

Virtual Enterprises, International-START UP ♦ Office of Career & Technical Education
Program Description, Cost and Services Provided

Service Title and Description: Start-Up **Virtual Enterprises, International**
Virtual Enterprises, International (VEI) will provide schools who wish to start a VE program of study with instructional components, services and student activities (see detailed description below).

FAMIS Item Number: VEI012203

Internal Service Provider: **Virtual Enterprises, International**

Service Provider Contact Information:

Name: Iris Blanc **Email:** iblanc@schools.nyc.gov **Phone:** 212-769-2710

Content Area: Career & Technical Education

Price: \$2,500

Unit of Measure: Program

Audiences

- X General Education Teacher
- X ELL Teacher
- X Special Education Teacher
- X Assistant Principal (Supervision)
- X Guidance

Grade level

- X Middle
- X High

Students served

- X All

Narrative description of service

VE will provide services for schools to start a program of study in Entrepreneurship and/or E-Commerce in which VE is the capstone class. The start-up services include curriculum for the first course in the sequence, professional development and technical support to assist with the implementation of the full program.

The Virtual Enterprise (VE) is a simulated business managed by students under the guidance of a teacher facilitator and a business partner. With emphasis on college and career readiness, VEI offers students a competitive edge through project-based, collaborative learning and the development of 21st Century skills in entrepreneurship, global awareness, problem solving, communication, financial literacy and technology. VEI is part of an international network of simulated businesses (practice firms) in which students trade with others from around the world, thus exposing them to different cultures and the global marketplace. For a more detailed program description, go to www.veinternational.org/ny

The Virtual Enterprise is a one-year, 90-minute class that provides students with Economics credit (H8) and is typically a capstone course to a two-to-three year NYSED-approved CTE program of study in Entrepreneurship or E-Commerce or other CTE pathway. Schools that implement the full program of study (not a VE class only) that conforms to the requirements of the NYSED may use supplemental funding (VTEA) to pay for this program.

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The object code for purchasing internal services is 998.

What Does the Start-Up Virtual Enterprise Program provide?

Instructional Program Components		
Scope and Sequence/Curriculum for Business Technology Applications.	Student activities Job-readiness training workshops	Enhancement to Classroom Learning Guest speakers to support classroom learning and Career Day.
College classes Second-term juniors will have the opportunity to participate in tuition-free college classes and may register for up to twelve college credits during their CTE program of study. Textbooks are also provided free of charge. College courses are arranged by VEI.	Instructional videos These include videos for recruitment, business plan competition, trade fair.	
Services		
Consultation VEI will provide program and facilities planning, VTEA proposal and budget consultation.	Program data management The VE Data Portal enables teachers and administrators to access class and individual student data.	Corporate partner outreach VEI will help to identify a corporate partner to help support and mentor the Entrepreneurship/VE program.
Support		
On-site program support VEI staff will make periodic site visits to assist teachers and other school personnel with full program implementation	Professional Development Teachers will be offered professional development sessions in content, methods, and technology.	Promotional materials Schools may request promotional materials which include student recruitment video, newsletters and program information

How do I purchase internal services?

- In Galaxy, create a new line for **object code 0998, Internal Services** and schedule the appropriate funds. Please note that funds will be available in FAMIS after approximately 24 hours.
- Log into **FAMIS**.
- Go to **Purchasing**.
- Go to **Contracted**.
- Go to **E-Catalog**.
- Click **Internal Services** and enter your school-specific budget information as prompted.
- Enter the **Item Number** (below) for the service you would like to purchase or browse for services.

Item Number	Service Title and Short Description	COST
VEI012203	Virtual Enterprises, International (VEI) will provide services for schools to start a program of study in Entrepreneurship and/or E-	\$2,500.00

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	Commerce in which VE is the capstone class. The start-up services include curriculum for the first two courses in the sequence, professional development and technical support	
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- Completing the purchase order sends a request for the service directly to the internal service provider.
- The internal service provider must approve your service request before funds are encumbered.

Can someone help me purchase internal services?

- For assistance with **purchasing procedures**, please contact your Integrated Service Center Officer.
- For information about specific **service offerings**, please e-mail iblanc@schools.nyc.gov.