Panel for Educational Policy
Contract Agenda
February 3, 2011

Item: 1 Withdrawn

Item: 2 **Description:** Software programs and training for the iLearnNYC initiative which will provide online courses and resources for teaching and learning.

Term: 3 years **Options:** 2 one year options **Funding:** Tax Levy & Capital

Division: Division of Talent, Labor & Innovation **Contract Type:** Full Value & Requirements

Vendor Name	Annual Amount
Achieve 3000, Inc	$300,000
Apex	$4,500,000
Aries Technology	$405,000
Carnegie Learning, Inc.	$192,213
Class.com	$256,500
Compass Learning	$1,824,320
Discovery Communications	$3,200,000
Education 2020	$472,500
Gale Cengage Learning, Inc	$1,650,000
K12 Classroom LLC	$607,500
KC Distance Learning, Inc.	$1,550,000
McGraw Hill Companies	$608,000
NBC Universal, Inc.	$450,000
NCS Pearson	$319,200
Pearson Education	$80,879
Pearson Education	$175,000

Item: 3 Withdrawn

Item: 4 **Description:** Arts education services to advance teaching and learning in the four art forms: visual arts, music, dance and theatre.

Term: 5 years **Options:** None **Funding:** Various

Division: Office of Curriculum & Professional Development **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
Franklin Furnace Archive Inc	$100,000
Manhattan School of Music - Withdrawn	$150,000
Rubin Museum of Art - Withdrawn	$100,000
Strike Anywhere Performance Ensemble	$100,000

Item: 5 **Description:** Professional development and technical support services in career and technical education.

Term: 3 years **Options:** 2 one year options **Funding:** Tax Levy & Reimbursable

Division: Post Secondary Pathways **Contract Type:** Requirements

Vendor Name	Estimated Annual Amount
C-Tech Associates Inc	$75,000

Item: 6 **Description:** Workshops for middle school parents and family members to fulfill the Office for Family Information & Action component of the New York City Department of Education Blueprint for Middle School Success.

Term: 1 year **Options:** None **Funding:** Tax Levy - City Council

Division: Office of Family Engagement and Advocacy **Contract Type:** Full Value

Vendor Name	Annual Amount
Learning Leaders	$80,000

Item: 7 **Description:** Evaluation services in support of Everyday Arts for Special Education in District 75.

Term: 5 years **Options:** None **Funding:** Federal Grant - Vendor Named

Division: Citywide Program Admin **Contract Type:** Full Value

Vendor Name	Annual Amount
Dr. Robert Horowitz	$101,862

Item: 8 **Description:** Evaluation services in support of the Communication and Socialization Through the Arts grant in District 75.

Term: 1 year **Options:** None **Funding:** Federal Grant - Vendor Named

Division: Citywide Program Admin **Contract Type:** Full Value

Vendor Name	Annual Amount
Dr. Robert Horowitz	$29,500

Item: 9 **Description:** Literacy skills services in support of the Even Start Family Literacy Program grant for low-income parents and children in PS 42.

Term: 1 year **Options:** None **Funding:** State Grant - Vendor Named

Division: School Support Operations **Contract Type:** Full Value

Vendor Name	Annual Amount
University Settlement Society of N.Y.	$150,000

Item: 10 **Description:** Evaluate the after-school activities provided to children in high poverty low performing schools in District 10.

Term: 1 year **Options:** 2 one year options **Funding:** State Grant - Vendor Named

Division: Office of School and Youth Development **Contract Type:** Full Value

Vendor Name	Annual Amount
DAH Consulting Inc.	$44,102

Item: 11 Withdrawn

Item: 12 Withdrawn

Item: 13 Withdrawn

Item: 14 Withdrawn

Item: 1

Description:

Withdrawn

Item: 2

Description:

Software programs and training for the iLearnNYC initiative which will provide online courses and resources for teaching and learning.

REQUEST FOR AUTHORIZATION
FOR MULTIPLE VENDORS TO PROVIDE ONLINE CONTENT FOR ILEARNNYC

Estimated Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
Total $24.4M (See table attached.)	Capital and Tax Levy	Three Years	Two 1-year renewal options	RFP	No	Requirement
Vendor Name & Address		See table attached.				

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Craig Butz iLearnNYC Executive Director	James McBride Chief Administrator, Central Office Procurement

STATEMENT OF PURPOSE

Authorization is requested to contract with 16 vendors to provide online courses and resources for teaching and learning. The contracts are expected to commence on or about July 1, 2011.

DISCUSSION

In the fall of 2011, DOE will launch an on-line learning and teaching initiative called iLearnNYC. This initiative will allow schools to offer Web-based instruction and resources that can be tailored to individual students, including credit recovery and college-level courses. The selected group of vendors will provide the software programs and training (the "content") for this initiative. 800,000 online semester enrollments are expected over the term of the contract.

DOE has estimated that some content will be widely used by many schools. For that content, DOE will purchase perpetual or five-year licenses, for a fixed price, allowing enrollment of as many students as desired. This content will be paid for centrally by DOE. The remaining content will be purchased by individual schools, based on student enrollment. All content will be adapted for use on the iLearnNYC platform.

In addition to providing commercially available courses, iLearnNYC will allow teachers to develop custom courses for NYC students. To support this effort, DOE is also purchasing "digital learning objects," whose material can be incorporated into online or blended courses.

An RFP was issued in July 2010. It was advertised in the City Record and on the DOE website. Vendors were invited to submit proposals for K-12 students, for adult students, or for both. Forty-five proposals were received.

Because of the number, complexity and size of the proposals, four evaluation committees were created. The committees included representatives from: the Division of Instructional and Information Technology; the Division of Labor, Talent and Innovation; the Division of Performance, Assessment, and Instruction; the Office Multiple Pathways to Graduation; the Office of Special Education; the Office of Library Media Services; the Office of English Language Learners; the Office School Programs and Partnerships; the Office of Product Development; and the Office of School Leadership. The

committees were assisted by subject matter experts from the School of One, District 75, and outside consultants from Gartner, all of whom served as non-voting technical advisors. A scoring rubric was created to assure consistency across committees and distributed to each committee member. Proposals were evaluated according to the following four criteria:

- Program Plan (30 points)
- Price (30 points).
- Organizational Capacity (20 points)
- Demonstrated Effectiveness (20 points)

The evaluation committees invited 30 of the 45 vendors to make oral presentations and to demonstrate their products. These vendors showed a clear understanding of the DOE's technical and pedagogical requirements. Ultimately, the committees felt that 17 vendors offered compelling products that were easy to use, clearly designed for online use rather than having been adapted from another format, appropriately designed for the target audiences, and ready to use or could easily be made ready to use with the DOE technology infrastructure. Thus, all were invited to engage in a "blueprinting" exercise to demonstrate how their products would integrate into iLearnNYC and meet DOE technical requirements. One of these vendors felt that it could not meet the DOE requirements within the requested time frame and therefore withdrew. The remaining vendors were recommended for award.

Based on estimated demand for the specific content, DOE will purchase complete courses from 11 providers. Four will be purchased as perpetual or as five-year licenses and seven will be purchased per-enrollment annually. DOE will purchase perpetual or five-year licenses from five vendors for digital learning objects that can be incorporated into online or blended courses. All courses will be purchased at below-market rates. Providers will provide professional development services. Those services are included in the contract values and represent, on average, about 4% of the contract values

Perpetual and five-year license purchases will be funded with capital dollars and will be paid for centrally by DOE. Where capital funds are used, the contract and license term will be extended such that the term of the license will be at least 5 years. Annual licenses purchased per-enrollment will be paid for by the individual schools. Race to the Top funds are being used to develop the iLearnNYC central organizational capacity, custom courses, and professional development resources. These monies are also funding development of network and school capacity.

The Division of Contracts and Purchasing is currently conducting background checks on all recommended vendors and will provide the Panel with any significant adverse findings prior to award of contracts.

The vendors recommended for award are listed in the table that follows.

Estimated use	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
Schools	120	275	420	600	750
Course Enrollments	24,916	98,748	180,304	225,000	300,000

Vendor	Description	Year 1	Year 2	Year 3	Year 4 (Extension 1)	Year 5 (Extension 2)	Estimated Total Contract Amount	Funding Sourse	Type of Purchase
KC Distance Learning, Inc. (Aventa) 650 NE Holladay, Suite 1400 Portland, OR 97232	40 Fully packaged AP and Core courses that include materials, assessments, media and teacher guides	$1,550,000					$1,550,000	Capital	Perpetual license, no caps on usage
Pearson Education (Florida Virtual Learning) 1 Lake Street, Upper Saddle River, NJ 07458	10 Fully packaged Core/Elective courses that include materials, assessments, media and teacher guides	$175,000					$175,000	Capital	Perpetual license, no caps on usage
Compass Learning, Inc. 203 Colorado Street, Austin, TX 78701	35 Fully packaged Credit Recovery/Core/Elective courses that include materials, assessments, media and teacher guides	$364,864	$457,554	$539,464	$603,264	$634,864	$1,824,320 fixed, $775,690 for per student enrollments	Capital for fixed, school operating budget for variable	5-yr citywide license for 120,000 student enrollments, plus additional school level purchases estimated

Apex Learning, Inc. 1215 Fourth Avenue, Seattle, WA 98161	97 Fully packaged Core/AP courses that include materials, assessments, media and teacher guides	$900,000	$900,000	$900,000	$900,000	$900,000	$4,500,000	Capital	5-yr citywide license for 200,000 student enrollments
Discovery Comm, Inc., One Discovery Place, 7th Fl, Silver Springs MD 20910	Access to a large library of learning objects including videos, articles and learning guides	$640,000	$640,000	$640,000	$640,000	$640,000	$3,200,000	Capital	5-yr citywide license with usage caps of 600,000 active users
Gale Cengage Learning, Inc., 27500 Drake Road, Farmington Hills, MI 48331	Access to a large library of learning objects including videos, articles and learning guides	$330,000	$330,000	$330,000	$330,000	$330,000	$1,650,000	Capital	5-yr citywide license with usage caps of 200,000 active users
NBC Universal, Inc, 30 Rockefeller Plaza, Suite 435S-9, New York, NY 10112	Access to a large library of learning objects including videos, articles and learning guides	$90,000	$90,000	$90,000	$90,000	$90,000	$450,000	Capital	5-yr citywide license with usage caps plus additional school level purchases
Aries Technology, Inc., 1445 W. 12th Pl, Tempe, AZ 85281	38 Fully packaged technology courses that include materials, assessments, media and teacher guides	$36,480	$139,035	$261,900	$357,600	$405,000	$1,200,015	RTTT & 2D ARRA + school operating budget post year 1	Per enrollment

Carnegie Learning, Inc., 437 Grant St, Pittsburgh, PA 15219	4 Fully packaged core courses that include materials, assessments, media and teacher guides	$17,313	$65,986	$124,298	$169,717	$192,213	$569,527	RTTT & 2D ARRA + school operating budget post year 1	Per enrollment
Class.com, Inc., 1200 Libra Drive, Suite 102, Lincoln, NE 68512	35 Fully packaged core courses that include materials, assessments, media and teacher guides	$23,104	$88,056	$165,870	$226,480	$256,500	$760,010	RTTT & 2D ARRA + school operating budget post year 1	Per enrollment
Education 2020, Inc., 7303 E. Earll Drive, Scottsdale, AZ 85251	46 Fully packaged core courses that include materials, assessments, media and teacher guides	$42,560	$162,208	$305,550	$417,200	$472,500	$1,400,018	RTTT & 2D ARRA + school operating budget post year 1	Per enrollment
K-12 Classroom LLC, 2300 Corporate Park Dr, Herndon, VA 20171	24 Fully packaged world language courses that include materials, assessments, media and teacher guides	$54,720	$208,553	$392,850	$536,400	$607,500	$1,800,023	RTTT & 2D ARRA + school operating budget post year 1	Per enrollment

Pearson Education, Inc. 1 Lake Street, Upper Saddle River, NJ 07458	11 Fully packaged core courses that include materials, assessments, media and teacher guides	$7,285	$27,765	$52,301	$71,413	$80,879	$239,643	RTTT & 2D ARRA + School Operating Budget post year 1	Per enrollment
Achieve3000, Inc., 1091 River Avenue, Lakewood, NJ 08701	Access to a large library of learning objects including videos, articles and learning guides		$75,000	$75,000	$75,000	$75,000	$300,000	School Operating Budget post year 1	Per user
NCS Pearson, Inc., 5601 Green Valley Dr, Bloomington, MN 55437	Access to a large library of learning objects including videos, articles and learning guides		$79,800	$79,800	$79,800	$79,800	$319,200	School Operating Budget post year 1	Per user
McGraw Hill Co, 1221 Avenue of Americas, New York, NY 10020	Access to a large library of learning objects including videos, articles and learning guides		$152,000	$152,000	$152,000	$152,000	$608,000	School Operating Budget post year 1	Per user

Item: 3

Description:

Withdrawn

Item: 4

Description:

Arts education services to advance teaching and learning in the four art forms: visual arts, music, dance and theatre.

REQUEST FOR AUTHORIZATION
FOR THE PROVISION OF ARTS EDUCATION SERVICES (PQS# R0164) RA #8

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$200,000/ $1,000,000	Various	Five years	None	Multiple Task Award Contract (MTAC)	No	Requirements

Awarded Vendors	Estimated Annual Amount
Strike Anywhere Performance Ensemble 875 Boulevard East #23 Weehawken, NJ 07086	$100,000
Franklin Furnace Archive 80 Hanson Place #301 Brooklyn, NY 11217	$100,000

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Paul King Executive Director Office of Arts & Special Projects	Aldrina Hazell Procurement Analyst

STATEMENT OF PURPOSE

Authorization is requested to enter into requirements contracts with the above-named vendors to provide services to students, related professional development and planning sessions, and/or services to parents in the areas of visual arts, music, dance, and theatre. These programs will be provided at the discretion of each participating school. Seven previous RAs for Arts Education Services were approved by the Chancellor, recommending a total of 181 vendors for contract award.

DISCUSSION

The goal for this initiative is to enter into contracts with providers who can deliver high quality arts education services. Seven vendors submitted proposals after RA #7 was approved and four were selected for award. Of the four selected, two could not meet OEO requirements.

Proposals were evaluated by committees that included the Executive Director of the Office of Arts and Special Projects, former and current teachers, a principal and an assistant principal. Each committee member is knowledgeable about the NYC Blueprint for the Arts, has participated in developing and implementing quality arts programming, and possesses years of experience teaching in the City's schools.

DCP continually receives and distributes proposals for arts education services; one of four standing committees (Visual Arts, Music, Dance or Theatre) evaluates each proposal. The two providers included in this RA were recommended for contract award by the applicable evaluation committee.

DCP performed a background investigation, including VENDEX, the Excluded Parties List, and the Uniform Commercial Code, on each of these vendors and found no significant adverse information. The vendors are thus deemed responsible.

Contract amounts were set at the benchmark of $100,000, established in collaboration with the contract manager's office. The awarded vendors' hourly rates were analyzed and common workshops, such as art events and museum tours, were categorized for comparison with prior contracts. Rates were found to be fair and reasonable based on comparison with rates charged by similar providers. Costs for programs offered by awarded vendors range from $8 per student to learn film making; $10 for photography lessons; and $12 per student for a special matinee performance. Up to 50 teachers and administrators can participate in a professional development theatre workshop costing $250 per hour and parent workshops cost $7.50 per parent per hour.

It is necessary to contract for personal services because the DOE does not possess the expertise necessary to meet the objectives of this program.

The MTAC process is the preferred procurement method as this process allows the DOE to award contracts for similar services to multiple vendors in order to meet demand for such services and to offer a choice among vendors.

As part of the MTAC process, all service requests over $25,000 must go through a competitive process for procurement of services. Users will be required to create a scope of services and conduct a mini-solicitation process among the awarded vendors in their component areas. Vendors will be required to provide a statement of work and pricing based on their contracted services, which will be evaluated and scored by the user. Upon completion of this mini-solicitation process, schools will be able to secure services via a purchase order. This process is to ensure competition among the large number of vendors, who have been awarded contracts as a result of this procurement. Future RAs for these services will be submitted in batches as new providers are presented for award of contracts.

Item: 5

Description:

Professional development and technical support services in career and technical education.

REQUEST FOR AUTHORIZATION TO ADD VENDORS TO PROVIDE CAREER AND TECHNICAL EDUCATION SERVICES UNDER PQS# R0056

Estimated Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$75,000/ $375,000	Reimbursable Funds and Tax Levy	3 Years, starting on or about 1/1/11	Two 1-Year Options to extend until 8/31/15	Multiple Task Award Contract (MTAC) #R0056	No	Requirements

Vendor Name & Address	Component Services
C-Tech Associates, Inc. 50 Station Road Sparta, NJ 07871	F

Service Requestor/Contract Manager	Division of Contracts and Purchasing Contact
John Becker Career and Technical Education	Stephen Stamo Division of Contracts and Purchasing

STATEMENT OF PURPOSE

Authorization is requested to contract with C-Tech Associates, Inc., to provide career and technical education services and related products to selected high schools. Three previous RAs were approved under PQS# R0056, recommending 11 vendors for award.

DISCUSSION

The Carl D. Perkins Vocational and Technical Education Act of 1998 provides federal funds for Vocational and Adult Education. There are 330 Career and Technical Education (CTE) programs offered in 125 public high schools citywide. These contracts are be funded 85% by federal sources and 15% by tax levy funds. We anticipate receiving approximately $14,820,000 annually in Carl D. Perkins funds. These funds are provided to the schools pursuant to an application process that requires schools to submit detailed plans for the funding. Estimated costs are based on expected school demand for these services.

This MTAC solicitation has eight components of service. The components and the number of current awards to vendors (not including this one for component F) are below:

(A) Professional Development/Curriculum Integration

(B) Curriculum Enrichment/Certification Curricula

(C) School/Business Partnership Development

(D) Development of Business/Industry Technical Assessments for Testing/Evaluation

(E) Technical Training and Certification Software, Software, Materials and Teacher Resources

(F) Instructional Manuals, Materials, and Related Instructional Software Devices required by CTE Schools and Programs to Maintain Industry Standards (This component contains consumable materials, instructional software devices, and instructional materials, including curricula and student manuals relating to the software.)

(G) CTE Teacher Preparation and Licensure

(H) CTE Website Development

Component	A	B	C	D	E	F	G	H
# of Proposals Awarded	4	0	1	0	2	3	1	1

A three-member evaluation committee, consisting of representatives from the Office of Secondary Schools and various Learning Support Centers, scored proposals using the following Evaluation Criteria: Program Design (25 points), Organizational Capacity (25 points), Demonstrated Effectiveness (25 points), and Price (25 points). All vendors were required to meet a minimum evaluation score of 80 points to comply with the standards recommended by the PQS process. C-Tech's award will provide additional competition, and consequent benefit to schools for component F.

C-Tech pricing has been evaluated and deemed acceptable.

A background check of C-Tech using the VENDEX system and Vendor Compliance Investigation Performance Reports (VCIP) revealed no significant adverse information. Additionally, C-Tech has provided satisfactory services to the Career and Technical Education Office under previous contracts. As such, they are deemed responsible to provide said services.

The selected vendors will be added into the Multiple Task Award Contract (MTAC) system for use by schools. We expect that over time more vendors will be selected though the PQS process and included in the qualified pool of vendors.

Item: 6

Description:

Workshops for middle school parents and family members to fulfill the Office for Family Information & Action component of the New York City Department of Education Blueprint for Middle School Success.

REQUEST FOR AUTHORIZATION FOR PARENT TRAINING WORKSHOPS

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$ 80,000	City Council	7/1/2010 – 6/30/2011	None	City Council Allocation Section 1-03 (c) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	Learning Leaders 80 Maiden Lane, 11th Floor New York, NY 10038 Contact: Andrew Chipok					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Keishea Allen Chief of Staff Office of Family Information & Action (OFIA)	Maxine Needle Director of Grants

STATEMENT OF PURPOSE

Authorization is requested to contract with Learning Leaders to continue to implement education programs for middle school parents and family members. This implementation will fulfill the Office for Family Information & Action (OFIA) component of the NYC DOE's Blueprint for Middle School Success.

DISCUSSION

Learning Leaders will provide parent training workshops to family members of children entering sixth grade. These workshops will take place at individual schools, community-based organizations, and DOE district offices throughout the five boroughs. The schools were identified by the Office of Family Engagement and Advocacy as at high risk of failing. Participants will be recruited from the Learning Leaders elementary school parent volunteer base. The workshops will help participants understand their children's developmental needs, their curriculum and how to best to support it, and how to prepare their children for college admission. The program will also offer an "It's Your Turn" workshop, which provides continuing education and workforce preparedness training for participating family members.

A competitive sealed bid was not done for this procurement and a contract for personal services is necessary because the City Council discretionary allocation specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

The contract is retroactive because the vendor did not provide the required documentation in time.

DCP reviewed information regarding the vendor's background in the VENDEX system and found no significant adverse information. The contract manager's office has experience with the vendor providing these services and confirms that they performed satisfactorily. The vendor is therefore deemed responsible.

The total price for the contract services was established by the City Council.

Item: 7

Description:

Evaluation services in support of Everyday Arts for Special Education in District 75.

REQUEST FOR AUTHORIZATION FOR EVALUATION SERVICES

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$101,862/ $465,310	USDOE	10/01/10-09/30/15	None	Vendor Named in Grant, Per Section 1-03(b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	Dr. Robert Horowitz 540 Ft. Washington Avenue, Apt.5F New York, NY 10033					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Neil Coffina Grants Coordinator	Maxine Needle Director of Grants

STATEMENT OF PURPOSE

Authorization is requested to contract with Dr. Robert Horowitz to provide evaluation services in support of an Everyday Arts for Special Education (EASE) grant in District 75.

DISCUSSION

Dr. Robert Horowitz will conduct evaluations that use a quasi-experimental design, with an additional, systematic qualitative component. This data will include the New York State Alternative Assessment (NYSAA), measures of teachers' ability to integrate the arts, and demographic data. Dr. Horowitz will examine the effectiveness of the program in achieving the following: 1) increases in teachers' ability to effectively apply integrated, multidisciplinary arts-based strategies for students with special needs; 2) improvements in students' communication and socialization skills through integrated, multidisciplinary arts activities; 3) improvement in students' arts proficiency through multi-disciplinary activities; 4) improvement in students' academic proficiency through integrated, multi-disciplinary arts activities. These evaluations will be conducted at participating EASE school sites in District 75 from January through June of each year of the five-year contract.

The grantor's program is an Everyday Arts for Special Education (EASE) grant. A contract for personal services is necessary because the contract is funded by a grant, and the grant award specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

This contract is retroactive because the vendor did not provide the required documentation in time.

DCP reviewed information regarding the vendor's background in the VENDEX system and found no significant adverse information. The contract manager's office has experience with the vendor providing these services and confirms that they performed satisfactorily. The vendor is therefore deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.

Item: 8

Description:

Evaluation services in support of the Communication and Socialization Through the Arts grant in District 75.

REQUEST FOR AUTHORIZATION FOR EVALUATION SERVICES

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$29,500	USDOE	10/01/10-09/30/11	None	Vendor Named in Grant, Per Section 1-03(b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	Dr. Robert Horowitz 540 Ft. Washington Avenue, Apt.5F New York, NY 10033					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Neil Coffina Grants Coordinator	Maxine Needle Director of Grants

STATEMENT OF PURPOSE

Authorization is requested to contract with Dr. Robert Horowitz to provide evaluation services in support of a Communication and Socialization Through the Arts (CASTA) grant in District 75.

DISCUSSION

Dr. Robert Horowitz will conduct evaluations that use a mixed-method design, with both quantitative and qualitative approaches to collecting and analyzing data Dr. Horowitz's evaluation measures are effective for determining the following: 1) the degree to which teachers address each content standard in the arts; 2) the balance among content standards and the balance between arts and academic instruction within arts-integrated instruction; and 3) the integrity of instruction within the arts disciplines. These evaluations will be conducted at participating CASTA school sites in District 75 from January 2011 through June 2011.

The grantor's program is a CASTA grant. A contract for personal services is necessary because the contract is funded by a grant, and the grant award specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

This contract is retroactive because the vendor did not provide the required documentation in time.

DCP reviewed information regarding the vendor's background in the VENDEX system and found no significant adverse information. The contract manager's office has experience with the vendor providing these services and confirms that they performed satisfactorily. The vendor is therefore deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.

Item: 9

Description:

Literacy skills services in support of the Even Start Family Literacy Program grant for low-income parents and children in PS 42.

REQUEST FOR AUTHORIZATION FOR FAMILY LITERACY SERVICES

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$150,000	USDOE Even Start Family Literacy; Awarded through SED	9/01/10 -8/31/11	None	Vendor Named in Grant, Per Section 1-03 (b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	University Settlement Society of New York 184 Eldridge Street New York, NY 10002					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Melissa Torres Senior Grant Officer CFN 208	Maxine Needle Director of Grants

STATEMENT OF PURPOSE

Authorization is requested to contract with University Settlement House Society of NY (University Settlement) to provide literacy skills in support of the Even Start Family Literacy Program grant for parents and children at PS 42, in District 2.

DISCUSSION

The objective of the Even Start grant is to provide literacy services that improve educational opportunities for low-income parents and children. University Settlement will coordinate and provide school-based adult literacy for parents who participate in the Even Start program at PS 42 and have low ESL literacy levels. University Settlement will provide on-site teachers for low-level students. Parents in the Even Start Program will be able to attend classes of approximately 10-20 participants each in the mornings, 4 days a week for 3 hours a day. Parents with sufficient ESL literacy levels will be able to attend classes at University Settlement's site. The vendor will provide on-site teachers and computer lab instructors for these Even Start parents.

The vendor will also provide pre- and post- assessments for the adult ESL students in the program.

This contract is retroactive because the vendor had to resubmit documentation in order for the DOE grant office to find it acceptable.

The grantor's program is the Even Start grant. A competitive sealed bid was not done for this procurement and a contract for personal services is necessary because the contract is funded by a grant, and the grant award specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

DCP reviewed information regarding the vendor's background in the VENDEX system and found no significant adverse information. The contract manager's office has experience with the vendor providing these services and confirms that it performed satisfactorily. The vendor is therefore deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.

Item: 10

Description:

Evaluate the after-school activities provided to children in high poverty low performing schools in District 10.

REQUEST FOR AUTHORIZATION TO PROVIDE PROGRAM EVALUATION FOR THE 21ST CENTURY GRANT

Annual/Total Contract Amount	Funding Source	Contract Term	Options	Procurement Method	Is Contract Retroactive?	Contract Type
$44,102/ $132,306	Grant Awarded by USDOE; 21st Century Round V Awarded Through SED	7/01/10 - 6/30/11	Two 1-Year options to renew	Vendor Named in Grant, Per Section 1-03(b) of DOE Procurement Policy & Procedures	Yes	Full Value
Vendor Name & Address	DAH Consulting 99 Wall Street, 25th Floor New York, NY 10005					

Service Requestor/Contract Manager	Division of Contracts & Purchasing Contact
Vincent Chin, Program Manager Office of School and Youth Development	Maxine Needle Director of Grants

STATEMENT OF PURPOSE

Authorization is requested to contract with D.A.H. Consultants to provide program evaluation services at the following schools:

X442 - Celia Cruz High School of Music

MS391

X JHS080 - The Mosholu Parkway

X 243 - West Bronx Academy for the Future

MS254

DISCUSSION

This competitive federal grant requires an independent program evaluator who will also help align program objectives. Accordingly, DAH Consultants will evaluate after-school activities provided at the above-named schools. The services include: gathering and entering student data, providing training and support on using the YouthServices.net attendance tracking system, observing academic programs and arts/recreation activities, conducting a teacher survey, and facilitating a focus group. The vendor will also perform statistical analysis on student attendance and academic performance data to complete the federal government's Annual Performance Report.

A competitive sealed bid was impractical and a contract for personal services is necessary because the contract is funded by a grant, and the grant award specifically named this vendor for the amount stated above. To have the services provided by another party would be contrary to the grant.

The contract is retroactive because the vendor did not submit the required documents in a timely manner.

DCP completed a check of the vendor's background, including the VENDEX system, and found no significant adverse information. The contract manager's office has experience with the vendor providing these services and confirms that it performed satisfactorily. The vendor is thus deemed responsible.

Pricing for the contract services was established by the grantor in the grant award.

Item: 11

Description:

Withdrawn

Item: 12

Description:

Withdrawn

Item: 13

Description:

Withdrawn

Item: 14

Description:

Withdrawn