

Key Dates

Competition Open for Submissions	January 17
All Submissions Due	February 16
15 Semi-Finalists Announced	February 21-25
Workshops for Semi-Finalists	Wednesdays, March 2, 9, 16, 23 & 30
Voting for Finalists	April 4-8
Finalists Announced	April 11

Cover Design Competition

Calling all New York City
public high school students!

We need your help to design
the next school directory cover!

Guidelines

Submissions: Participants have the option of submitting designs online or by mail. Visit schools.nyc.gov/coverdesign for more details.

Judging Criteria:

1. Originality
2. Application of the Principals of Design (see the Official Entry Guidelines for more information)
3. How adaptable the design is to different media (bags, shirts, etc.)
4. How well the design interacts with text

Voting:

Round One: From the initial pool of submissions, 15 semi-finalists will be selected by a panel of judges comprised of members from the Department of Education and the Smithsonian Cooper-Hewitt, National Design Museum. See Official Guidelines for more details.

Round Two: During the final design workshop, each of the semi-finalists will present their final artwork to the panel of judges. Out of the 15, three finalists will be selected:

- 1 finalist will be selected by an online public vote. Voting will take place April 4-8
- 2 finalists will be selected by the panel of judges

Prizes: Winning designs will be featured on school directory covers. Finalists in previous years have also received:

- Adobe Creative Suite
- Gift Certificate for Art Supplies
- Year Membership to the Cooper-Hewitt Smithsonian

For more information about the public voting, judging criteria and more, please see the Official Guidelines by visiting schools.nyc.gov/coverdesign

Learn more and submit designs @ schools.nyc.gov/coverdesign

Cover Design Competition

Submission Form

Please print all information. Include this label with your design and mail to:

Department of Education, Office of Student Enrollment
52 Chambers Street, Room 415
New York, NY 10007
ATTN: Cover Design Competition

Please check one of the following:

<input type="checkbox"/> I'm a student submitting my design	<input type="checkbox"/> I'm a teacher submitting my student's design
<input type="checkbox"/> I'm a parent/guardian submitting my student's design	

Student Information

First Name		Last Name	
Date of Birth		Email Address	
High School		Art Teacher Name	

Parent/Guardian Information

First Name		Last Name	
Email Address			

Submission Information

4 Digit Birthday (March 12 = 03/12)	
-------------------------------------	--

How did you submit your consent form? (please check one of the following):

<input type="checkbox"/> Faxed it to 212-374-5569	<input type="checkbox"/> Scanned and emailed it to coverdesign@schools.nyc.gov
<input type="checkbox"/> Mailed it in	

I attest to the originality of the submitted artwork.

X _____ Date _____
Student Signature