



Carmen Fariña, Chancellor

MEMORANDUM

March 11, 2016

TO: HIGH SCHOOL ART TEACHERS

FROM: Karen Rosner
Coordinator of Visual Arts, Office of Arts and Special Projects

SUBJECT: Graduating High School Senior Art Scholarship Opportunity
Mark Rothko Scholarship for Excellence in Art in Memory of Gustave Harrow

Graduating high school seniors are invited to apply for the **Mark Rothko Scholarship for Excellence in Art in Memory of Gustave Harrow**.

The guidelines and dates for submission are attached. Please read the requirements carefully. **Note the due date is Tuesday, April 12, 2016.**

If you have any questions please email krosner@schools.nyc.gov or call 917.521.3716. We look forward to your students' participation.

IMPORTANT NOTE: Students are encouraged to enter their portfolios into **BOTH** the Rothko and the Dedalus Portfolio Competitions. One portfolio may be submitted for both competitions but separate paperwork is required for each.

Attachments: A. Scholarship Application
B. Labels
C. Release Form

C: Anna Commitante
Paul King

The Mark Rothko Scholarship for Excellence in Art in Memory of Gustave Harrow

THE PROGRAM

In the autumn of 1984, the Mark Rothko Scholarship and the Marlborough Gallery Education Program were established after a highly publicized court battle involving the estate of Mark Rothko, the American abstract expressionist painter, and Marlborough, Rothko's dealer at the time of his death. Leo Selds' book, *The Legacy of Mark Rothko*, chronicles the suit. As a result, a fund in the name of Mark Rothko was set up to be administered by the Department of Education of the City of New York. The annual accrued interest of this fund is used to provide scholarships to students who are planning careers in the visual arts.

In 1990, the Scholarship was dedicated to the late Gustave Harrow for his contributions and commitment to the legal defense of the arts. As Assistant Attorney General for New York State, he represented the artists of the Westbeth community against co-op conversion. He also represented Richard Serra in the matter of *Tilted Arc*, and New York State in the Mark Rothko litigation.

This year, the fund expects to provide two \$300 awards for selected graduating high school students to further their education in the study of art.

The Mark Rothko Scholarship for Excellence in Art in Memory of Gustave Harrow **APPLICATION GUIDELINES**

- Deadline:** Portfolios to be delivered on Tuesday, April 12th between 3:30 and 5:30
(See page 2 for details.)
- Eligibility:** Graduating high school seniors only
- Media:** 2-D media; 3-D work *must* be represented by photographs (minimum 5"x 7")
- Measurements:** Work must fit in a sturdy portfolio no larger than 40" x 32"
- Number of Entries:** One portfolio per student (See details below.)
- Application Requirements:** Applicants **must** submit the following:

1. A portfolio of at least six (6) but no more than ten (10) original works of art identified on the back with the student's name and school. Up to four (4) works may be slides or photographs ***of 3-D work.***
NOTE: Students are invited to include their sketchbooks.
2. A typed statement by the student of approximately 200 words describing aspirations and education/future plans.
3. **Two** letters of recommendation: one from the Principal or Assistant Principal in charge of Art, and one from the supervising Art Teacher.
4. A completed Application Form (Attachment A).
5. Office of Arts and Special Projects Release Form (Attachment C)

Labeling: **Use the labels provided** (Attachment B).

1. Each portfolio **must** have a completed Portfolio Label firmly affixed to the outside top right of the portfolio. Check the box for **Mark Rothko Scholarship.**
2. All artwork in the portfolio **must** have a completed Artwork Label firmly affixed to the back top right.

Place the application forms, the essay, the letters of recommendation and the release form in a manila envelope **and place the envelope in the art portfolio.**

Judging Criteria: The jury is comprised of art teachers, art supervisors, and representatives from colleges, professional art schools and/or museums. In past years judges have looked for student work that challenges conventions and reworks and/or reinterprets ideas about art and the production of art. An in-depth exploration of technique, medium, as well as subject matter should be evident.

Portfolio Delivery:

Date: Tuesday, April 12, 2016

Time: 3:30 PM - 5:30 PM

Place: Museum of Modern Art
Cullman Education Building
4 West 54th Street (between 5th and 6th Avenues)
New York, New York 10019

Labeling: See Attachment B

Awards: Scholarship grants will be sent to the Principal in June for presentation at a school awards ceremony.

Winner Notification: Winners will be notified at school.

Return of Work: Portfolio pick-up will be on Thursday, April 14th
1:00 PM – 5:00 PM at:
Studio in a School
410 West 59th Street (off of Columbus Avenue)
New York, New York 10019

NOTE: The NYCDOE is not responsible for work left after Friday, April 15th at 5:00PM.

IMPORTANT REMINDER: Students are encouraged to enter their work into **both** the Rothko and the Dedalus Portfolio Competitions. One portfolio may be submitted for both competitions but separate paperwork is required for each.

MARK ROTHKO SCHOLARSHIP FOR EXCELLENCE IN ART
in Memory of Gustave Harrow
Application Form

Please complete all information requested. Include this form, along with other requested material in a manila envelope with your portfolio.

Student's Name

Home Address

Borough

Zip Code

Home Telephone

Student's High School

High School Address

Borough

Zip Code

School Telephone

Art Teacher

Assistant Principal of Art

Principal

College/professional school student plans to attend

Applications **must** include **all** of the following.

Checklist for Student

Please place a checkmark in the box.

I have submitted the following:

- At least six (*but not more than ten*) original pieces of art with appropriate labels taped/glued to the back of each.
- A typed statement of approximately 200 words describing my future career plans and aspirations.
- Two** letters of recommendation on school stationery: one from my art teacher and one from the Principal, or Assistant Principal in charge of Art.
- Office of Arts and Special Projects Release form.
- Place this application form, the essay and letters in a manila envelope inside the portfolio.
- I attest to the **originality** of the work I am submitting.

Applicant's Signature

Date

Approved by:

Principal's Signature

Date

Parent's/Guardian's Signature

Date

Portfolios MUST be delivered on Tuesday, April 12th between 3:30PM - 5:30PM to:

**Museum of Modern Art
Cullman Education Building
4 West 54th Street
New York, New York 10019**

Portfolio and Artwork Labels

Attachment B

Firmly affix this label to the outside of portfolio, top right.

PORTFOLIO	<i>Check appropriate box(es)</i>	
	<input type="checkbox"/> Dedalus Foundation Scholarship	<input type="checkbox"/> Mark Rothko Scholarship
	Student Name _____	Phone _____
	Address _____	City/State _____ Zip _____
	School _____	Phone _____
	Address _____	City/State _____ Zip _____
Indicate number of		
Drawings _____	Photographs _____	
Paintings _____	Other _____	
Total <input type="text"/>		

Firmly affix a label to back of all artwork, top right.

ARTWORK	Title _____
	Medium _____
	Student Name _____
	Phone _____
	School _____
	Phone _____

ARTWORK	Title _____
	Medium _____
	Student Name _____
	Phone _____
	School _____
	Phone _____

ARTWORK	Title _____
	Medium _____
	Student Name _____
	Phone _____
	School _____
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ARTWORK	Title _____
	Medium _____
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	School _____
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ARTWORK	Title _____
	Medium _____
	Student Name _____
	Phone _____
	School _____
	Phone _____

ARTWORK	Title _____
	Medium _____
	Student Name _____
	Phone _____
	School _____
	Phone _____



Carmen Fariña, Chancellor

Rothko Scholarship
Deadline: Tuesday, April 12, 2016
Attachment C: Release Form

RELEASE FORM

Consent to photograph or videotape student and student's artwork to be used by Office of Arts and Special Projects website or in a Department of Education publication for non-profit purpose.

Student Name (Please Print) Grade District Borough

School School Address

Name of Scholarship/Event/Exhibition Portfolio of Student Work Title of Artwork

I give permission for my photograph, videotape, and/or artwork to be displayed on the Office of Arts and Special Projects website or in a Department of Education production or publication. I also grant to the New York City Department of Education the right to edit, use and reuse said product for non-profit purposes. I also hereby release the Department of Education of the City of New York, and its agents and employees, from all claims, demand, and liabilities whatsoever in connection with the above.

Signature of Student Date

Parent/Guardian Consent

This portion must be completed if the student is under the age of 18.

Name of Parent/Guardian (Please Print) Address of Parent/Guardian

I, hereby consent to the participation in interviews, the use of quotes, and the taking of photographs or videotapes of the above student and his/her art work by the New York City Department of Education - to be used on the Office of Arts and Special Projects website or in a Department of Education production or publication. I also grant to the New York City Department of Education the right to edit, use and reuse said product for non-profit purposes. I also hereby release the Department of Education of the City of New York, and its agents and employees, from all claims, demand, and liabilities whatsoever in connection with the above.

Signature of Parent/Guardian Date