

“Read for the Record” Early Literacy Event
Elementary schools / Event: October 8

The DOE is partnering with Jumpstart in its [“Read for the Record” literacy event](#). Jumpstart is a national nonprofit organization that works to provide literacy, language, and social skills to pre-kindergarten children, particularly from low-income households, so that those children enter kindergarten prepared to succeed. Jumpstart’s annual Read for the Record campaign will culminate this year on **October 8**, when one million children and adults will read the same campaign book, *The Very Hungry Caterpillar*, on the same day. Jumpstart and their corporate partner Pearson have agreed to make one copy of this special edition book available to each of our pre-k and kindergarten classrooms. If your books have not arrived by **October 5**, please contact Jessica Orlean at jorlean@schools.nyc.gov.