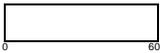
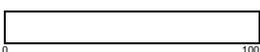




This Progress Report is for:

SCHOOL	High School for Innovation in Advertising and Media (18K617)
PRINCIPAL	Adaleza Michelena
ENROLLMENT	80
SCHOOL TYPE	HIGH SCHOOL
PEER INDEX	2.30

Category	Calculated Score	Category Grade
<b>School Environment</b>	out of 15 	
<b>Student Performance</b>	out of 25 	
<b>Student Progress</b>	out of 60 	
<b>Additional Credit</b>	(16 max)	
<b>Overall Score</b>	out of 100 	

In This Report:

Each school's Progress Report (1) measures student year-to-year progress, (2) compares the school to peer schools and (3) rewards success in moving all children forward, especially children with the greatest needs. The Progress Report measures four areas:

**School Environment**

uses parent, teacher and secondary student surveys and other data to measure necessary conditions for learning: attendance, academic expectations, communication, engagement and safety and respect.

**Student Performance**

evaluates a high school's success in graduating students.

**Student Progress**

evaluates annual student advancement toward graduation through credit accumulation and passed Regents. In the weighted Regents pass rate measures, schools receive more points if they are able to help high need students pass the exams.

**Closing the Achievement Gap**

gives schools additional credit for moving high-need students toward graduation.

The back page provides specific information about how the school performed in each of these areas.

High School Table – Overall Grades

Grade	Score range	City summary
A	70.0 - 105.3	45% of schools
B	54.0 - 69.9	30% of schools
C	44.0 - 53.9	18% of schools
D	36.0 - 43.9	7% of schools
F	31.1 - 35.9	0% of schools

Quality Review Score

This school did not receive a Quality Review in 2008-09.

State Accountability Status

Based on its 2008-09 performance, this school is: **Pending**

This status is determined by the New York State Department of Education under the No Child Left Behind (NCLB) Act. It is separate from the school's Progress Report Grade.

Additional Information

Closing the Achievement Gap

Schools earn additional credit when their high-need students make exemplary gains. These gains are based on the percentage of high-need students earning 11 or more credits in their first, second, or third years of high school. These measures of progress are highly predictive of high school graduation.

Schools can also earn additional credit based on their percentage of students in the lowest third Citywide earning a 75 or higher for the first time on an ELA or Math Regents or graduating with a Regents Diploma.

This component can only improve a school's Progress Report grade. It cannot lower a school's grade.

Credit	Exemplary Proficiency Gains	Additional Credit Category
		<b>Credit Accumulation</b>
-		English Language Learners
-		Special Education Students
-		Hispanic Students in the Lowest Third Citywide
-		Black Students in the Lowest Third Citywide
-		Other Students in the Lowest Third Citywide
		<b>Lowest Third Citywide Regents</b>
-		ELA
-		Math
-		Regents Diploma

(-) indicates less than 15 students in this category

Peer Schools

Each school's performance is compared to the performance of schools in its peer group. Peer schools are those New York City public schools with a student population most like this school's population. Each school has up to 40 peer schools.

For High Schools, peer schools are determined based on three factors: 1) the average ELA and Math proficiency levels of the school's students before they entered High School, 2) the percentage of special education students, and 3) the percentage of students who enter high school 2 or more years overage. A lower peer index indicates a higher need population.

The peer schools for High School for Innovation in Advertising and Media are:

DBN	School Name	DBN	School Name
18K567	Brooklyn Theatre Arts High School	13K350	Urban Assembly School of Music and Art, The
13K488	Brooklyn Preparatory High School	02M294	Essex Street Academy
10X546	Bronx Theatre High School	13K509	Freedom Academy High School
29Q265	Excelsior Preparatory High School	15K464	Secondary School for Research
17K408	Academy of Hospitality and Tourism	07X520	Foreign Language Academy of Global Studies
09X231	Eagle Academy for Young Men	84X347	International Leadership Charter School
30Q445	William Cullen Bryant High School	10X237	Marie Curie High School for Nursing, Medicine, and Allied H
14K478	Enterprise, Business and Technology High School	14K454	Green School: An Academy for Environmental Careers
02M425	Leadership and Public Service High School	05M369	Urban Assembly School for the Performing Arts
16K322	Foundations Academy	03M494	High School of Arts and Technology
30Q450	Long Island City High School	21K690	Brooklyn Studio Secondary School
31R450	Curtis High School	03M307	Urban Assembly School for Media Studies, The
11X275	High School of Computers and Technology	02M316	Urban Assembly School of Business for Young Women, the
17K528	High School for Global Citizenship, The	25Q460	Flushing High School
07X670	Health Opportunities High School	06M467	High School for Law and Public Service
20K505	Franklin Delano Roosevelt High School	14K474	PROGRESS High School for Professional Careers
11X249	Bronx Health Sciences High School	14K586	Lyons Community School
24Q550	High School for Arts and Business	01M450	East Side Community High School
24Q485	Grover Cleveland High School	01M448	University Neighborhood High School
02M288	Food and Finance High School	25Q425	John Bowne High School

The Progress Report is a key component of Mayor Michael R. Bloomberg's and Chancellor Joel I. Klein's Children First reforms. The Progress Report is designed to assist administrators, principals and teachers in accelerating the learning of all students. The Progress Report also enables students, parents and the public to hold the NYC Department of Education and its schools accountable for student achievement and improvement and for ensuring a high quality education for every student in NYC's public schools. If you have any questions or comments about the Progress Report, please visit <http://schools.nyc.gov/Accountability/SchoolReports/ProgressReports/> or send us an email at [pr\\_support@schools.nyc.gov](mailto:pr_support@schools.nyc.gov).

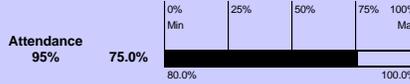
# Results by Category

SCHOOL High School for Innovation in Advertising and Media  
 PRINCIPAL Adaleza Michelena

## HOW TO INTERPRET THIS CHART

A school is evaluated by asking how far its score in each category has moved along the range of scores for all schools. These charts show that movement as a percentage. In the example to the right, the school's score is 75% of the way from the lowest to the highest score in the City.

If a school performs at the top end of the range, the bar will be fully shaded. If a school performs at the low end of the range, the bar will not be shaded. If a school performs in the middle of the range, half the bar will be shaded



In this example, the school's attendance is 95%. This is 75% of the way from the lowest attendance at any school (80%) to the highest attendance (100%).

Below, the green charts on the left compare the school to its peer group. The blue charts on the right compare the school to schools Citywide. Peer scores count three times as much as City scores. Peer and City ranges are based on the outcomes of schools from 2005-08.

## School Environment

Comprises 15% of the Overall Score

This Year's Score:	Survey Scores (10 points)	Your School's Score	Your School Relative to Peer Horizon:	Your School Relative to City Horizon:	Number of students
	Academic Expectations	7.8	94.7% 6.0 - 7.9	80.8% 5.7 - 8.3	
	Communication	7.1	91.7% 4.9 - 7.3	88.5% 4.8 - 7.4	
	Engagement	7.3	95.8% 5.0 - 7.4	89.7% 4.7 - 7.6	
	Safety and Respect	7.4	85.0% 5.7 - 7.7	71.0% 5.2 - 8.3	
	Attendance (5 points)	91.1%	105.5% 77.6% - 90.4%	74.6% 72.6% - 97.4%	

## Student Performance

Comprises 25% of the Overall Score

This Year's Score:	Four Year	Your School's Score	Your School Relative to Peer Horizon:	Your School Relative to City Horizon:	Number of students
	Graduation Rate		39.9% - 84.3%	28.7% - 100.0%	0
	Weighted Diploma Rate		63.5% - 172.3%	21.5% - 226.9%	0
	Six Year				
	Graduation Rate		47.2% - 87.8%	35.9% - 100.0%	0
	Weighted Diploma Rate		76.1% - 164.3%	28.6% - 218.9%	0

## Student Progress

Comprises 60% of the Overall Score

This Year's Score:	Credit Accumulation	Your School's Score	Your School Relative to Peer Horizon:	Your School Relative to City Horizon:	Number of students
	Percentage of Students Earning 10+ Credits in 1st Year	85.0%	81.3% 43.6% - 94.5%	77.0% 34.8% - 100.0%	78
	Percentage of Students in School's Lowest Third Earning 10+ Credits in 1st Year	68.4%	72.4% 14.4% - 89.0%	64.7% 10.4% - 100.0%	19
	Percentage of Students Earning 10+ Credits in 2nd Year		43.2% - 90.7%	34.9% - 100.0%	0
	Percentage of Students in School's Lowest Third Earning 10+ Credits in 2nd Year		15.1% - 84.6%	11.4% - 97.2%	0
	Percentage of Students Earning 10+ Credits in 3rd Year		45.6% - 85.4%	35.8% - 100.0%	0
	Percentage of Students in School's Lowest Third Earning 10+ Credits in 3rd Year		19.1% - 75.5%	11.5% - 96.4%	0
	Average Completion Rate for Remaining Regents		16.0% - 42.9%	3.2% - 61.5%	0
	Weighted Regents Pass Rates				
	English		0.58 - 1.40	0.39 - 1.50	0
	Mathematics	1.95	134.5% 0.47 - 1.57	126.0% 0.35 - 1.62	77
	Science	0.95	43.0% 0.34 - 1.76	44.7% 0.28 - 1.78	67
	United States History		0.44 - 1.47	0.37 - 1.41	0
	Global History		0.21 - 1.38	0.13 - 1.43	3