83,333

Item: 17 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Oxford University Press, Inc.	$90,000

Item: 18 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Scobre Press Corporation	$90,000

Item: 19 **Description:** Instructional textbooks and ancillary materials for use in classrooms.

Term: 3 years **Options:** None **Funding:** Reimbursable, Tax

Division: Contracts & Purchasing **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Silver Moon Press	$90,000

Item: 20 **Description:** Nonprofit educational organization dedicated to improving academic performance and building self-esteem among inner-city public school children.

Term: 1 year **Options:** None **Funding:** City Council

Division: Office of the Chief Financial Officer **Contract Type:** Full Value

Vendor Name	Annual Amount
Chess in the Schools	$357,857

Item: 21 **Description:** Assist District 31 youth, ages 16-21, who have been involved in the criminal justice system with screening, assessment, placement and monitoring.

Term: 1 year **Options:** None **Funding:** S.I Borough Presid

Division: Community School District 31 **Contract Type:** Full Value

Vendor Name	Annual Amount
EAC, INC.	$49,348

Item: 22 **Description:** Instilling academic motivation & conflict resolution through basketball for students in all District 16 intermediate schools.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 16 **Contract Type:** Full Value

Vendor Name	Annual Amount
Brooklyn Ballers Basketball, Inc.	$30,000

Item: 23 **Description:** Teaching American History grant for elementary and middle schools in need of improvement.

Term: 3 years **Options:** None **Funding:** Federal

Division: Office of Curriculum and Professiona **Contract Type:** Full Value

Vendor Name	Annual Amount
City Lore	$68,434

Item: 24 **Description:** SAT prep program for students at Washington Irving High School.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 01 **Contract Type:** Full Value

Vendor Name	Annual Amount
Community Association of Progressive Dominicans	$115,000

Item: 25 **Description:** After school clubs to provide enrichment for middle school students at MS326.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 06 **Contract Type:** Full Value

Vendor Name	Annual Amount
Community Association of Progressive Dominicans	$80,000

Item: 26 **Description:** Evaluation of programs for low income students in all District 30 intermediate and high schools.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 30 **Contract Type:** Full Value

Vendor Name	Annual Amount
DAH Consulting Inc.	$44,250

Item: 27 **Description:** Evaluation of after school programs in all District 1 elementary and middle schools.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 01 **Contract Type:** Full Value

Vendor Name	Annual Amount
DAH Consulting Inc.	$43,600

Item: 28 **Description:** Family literacy programs for all District 8 low income families.

Term: 1 year **Options:** 3 one year options **Funding:** NYSDOE

Division: Community School District 08 **Contract Type:** Full Value

Vendor Name	Annual Amount
IncludED Educational Services	$194,438

Item: 29 **Description:** Expand community learning centers to provide academic enrichment to all District 6 high-poverty and low performing schools.

Term: 1 year **Options:** 2 one year options **Funding:** SED

Division: Community School District 06 **Contract Type:** Full Value

Vendor Name	Annual Amount
Inwood Community Services, Inc.	$60,000

Item: 30 **Description:** The NYC Challenge Project will redesign all large, comprehensive District 85 high schools into small learning communities.

Term: 1 year **Options:** 1 year option **Funding:** Federal Funded

Division: Post Secondary Pathways **Contract Type:** Full Value

Vendor Name	Annual Amount
Learner Centered Initiative, Ltd.	$78,000

Item: 31 **Description:** After school program to assist low performing students with homework and to provide tutoring for academic improvement at P.S. 96.

Term: 1 year **Options:** 2 one year options **Funding:** State Funded

Division: Community School District 11 **Contract Type:** Full Value

Vendor Name	Annual Amount
Neighborhood Initiatives Development Corporation	$128,000

Item: 32 **Description:** Counseling program for all District 25 elementary and secondary students intended to improve students' emotional and behavioral wellness.

Term: 3 years **Options:** None **Funding:** Federal Funded

Division: Community School District 25 **Contract Type:** Full Value

Vendor Name	Annual Amount
Research Foundation for Mental Hygiene, Inc.	$75,000

Item: 33 **Description:** Evaluation services for all District 75 special needs students under USDOE grant for Arts Education.

Term: 1 year **Options:** None **Funding:** USDOE

Division: Special Education - Citywide Progra **Contract Type:** Full Value

Vendor Name	Annual Amount
Robert Horowitz	$29,500

Item: 34 **Description:** Intervention, prevention and conflict resolution programs designed for all District 19 professionals, youth and families.

Term: 1 year **Options:** 3 one year options **Funding:** Federal Funded

Division: Community School District 19 **Contract Type:** Full Value

Vendor Name	Annual Amount
S.T.A.R.R., Inc.	$102,000

Item: 35 **Description:** Create and expand all District 16 community learning centers in high poverty and low performing schools.

Term: 1 year **Options:** 2 one year options **Funding:** State Funded

Division: Community School District 16 **Contract Type:** Full Value

Vendor Name	Annual Amount
Spez Co., Inc.	$45,000

Item: 36 **Description:** Evaluation services for 20 sample schools citywide to help teachers and principals use data to make informed decisions.

Term: 1 year **Options:** None **Funding:** State Funded

Division: Office of Accountability **Contract Type:** Full Value

Vendor Name	Annual Amount
Teachers College Reading & Writing Project	$125,000

Item: 37 **Description:** Correction to contract approved by the Panel at the November meeting for a term of 3 months. The contract term should have indicated one year and three months. The annual amount remains the same. To enrich student knowledge of U.S. History.

Term: 15 months **Options:** None **Funding:** Federal Funds

Division: Community School District 24 **Contract Type:** Full Value

Vendor Name	Annual Amount
American Social History Productions, Inc.	$58,208

Item: 1

Description:

Cafeteria disposables and cleaning supplies.

Department of Education
Joel I. Klein, *Chancellor*

DECLARATION PURSUANT TO EDUCATION LAW SECTION 2590-g (9)

I, Joel Klein, Chancellor of the New York City Department of Education ("Department") pursuant to section 2590-g (9) of the New York State Education Law, do hereby determine that the contracts set forth below require immediate action to ensure the continued operation of the School Food Program by providing for necessary cafeteria and cleaning supplies. The most recent contracts expired on November 28, 2009. As described herein, the immediate adoption of the specified contracts is necessary for the preservation of student health and general welfare, and compliance with the requirements of subdivisions (7) and (8) of Section 2590-g would be contrary to the public interest.

An emergency procurement was declared by the Executive Director of the Division of Contracts and Purchasing which is attached hereto to reinstate contracts under Request For Bids No. 1C412 with four (4) vendors effective December 17, 2009, to continue to provide necessary delivery of cafeteria supplies such as plates, cups, sporks and compartment trays as well as the delivery of cleaning products for the cafeterias such as hand soap, floor cleaners and no-rinse sanitizers.

Vendors' information and emergency contract values are included in the attached list. All prices, terms and conditions will remain the same as the prior contracts during the emergency period.

Substantial operational changes related to delivery logistics resulted in the need to restructure the new Request for Bids (RFB). To ensure that the new solicitation considered all specifications to support the restructured delivery model, additional time was needed for bid preparation which subsequently caused a delay in the timeline. The RFB has been released and was opened publicly on December 10, 2009.

The above-referenced emergency contracts will be presented to the Panel for approval on January 26, 2010.

Dated: New York, NY
December 23, 2009

Approval: _____
Joel I. Klein

Cafeteria and Cleaning Supplies Vendors

Appco Paper and Plastics	**$5,238,632**
Blue Sky Trading	**$1,617,000**
Diamond Chemical	**$397,835**
Ecolab	**$242,841**

Item: 3

Description:

Extension of the Direct Response Team support to SubCentral, the system that assigns substitute teachers to schools.

REQUEST FOR AUTHORIZATION

eSchools Solutions Inc. to provide enhanced level of technical support, system monitoring and equipment in effort to expand the efficiency of the current system for the current school year.

Amendment Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$396,153	Tax Levy	07/01/09 08/30/10	CoC amendment of contract Value	Yes	Full Value

Vendor Name & Address	eSchools Solutions, Inc.
	3330 Edgewater Drive
	Orland, FL 32804 – 3742

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Peter Ianniello, Contract Manager	TaRel Hardy, Procurement Analyst
Division of Human Resources	Division of Contracts & Purchasing
718-935-4435	718-935-4083

STATEMENT OF PURPOSE

Approval is sought to amend an agreement with eSchools Solutions that provides SubCentral system. The proposed amendment will allow for the continuation of Direct Response Team (DRT) services from 7/1/2009 to 8/30/2010 at a cost of $396,153. This amount coincides with the current cost structures and fees.

DISCUSSION

eSchools Solutions is responsible for SubCentral, the automated calling system for substitute teachers and paraprofessionals in the schools. eSchools maintains profiles for substitute teachers and paraprofessionals and matches these employees to absences. The system has over 100,000 users and is mission critical for the efficient placement of over 3,500 substitute teachers and paraprofessionals daily, avoiding over $500,000 in unemployment insurance claims annually. eSchools Solutions monitors this system to ensure that calls are accepted and vetted appropriately, that information for the absences are recorded, and that positions are staffed in a timely fashion.

The DRT ensures that there is no single point of failure in the system because it monitors and makes adjustments to the system directly by the DRT. It also provides a dedicated team to support SubCentral when with special projects, reports and proactive preventative maintenance of the system that employs T1 telephone lines and hardware. The base contract was modified previously to include DRT services, but the renewal terms do not provide for same. Accordingly, Panel approval is required to amend the contract so as to authorize the vendor to continue providing this comprehensive support and service

program with an enhanced level of technical support, system monitoring and equipment in an effort to expand the efficiency of the current system for the current school year.

An RFP will be issued shortly, but the purpose of this amendment is to continue secured services without interruption to our schools.

The vendor has been performing satisfactorily and the Committee on Contracts reviewed and approved this request based on continuity.

Item: 4

Description:

Banking services for school custodians.

REQUEST FOR AUTHORIZATION

Estimated Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$160,000	Tax Levy	January 1, 2010 – April 30, 2010	Committee on Contracts	No	Requirements
Vendor Name & Address	JP Morgan Chase 1 Chase Manhattan Plaza-21 Floor New York, New York 10005				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Salvatore Calderone, Contract Manager	Shelley Epstein, Procurement Analyst
Division Of School Facilities	Division of Contracts & Purchasing
718-349-5736	718-935-2066

STATEMENT OF PURPOSE

The Chancellor's approval is sought to extend the contract with JP Morgan Chase from January 1, 2010 until April 30, 2010 to provide banking services for approximately 950 Custodial Engineers in order for them to pay for labor, services and supplies.

DISCUSSION

The original contract expired on June 30, 2007, and was subsequently extended through December 31, 2009. A RFP for these services was let and a recommendation for award was made to HSBC Bank. It is expected that the new contract for custodial banking services will be in place by February 28, 2010. To avoid disruption of service, the NYCDOE needs a four (4) month extension to allow time for the transition and implementation of services with the new vendor. JP Morgan Chase has agreed to continue to provide said services at the same prices, terms and conditions.

The original contract was for an estimated amount of $2,000,000. The average monthly fees are $40,000. There have been no changes to the fee structure from the original contract, but the actual payments have increased because lower interest rates have reduced the portion of these fees that can be paid out of interest income.

The Division of School Facilities (DSF) employs over 950 Custodial Engineers to provide custodial engineering services in approximately 1,200 buildings managed by the NYCDOE. A centralized banking process has been in place since 2000 when the NYCDOE determined that this was a more efficient system to distribute and monitor the funds required for facility management. DSF anticipates annual bank deposits of $400 million to the bank accounts

associated with provision of these services. The main NYCDOE account will be used to monitor all transactions and provide flexibility of disbursing funds. Approximately $15 million will be transferred electronically from the main NYCDOE account to the custodial accounts bi-weekly. Custodians use these bank accounts to purchase supplies, pay employees and any other purchases required to keep facilities operational.

The NYCDOE anticipates that the new contract for custodial banking services will be finalized shortly. This extension period is needed to allow for transition and implementation of service by the new vendor. This contract extension will ensure that vital custodial services to NYCDOE school buildings continue without interruption.

The services provided by JP Morgan Chase to the DSF have been satisfactory.

Item: 6

Description:

Phase II of a pilot program, Silk Road Connect Indigo. Teachers will receive training and support in a course of study focusing on the Eastern Hemisphere that integrates history, geography, science, music and the arts, enabling sixth-graders to study the intercultural influences of Project Indigo. A portion of the program is supported by matching funds.

REQUEST FOR AUTHORIZATION

The Silk Road Project provides arts and educational services in New York City public schools.

Contract Cost	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$100,000	Tax Levy	07/01/09-06/30/10	None	Exception	Yes	Fixed Price
Vendor Name & Address	The Silk Road Project					
	20 Westminster Street, 5th Floor, Providence, RI 02903					

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Eduardo Contreras, Director of Operations	Angela Edwards, Director
Office of Curriculum, Standards and Academic Engagement	Division of Contracts & Purchasing
212-374-0520	718-935-2095

STATEMENT OF PURPOSE

Approval is sought to contract with The Silk Road Project (Silk Road), a not-for-profit arts, cultural and educational organization founded by cellist Yo-Yo Ma, who serves as its artistic director. Silk Road will provide professional development and direct student services through an interdisciplinary social studies, arts, and music supplemental program which is designed to increase exposure to a rich curriculum, increase student, parent, and community engagement, and build teacher capacity.

DISCUSSION

On March 12, 2009 the Division of Contracts and Purchasing approved an exception for a four month pilot program with Silk Road for which the DOE portion was $37,500. Another $357,000 was paid through Silk Road from private and in-kind donations. This pilot was intended to cover the development and implementation of a *Curriculum and Student Engagement* project devoted to providing interdisciplinary social studies, arts, and music supplemental programs for sixth-grade students.

Phase II of the pilot program, *Silk Road Connect-Indigo,* will integrate *Project Connect* curriculum with the sixth-grade social studies Core Curriculum. The four priorities for the Silk Road Connect Pilot are: making a subject memorable, inspiring passion-driven learning, developing a disciplined imagination and fostering empathy for others. In the pilot program, this approach will help students learn by providing diverse avenues through which interest can be piqued. The goal of Silk Road Connect and DOE is to share the resources developed as part of this initiative with the greater school community.

The exception increases the engagement of students by focusing on five specific schools, servicing approximately 500 sixth-grade students and 40-60 sixth-grade teachers. Each school selected for the pilot has committed a team of teachers from multiple disciplines. The program will engage in hands-on projects with indigo plants and dye as they learn about indigo from

historical and contemporary perspectives. Further, in collaboration with National Geographic's Geographic Project, participants will have hands-on experience learning about the migratory patterns of early humans as determined by genetic mapping. In preparation for this enrichment activity, 300 DNA analysis kits will be distributed to the pilot schools and each participating child will be able to discover the history of human migration revealed by his or her genes. When results are received, students will gather to map the migratory journeys revealed by the analysis, placing their personal ancestries into a larger historical and geographical context.

Teaching artists who are members of Yo-Yo Ma's Silk Road ensemble will visit the classrooms of schools participating in the pilot. Classroom visits will take place to correspond with each unit of the grade 6 curriculum (Asia, Africa, Middle East and Europe). In addition to the Silk Road ensemble teaching artist visits, Silk Road Connect has arranged for teaching artists from other disciplines to work with the pilot schools. Yo-Yo Ma will also visit the pilot schools during the course of the year.

New York City Ballet alumni Damian Woetzel and Heather Watts have been recruited by Yo-Yo Ma and will work with the pilot schools as well as staff from organizations such as the National Dance Institute. Other individuals, cultural organizations and institutions that are providing support, teacher training and services to the pilot schools through the Silk Road Connect project are: author of the book *Indigo* Jenny Balfour-Paul, the Manhattan School of Music, The Metropolitan Museum of Art, the American Museum of Natural History, Calliope Magazine and the National Geographic Genographic Project.

The academic year 2009-10 will end the first year of the pilot program with a June 2010 culminating event where all participating students will share the stage with Yo-Yo Ma, The Silk Road ensemble and the various teaching artists mentioned above. The culminating event will take place at the American Museum of Natural History, one of the partner organizations working with Silk Road Connect.

Silk Road Connect has also arranged for highlights of the pilot program to be captured via video documentation. The Silk Road Project has engaged and continues to engage in private fundraising efforts to support this pilot program with NYC schools.

This effort is aligned with the Chancellor's FY '09 priority to accelerate work on key initiatives to improve student achievement through the Middle School Success Plan. The majority of this heavily subsidized program will be covered by Silk Road and private donations. This reduces the Department of Education's costs for these services to $100,000 for Phase II, which represents 18% of the Phase II program cost of $552,000 and therefore, the price can be deemed fair and reasonable.

Item: 7

Description:

Organization paints the interior and exterior of schools according to plans developed by principals and student leaders. Provides internships and training for student leaders to help schools transform their buildings. A portion of the program is funded by Publicolor through matching funds.

REQUEST FOR AUTHORIZATION

Publicolor, Inc., to provide enhancement and beautification services to NYC Schools for the 2010 - 2011 and 2011 - 2012 school years.

Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$260,000 (annual) $520,000 (for contract term)	District 52, various school contributions and Publicolor	03/01/10 To 02/28/12	Committee on Contracts	No	System-wide Requirements
Vendor Name & Address	**Publicolor, Inc.** **149 Madison Avenue, Suite 1201** **New York, NY 10016**				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Jamie Smarr, Service Requestor	Paul Simms, Procurement Analyst
Office of the Deputy Chancellor for Finance and Administration	Division of Contracts & Purchasing

STATEMENT OF PURPOSE

Approval is sought to contract with Publicolor, Inc. to provide aesthetic enhancement and beautification services to New York City schools. Publicolor provides internships and training to student leaders through its "Paint Club" program whilst assisting other schools to transform their buildings. The cost for said services is not to exceed $520,000 over two years, or $260,000 annually.

DISCUSSION

The Office of the Deputy Chancellor for Finance and Administration requested an exception to contract with Publicolor, Inc., a New York not-for-profit organization, to provide school enhancement and beautification services in schools. Specifically, the organization paints school interiors and exteriors according to plans that are jointly developed with the school principal and a group of student leaders representing each school. To date, Publicolor has enrolled approximately 100 schools in the school enhancement project and completed the painting/transformation of more than 80 public school buildings. As of 2008, Publicolor had raised approximately $3 million in private funds in support of its projects in New York City public schools and to supplement the public funding for each school enhancement project.

Services were not procured competitively because Publicolor offers below-market rates for painting services to schools. Publicolor will raise approximately four dollars for every one dollar given by a participating DOE school. The organization also provides "value-added" services, such as internships and training to student leaders to help other schools transform their buildings (the "Paint Club"). The Paint Club aims to further support the school's educational mission of providing worthwhile co-curricular activities to students, thus enhancing their classroom experiences. Publicolor engages disaffected students by providing small but tangible successes, allowing them to build their self-esteem and develop excellent work habits and transferable marketable skills.

The average cost to transform a school building is approximately $142,983, but costs vary based on the size of a school. Publicolor plans to raise approximately $112,000 of the per school cost by way of private funds or private in-kind support. Participating schools and the Division of School Facilities (DSF) will pay for Publicolor's operational costs. Each participating school will contribute a maximum of $13,000 from its own budget. Schools will also provide other in-kind services such as volunteer student and faculty labor. Additionally, DSF will provide $13,000 towards each school transformation project. The annual budget of $260,000 is based on an estimated 10 school transformations each year.

The Committee on Contracts (COC) approved this contract on the basis of its cost effectiveness. The Division of Contracts and Purchasing has reviewed the City's VENDEX files, its own procurement files and Dunn and Bradstreet reports for Publicolor and revealed no adverse information. The vendor performed satisfactorily and successfully raised all the private matching funds it committed to under the prior contract, so Publicolor is deemed responsible with respect to this procurement. In light of the in-kind and matching funds contribution and the cost effectiveness of these services, the project value was determined to be fair and reasonable.

Item: 9

Description:

Processing of chicken tenders and delivery to the DOE's contracted food service distributors.

REQUEST FOR AUTHORIZATION
RFB B0659C – Manufacturer Direct Food Products IV

Estimated Contract Cost	Funding Source	Term of Contract	Options	Procurement Method	Is Contract Retroactive ?	Contract Type
$1,573,209 Annual $4,719,627 for contract term	Tax Levy	3 Years	180 days optional contract extension	Request for Bid	No	Requirement
Vendor Name & Address	Pilgrim's Pride Corp.					
	244 Perimeter Center Pkwy, NE, Atlanta, GA 30346					

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Contract Manager:	Fior Castellon, Procurement Analyst
Janice Zapinsky, Contract Manager	Division of Contracts & Purchasing
Office of School Support Services (OSSS)	718-935-2108
718-707-4342	

STATEMENT OF PURPOSE

Approval is sought to enter into contract with Pilgrim's Pride to provide the processing of Chicken Tender Strips and delivery to the food service distributors with an estimated value of $1,573,209 per year and $4,719,627 over the term of the contract. The contract will commence upon execution, lasting three (3) years. The DOE has the option to further extend for an additional period of 180 days at the same prices plus or minus the annual PPI adjustment.

DISCUSSION

RFB B0659 was advertised for seven (7) days in the City Record and on the DCP web site. Twenty seven (27) bids were received covering 37 items, of which this RA covers one of those items. Due to the complexity of the evaluation process for this bid and the need to have items available on school menus, awards have been made as vendors completed the evaluation process. Eleven previous awards have been made. This is the last of the awards under this bid. Two bids were received for the Chicken Tender Strips. Pilgrim's Pride is the low bidder for this item and met all bid specifications.

The Policy and Vendor Performance conducted a comprehensive background check on Pilgrim's Pride. In December 2008, the company filed for Chapter 11 bankruptcy protection and expects to emerge from bankruptcy by the end of 2009. The DOE has the option to procure the product through the distribution contract until a new solicitation is in place so, product will still be available if Pilgrim's Pride does not recover from bankruptcy and is unable to continue to service this contract. Under Chapter 11, they agreed to sell 64% of the company to JBS USA Holdings. A Vendex submission will be required from JBS when the reorganization is completed. Pilgrim's Pride is currently providing this product to the DOE. School Food confirmed that performance on previous contracts has been satisfactory. Accordingly, Pilgrim's Pride has been determined responsible. A qualification meeting was not necessary since the vendor is in good standing with the DOE.

The price for the Chicken Tender is approximately 4% lower than the previous contract. Given that this was competitively determined we consider said pricing to be fair and reasonable.

Item: 10

Description:

Tertiary contract for coach bus student trips. This contract is used when the primary and secondary contractors have exceeded capacity (at least 10 vehicles on a given day).

RECOMMENDATION FOR TERTIARY AWARD
Bid # B0634 – Coach Bus Transportation Services for Extra-Curricula Trips

VENDOR	ESTIMATED VALUE	FUNDING SOURCE	TERM OF CONTRACT	PROCUREMENT METHOD	IS CONTRACT RETROACTIVE?
Worldwide Tours	$1,223,475	Tax Levy	2 Years	Bid	No
Monroe Bus	$334,120	Tax Levy	2 Years	Bid	No

Service Requestor and Contract Information:

Contract Manager
Paul Weydig - 718-707-4342
Office of School Support Services

Procurement Officer
Linda Rodriguez – 718-935-2028

Contract Description:

This is for the Tertiary Award for Coach Bus Transportation Services for Extra-Curricula Trips. This award is starting September 1, 2009 and will expire on August 31, 2011.

The bid was downloaded by Forty (40) potential bidders. It was advertised for seven days in the City Record and on the DCP website. Eight bids were received.

Bid Evaluation:

Tertiary awards are recommended to Worldwide Tours for Brooklyn, five, and six day trips; and Monroe for Queens, Staten Island and two and three day trips. These companies are the third lowest aggregate bidders for the areas of award. J&R Tours the lowest aggregate bidder for Bronx, Manhattan and four day trips has been permitted to withdraw their bid since award was not made in 180 calendar days from the bid opening. Therefore, these areas will be awarded to Worldwide next low bidder for these areas. These Tertiary vendors will receive orders when the primary and secondary vendors have met the capacity of providing at least 10 vehicles on a given day.

The Policy and Vendor Performance Unit conducted comprehensive background checks on each vendor. For Monroe, no adverse information was found. Findings for Worldwide Tours indicated the arrest of a principal of the company for driving under the influence. The principal does not operate coach buses and therefore, the incident is not considered a risk factor for these services.

All companies have sufficient Office of Pupil Transportation (OPT) certified drivers to service the contract. A qualification meeting was held with Monroe and was found capable of providing efficient service to the DOE. OPT has used Worldwide in the past and has indicated that their performance has been satisfactory. As such, a qualification meeting was not necessary.

The prices are approximately 2% lower than the previous tertiary contract. Given the prices were competitively determined; we consider pricing to be fair and reasonable.

Conclusion:

Your approval is requested on behalf of the Division of Contracts and Purchasing so that we may register these contracts with the NYC Comptroller's Office.

Requirements Contract for Coach Bus Transportation Services for Extra-Curricula Trips, Bid # B0634

Aggregate Class 1 Bronx	Bidder	Annual Total	Award
	Suburban Transit Corp.	$365,780.	Primary Award
	Monsey New Square Trail	$374,606.	Secondary Award
	J & R Tours	$382,800.	Bid withdrawn
	World Wide Tours	$392,900.	Tertiary Award
	Monroe Bus Company	$505,430.	
	MCIZ Corp.	$523,870.	
	Atlantic Express Coach Ways, Inc.	$645,330.	
	Omega Express	$943,700.	

Aggregate Class 3 Brooklyn	Bidder	Annual Total	Award
	Monsey New Square Trail	$412,691.	Primary Award
	Suburban Transit Corp.	$412,752.	Secondary Award
	World Wide Tours	$450,125.	Tertiary Award
	Monroe Bus Company	$515,805.	
	MCIZ Corp.	$597,075.	
	Atlantic Express Coach Ways, Inc.	$732,600.	
	Omega Express	$1,072,605.	

Aggregate Class 5 Manhattan	Bidder	Annual Total	Award
	Monsey New Square Trail	$214,945	Primary Award
	Suburban Transit Corp.	$216,372	Secondary Award
	J & R Tours	$228,800	Bid withdrawn
	World Wide Tours	$234,700	Tertiary Award
	Monroe Bus Company	$275,705	
	MCIZ Corp.	$311,680	
	Atlantic Express Coach Ways, Inc.	$384,020	
	Omega Express	$547,790	

Aggregate Class 7 Queens	Bidder	Annual Total	Award
	Monsey New Square Trail	$62,059	Primary Award
	World Wide Tours	$65,050	Secondary Award
	Monroe Bus Company	$76,575	Tertiary Award
	MCIZ Corp.	$86,995	
	Atlantic Express Coach Ways, Inc.	$108,425	
	Omega Express	$138,410	

Aggregate Class 9 Staten Island	Bidder	Annual Total	Award
	Monsey New Square Trail	$31,651	Primary Award
	World Wide Tours	$31,750	Secondary Award
	Monroe Bus Company	$41,005	Tertiary Award
	MCIZ Corp.	$42,100	
	Atlantic Express Coach Ways, Inc.	$51,260	
	Omega Express	$78,730	

Aggregate Class 11 Two Day, One Night Trip	Bidder	Annual Total	Award
	Suburban Transit Corp	$89,992	Primary Award
	Monsey New Square Trail	$101,322	Secondary Award
	Monroe Bus Company	$118,825	Tertiary Award
	World Wide Tours	$119,950	
	J & R Tours	$128,795	
	MCIZ Corp.	$165,700	
	Atlantic Express Coach Ways, Inc.	$167,005	
	Omega Express	$353,600	

Aggregate Class 12 Three Day, Two Night Trip	Bidder	Annual Total	Award
	Suburban Transit Corp	$77,654	Primary Award
	Monsey New Square Trail	$87,475	Secondary Award
	Monroe Bus Company	$97,715	Tertiary Award
	World Wide Tours	$98,600	
	J & R Tours	$112,200	
	Atlantic Express Coach Ways, Inc.	$132,680	
	MCIZ Corp.	$133,650	
	Omega Express	$411,550	

Aggregate Class 13 Four Day, Three Night Trip	Bidder	Annual Total	Award
	Suburban Transit Corp	$30,178	Primary Award
	Monsey New Square Trail	$35,871	Secondary Award
	J & R Tours	$36,080	Bid Withdrawn
	World Wide Tours	$38,200	Tertiary Award
	Monroe Bus Company	$41,875	
	MCIZ Corp.	$51,900	
	Atlantic Express Coach Ways, Inc.	$52,255	
	Omega Express	$308,200	

Aggregate Class 14 Five Day, Four Night Trip	Bidder	Annual Total	Award
	Suburban Transit Corp	$60,010	Primary Award
	Monsey New Square Trail	$66,401	Secondary Award
	World Wide Tours	$68,950	Tertiary Award
	Monroe Bus Company	$77,455	
	MCIZ Corp.	$83,500	
	J & R Tours	$91,200	
	Atlantic Express Coach Ways, Inc.	$100,925	
	Omega Express	$309,700	

Aggregate Class 15 Six Day, Five Night Trip	Bidder	Annual Total	Award
	Suburban Transit Corp	$35,342	Primary Award
	Monsey New Square Trail	$38,244	Secondary Award
	World Wide Tours	$38,600	Tertiary Award
	Monroe Bus Company	$47,100	
	MCIZ Corp.	$48,750	
	J & R Tours	$51,700	
	Atlantic Express Coach Ways, Inc.	$70,420	
	Omega Express	$190,400	

NOTE: Award will not be made for Aggregate Classes 2, 4, 6 and 8 because the quoted prices for the buses without Restrooms were same as buses with Restrooms.

Item: 11

Description:

Amendment to add a data driven instructional improvement program to equip educators and administrators to identify areas of academic need and implement meaningful strategies for student improvement.

REQUEST FOR AUTHORIZATION

Amendment to an agreement with Board of Jewish Education of Greater New York

Estimated Contract Increase	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$98,000	Title IIA	9 months, beginning 1/1/10-8/31/10	RFP	No	Requirements
Vendor Name & Address	Board of Jewish Education of Greater New York 520 Eighth Avenue, 15th Floor New York, NY 10018				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Caren Zayde Moncher, Director	Stephen Stamo, Procurement Analyst
Bureau of Nonpublic School Reimbursable Services (BNPS)	Division of Contracts & Purchasing (DCP)

STATEMENT OF PURPOSE

Approval is sought to amend the above requirements contract to include additional professional development workshops not included in the original award. Specifically, it will include the Data Driven Instructional Improvement Program, which will increase student performance through data-driven instruction and will equip educators and administrators to identify areas of academic need and implement meaningful strategies for student improvement. These services will be managed by the Bureau of Nonpublic Schools (BNPS) and will be used solely for nonpublic school teachers, principals and other appropriate personnel. The original RA was approved by the Chancellor on November 14, 2005, with the cost of services estimated at $180,000 annually. Twenty-Nine (29) vendors were awarded under the original RA. It is anticipated that the addition of this program will increase the estimated annual amount by $98,000, for a new total annual expenditure of $278,000. This contract's termination, August 31, 2010, remain unchanged.

DISCUSSION

BNPS seeks to add to the original contract of The Board of Jewish Education of Greater New York (BJEGNY) a Data Driven Instructional Improvement Program. The program will include workshops which address these three areas:

(a) analyzing reports,
(b) deconstructing a test, and
(c) working with schools on interventions which support instructional improvement.

While BJEGNY currently provides a program in developing quality classroom assessment, there is a need for teachers, principals, and other appropriate nonpublic school personnel serving students in grades K-12 to use and understand data and assessments to improve classroom practice and student learning. Of the 29 awarded vendors, BJEGNY is the only vendor that can provide this Data-Driven Instructional Improvement Program, which is closely aligned to the other workshops currently offered.

The total price for each workshop is $12,250 and includes 4 on-site professional development sessions, ongoing support and consultation for 6 members of a school's data team and principal. Review of pricing for comparable workshops in similar contracts show that the slightly higher hourly rate, an increase of $183, is accounted for in the services beyond the professional development workshops. Therefore, DCP and BNPS have determined that the price is fair and reasonable. It is anticipated that BJEGNY will provide approximately 8 workshops during this 9 month term. All other unit pricing will remain intact.

Item: 12

Description:

Instructional textbooks and ancillary materials for use in classrooms.

REQUEST FOR AUTHORIZATION

Attanasio & Associates: to provide textbooks and ancillary materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$900,000/ $2,700,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Attanasio & Associates				
	79-11 69th Drive				
	Middle Village, NY 11379				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Attanasio & Associates to provide textbook and ancillary materials. The estimated amount over the 3-year term of this contract is $2,700,000 based on expenditures under their previous contract.

DISCUSSION

Attanasio & Associates publishes textbooks and other support curriculum that align with national and state standards and has been providing these materials to the DOE for over 15 years.

These are copyrighted by Attanasio & Associates can only be purchased from the publisher. Accordingly, they fall under the criteria for a Listing Application. The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable.

There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Attanasio & Associates is a responsible vendor.

Item: 13

Description:

Instructional textbooks and ancillary materials for use in classrooms.

REQUEST FOR AUTHORIZATION

Educational Research Inc.: to provide textbooks and ancillary materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$90,000/ $270,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Educational Research Inc. 24 Freshwater Lane Wilson, CT 06897				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Educational Research Inc. to provide textbook and ancillary materials. The estimated amount over the 3-year term of this contract is $270,000 based on their previous contract.

DISCUSSION

Educational Research Inc. publishes textbooks and other support curriculum that align with national and state standards and has been providing these materials to the DOE for over 15 years.

These are copyrighted by Educational Research Inc. and can only be purchased from the publisher. Accordingly, they fall under the criteria for a Listing Application. The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable.

There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Educational Research Inc is a responsible vendor.

Item: 14

Description:

Instructional textbooks and ancillary materials for use in classrooms.

REQUEST FOR AUTHORIZATION

Heinemann: to provide textbooks and ancillary materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$300,000/ $900,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Heinemann 361 Hanover Street Portsmouth, NH 03801-3912				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Heinemann to provide textbook and ancillary materials. The estimated amount over the 3-year term of this contract is $900,000 based on their previous contract.

DISCUSSION

Heinemann publishes textbooks and other support curriculum that align with national and state standards and has been providing these materials to the DOE for over 15 years.

These are copyrighted by Heinemann and can only be purchased from the publisher. Accordingly, they fall under the criteria for a Listing Application. The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable.

There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Heinemann is a responsible vendor.

Item: 15

Description:

Vendor to provide published and copyrighted library materials.

REQUEST FOR AUTHORIZATION

Lincoln Library Press, Inc.: to provide library materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$83,333/ $250,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Lincoln Library Press, Inc. 812 Huron Rd., Suite 401 Cleveland, OH 44115				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Lincoln Library Press, Inc. for the procurement of published and copyrighted materials. This Listing Application contract will run through February 2013. Estimated expenditures over the contract period are $250,000 based on expenditures under their previous contract.

DISCUSSION

The materials provided on this contract are copyrighted, published and distributed only by Lincoln Library Press, Inc. and accordingly, align with the guideline criteria of a Listing Application.

The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, the pricing for these materials are considered fair and reasonable. There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Lincoln Library Press, Inc. is a responsible vendor.

This is proposed as only a three year contract in accordance with the current procurement rules.

Item: 16

Description:

Vendor to provide published and copyrighted assessment materials.

REQUEST FOR AUTHORIZATION

Multi-Health Systems Inc.: to provide assessment materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$83,333/ $250,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Multi-Health Systems Inc.				
	PO Box 950				
	North Tonawanda, NY 14120-0950				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Multi-Health Systems Inc. for published and copyrighted assessment materials. This Listing Application contract will run through February 2013. Estimated expenditures over the contract period are $250,000 based on expenditures under their previous contract.

DISCUSSION

The materials provided on this contract are copyrighted, published and distributed only by Multi-Health Systems Inc. and accordingly, align with the guideline criteria of a Listing Application.

The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable. There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Multi-Health Systems, Inc. is a responsible vendor.

This is proposed as only a three year contract in accordance with the current procurement rules.

Item: 18

Description:

Instructional textbooks and ancillary materials for use in classrooms.

REQUEST FOR AUTHORIZATION

Scobre Press Corporation: to provide textbooks and ancillary materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$90,000/ $270,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Scobre Press Corporation 2255 Calle Clara La Jolla, CA 92037				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Scobre Press Corporation to provide textbook and ancillary materials. The estimated amount over the 3-year term of this contract is $270,000 based on expenditures under their previous contract.

DISCUSSION

Scobre Press Corporation publishes textbooks and other support curriculum that align with national and state standards and has been providing these materials to the DOE for over 15 years.

These are copyrighted by Scobre Press Corporation and can only be purchased from the publisher. Accordingly, they fall under the criteria for a Listing Application. The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable.

There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Scobre Press Corporation is a responsible vendor.

Item: 19

Description:

Instructional textbooks and ancillary materials for use in classrooms.

REQUEST FOR AUTHORIZATION

Silver Moon Press: to provide textbooks and ancillary materials.

Estimated Annual/Total Contract Cost	Funding Source	Contract Term	Procurement Method	Is Contract Retroactive?	Contract Type
$90,000/ $270,000	Reimbursable, Tax Levy	3/01/10-2/28/13	Listing Application	No	Requirements
Vendor Name & Address	Silver Moon Press 381 Park Ave South New York, NY 10016				

Service Requestor/Contract Manager:	**Division of Contracts and Purchasing Contact**
Steven Cruz, Procurement Analyst	Susan Dick-McKeon, CPM, Chief Administrator
Division of Contracts & Purchasing	Division of Contracts & Purchasing
718-935-4861	718-935-2027

STATEMENT OF PURPOSE

Approval is sought to contract with Silver Moon Press to provide textbook and ancillary materials. The estimated amount over the 3-year term of this contract is $270,000 based on their previous contract.

DISCUSSION

Silver Moon Press publishes textbooks and other support curriculum that align with national and state standards and has been providing these materials to the DOE for over 15 years.

These are copyrighted by Silver Moon Press and can only be purchased from the publisher. Accordingly, they fall under the criteria for a Listing Application. The proposed contract requires that the prices the Department of Education pays will be the lowest offered to any client. As such, pricing for these materials are considered fair and reasonable.

There is no adverse information in Vendex and a review of their prior performance and financial findings suggest Silver Moon Press is a responsible vendor.

Item: 20

Description:
City Council. See attached spreadsheet for additional detail.

City Council Discreationary Allocations

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office and Schools receiving Services	Term	Sponsoring Council Member
20	**Chess in the Schools**	Chess in the Schools is a nonprofit educational organization dedicated to improving academic performance and building self-esteem among inner-city public school children.	City Council	Contracts and Purchasing, IS10, IS1251, IS131, IS162, IS171, IS223, IS230, IS232, IS318, Mott Hall III, MS118, MS323, MS35, PS101, PS107, PS111, PS118, PS124, PS126, PS130, PS13, PS145, PS149, PS153, PS159, PS161, PS180, PS189, PS18, PS19, PS1, PS105, PS20, PS210, PS213, PS217, PS226, PS249, PS257, PS262, PS26, PS298, PS2, PS/IS308, PS310, PS31, PS335, PS37, PS50, PS50, PS54, PS57, PS59, PS5, PS68, PS70, PS718, PS75, PS7, PS93, PS94, PS96, PS98, PS/IS105, PS/IS171, PS/IS279	7/1/08 - 6/30/09	Council at Large

Item: 21

Description:
Borough President. See attached spreadsheet for additional detail.

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
21	EAC, Inc.	Intervention services that include screening, assessment, placement and monitoring for youth ages 16-21 who have been involved in the criminal justice system	Safe Streets Safe City Grant Staten Island Borough President	ISC F Staten Island District 31 Youth Ages 16-21	7/1/09-6/30/10

Items: 22 to 37

Description:
Grants. See attached spreadsheet for additional detail.

COMPETITIVE GRANTS

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
22	**Brooklyn Ballers Basketball, Inc.**	Vendor will provide after school program for students attending high-poverty and low-performing schools using basketball as a tool for academic motivation and conflict resolution	USDOE 21st Century Round V Awarded through SED	OSYD Brooklyn District 16 M.S. 035 Stephen Decatur (K035), Grades 5-8	7/1/09-6/30/10
23	**City Lore**	Vendor is a cultural partner that will provide training in • A.H. content knowledge and specialized teaching • Support teachers in their efforts to produce classroom materials • Improve student achievement, understanding and interest in A.H.	Teaching & Learning Teachers of American History in Schools In Need of Improvement	Teaching & Learning City wide teachers of AH	7/15/09-6/14/12
24	**Community Association of Progressive Dominicans**	Vendor will provide after school program for students attending high-poverty and low-performing schools in: • Academic Enrichment • Youth Development • Parent Outreach	USDOE 21st Century Round V Awarded through SED	OSYD Manhattan ISC District 1 Washington Irving High School (M460), Grades 9-12	7/1/09-6/30/10

COMPETITIVE GRANTS

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
25	**Community Association of Progressive Dominicans**	Vendor will provide after school program for students attending high-poverty and low-performing schools in: • Academic Enrichment • Youth Development • Parent Outreach	USDOE 21st Century Round V Awarded through SED	OSYD Manhattan ISC District 6 M.S. 326 - Writers Today & Leaders Tomorrow (M326), Grades 6-8	7/1/09-6/30/10
26	**DAH Consultants**	Evaluator for 21st Century Grant which provides after school programs in: • Academic Enrichment • Youth Development • Parent Outreach for students attending high-poverty and low-performing schools	USDOE 21st Century Round V Awarded through SED	OSYD Manhattan ISC District 30 Q235, Q145, Q230, Q450, Q112	7/1/09-6/30/10
27	**DAH Consultants**	Evaluator for 21st Century Grant which provides after school programs in: • Academic Enrichment • Youth Development • Parent Outreach for students attending high-poverty and low-performing schools	USDOE 21st Century Round V Awarded through SED	OSYD Manhattan ISC District 1 M332, M020, M575, M460	7/1/09-6/30/10

COMPETITIVE GRANTS

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
28	**Included Educational Services**	Provides opportunities for low income families to participate in a Family Literacy Program which includes the following components: • Early Childhood Education • Adult Education • Home Visit Instruction • Parent & Children Instruction • Parenting Education	USDOE/Title I Part B –Even Start Program Awarded through SED	ISC F Bronx District 8 PS 69	9/1/2009-8/31/10
29	**Inwood Community Service, Inc.**	Vendor will provide after school program for students attending high-poverty and low-performing schools in: • Academic Enrichment • Youth Development • Parent Outreach	USDOE 21st Century Round V Awarded through SED	OSYD Manhattan ISC District 6 J.H.S. 052 Inwood (M052), Grades 6-8	7/1/09-6/30/10
30	**Learner Center Initiative**	Provide two(2) six(6) day sessions of Professional Development Service for teachers and administrators from 10 larger high Schools into Smaller Learning Community schools.	USDOE	Office of SLC Teaching & Learning	10/1/09-9/30/11

COMPETITIVE GRANTS

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
31	**Neighborhood Initiatives Development Corporation**	Vendor will provide after school program for students attending high-poverty and low-performing schools in: •Academic Enrichment • Youth Development • Parent Outreach	USDOE 21st Century Round V Awarded through SED	OSYD Bronx District 11 P.S. 96 Richard Rodgers (X096), Christopher Columbus High School (X415), Grades K-5, 9-12	7/1/09-6/30/10
32	**Research Foundation for Mental Hygiene**	Counseling program for elementary and secondary students to improve students emotional and behavioral wellness resulting in improvements in • grades • attendance and • reductions in disruptive behavior	USDOE Office of Safe & Drug Free Schools	OYD Queens ISC District 25	4/1/09-3/31/12
33	**Robert Horowitz**	Evaluation of: • Teachers of special needs students • PD activities required under the grant	USDOE for Arts Education	Professional Development for Arts Education Program (PDAE) District 75	7/1/09-6/30/10
34	**S.T.A.R.R.**	Vendor will provide after school program for students attending high-poverty and low-performing schools in: • Academic Enrichment • Youth Development • Parent Outreach	USDOE 21st Century Round IV Awarded through SED	OSYD Brooklyn District 19 I.S. 364 Gateway (K364), J.H.S. 166 George Gershwin (K166), Grades 6-8	7/1/09-6/30/10

COMPETITIVE GRANTS

ITEM #	VENDOR NAME	Description	Origin of Funds	DOE Office & Schools(s) Receiving Services	Term
35	**SPEZ CO., Inc.**	Evaluator for 21st Century Grant which provides after school programs in: • Academic Enrichment • Youth Development • Parent Outreach for students attending high-poverty and low-performing schools	USDOE 21st Century Round V Awarded through SED	OSYD Brooklyn ISC District 16 K035, K057, K267, K308, K455,	7/1/09-6/30/10
36	**Teachers College Reading & Writing Project**	Evaluation services for collaboritive inquiry which helps teachers and principals to use data to make informed decisions.	Wallace Foundation	DAAR District 40 20 Schools Throughout NYC	7/1/09-6/30/10
37	**American Social History Productions, Inc.**	This contract was approved by the Panel at the November meeting with a term of three months. The contract term should have indicated one year and three months. The amount did not change.	USDOE/ Teachers and Historians	Queens ISC Brooklyn District 24	9/30/08-12/31/09