



52 Chambers Street, Room 210
New York, NY 10007

Office of Arts and Special Projects
Paul King, Executive Director

Division of Academics, Performance and Support

MEMORANDUM

February 7, 2012

TO: HIGH SCHOOL PRINCIPALS
H.S. ASSISTANT PRINCIPALS/COORDINATORS OF VISUAL ARTS

FROM: Karen Rosner
Coordinator of Visual Arts

RE: Saturday Art Career Workshops for High School Juniors

The Saturday Art Career Workshops for High School Juniors is a collaboration between The School Art League, The Art Directors Club and the New York City Department of Education. The program brings together New York City art students with design professionals who conduct workshops and share their expertise and career experiences.

This is an extraordinary opportunity for your students to:

- Study with professionals in the field of Graphic and Advertising Design
- Develop “portfolio ready” artwork
- Learn about careers in the visual arts
- Participate in a FREE program with other New York City visual arts students
- Work for six Saturdays at the Art Directors Club in the center of Manhattan

Enrollment is limited to 50 high school juniors. Priority will be given to schools and students that can guarantee participation and attendance.

Please refer to the following attachments for a more detailed description and application guidelines.

Applications received after Friday, March 9, 2012 will be accepted if space is available.

For further information e-mail Ed Morgano, School Art League Program Coordinator, at emorgan3@schools.nyc.gov

c. Paul King
Gregg Bethel
Edward Morgano

Attachment:
Application Guidelines

SATURDAY ART CAREER WORKSHOPS
APPLICATION GUIDELINES
High School Juniors - *Spring 2012*

The Saturday Art Career Workshops, for high school **juniors**, is a collaboration of The School Art League, The Art Directors' Club, and the New York City Department of Education to bring together New York City art students and design professionals. The program consists of six hands-on workshops exploring graphic and advertising design, illustration and photography. All art materials will be provided. The series is targeted to students with a strong interest in visual arts and who intend to pursue the arts after graduation.

The spring workshops are Editorial/Advertising Design, Poster Design, Comics/ Cartooning, Graphic Design, Typography/Photography/Design. All instructors are members of the Art Directors Club and are highly successful graphic designers/artists.

Workshops will be held on:

Saturday Mornings from 10:00 AM – 1:00 PM

March 24, 31*, April 21, 28, May 5, 12, 2012

(* There will be no workshops on April 7th and 14th)

at

The Art Directors Club
106 West 29th Street
New York, NY 10001

Street Level - Near 6th Avenue

(Some workshops may be held off-site as opportunities arise.)

Schools may recommend TWO students. Once selected, have them apply as per the directions on the following page. Acceptances will be emailed to students, as they are admitted. Students must receive an acceptance email to participate. A waiting list will be generated if the class is over-subscribed. Email addresses (not necessarily the student's) must be noted on the student applications.

The recommended students should complete the online application by Friday, March 9, 2012.

NOTE: Before connecting to the application link, please review the following page to assemble the information needed to complete the form. It is suggested that the students apply on-line with the recommending teacher or supervisor.

ENROLLMENT IS LIMITED. LATE APPLICATIONS WILL BE ACCEPTED IF SPACE IS AVAILABLE.

For further information e-mail Edward Morgano, Program Coordinator, at emorgan3@schools.nyc.gov or visit the School Art League website at www.schoolartleague.org. The workshops are viewable in the second half of the HISTORY video and an on-line copy of this Memo is available in the CONTACT US section.



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Saturday Art Career Workshop Program for High School Juniors

The on-line application requires that you respond to specific items. Please review the list below and prepare your responses prior to opening the application.

Information requested and questions:

- 1) Student information: name and address
- 2) An email address
- 3) Whose email address: student's, parent's, teacher's or friend's?
- 4) Parent's cell phone and home phone
- 5) Student's cell phone (if available)
- 6) Has your school recommended you?
- 7) Name and email of the teacher, or supervisor, recommending you
- 8) School information: name, address
- 9) Indicate the TITLES of the high school visual arts courses you have passed since you entered high school
- 10) Indicate the title of the visual arts course you are currently enrolled in (if applicable)
- 11) Indicate your grade level
- 12) Do you plan to attend an art school or art college after graduation?
- 13) If yes or maybe, list three possible choices
- 14) Indicate the level of your computer literacy
- 15) Do you use a Mac or a PC?
- 16) Do you have parental permission to attend these workshops?

To access the application, copy the following and paste it into your address bar.
If you received this memo by email, you should be able to click on the address to apply.

<http://www.zoomerang.com/Survey/WEB22ECFJCK4V9/>

Thank you and good luck,

Edward Morgano

emorgan3@schools.nyc.gov

www.schoolartleague.org

School Art League
Saturday Art Career Workshop
Program Coordinator